

BSc thesis titels CPT (2018, 2017)

Study	Title BSc thesis 2018	Supervisor
BBC	In hoeverre kan de invoering van een uniform beeldmerk bijdrage aan een	Jantien van Berkel
BBC	Determinants of consumers'purchase intention of sustainable clothing	Jantien van Berkel
BBC	Influencer marketing: het belang van betrokkenheid	Jantien van Berkel
BBC	De invloed van het Guideline Daily en het Traffic Light Systeem op het keuzegedrag	Jantien van Berkel
BCL	Food advice at your fingertips: Healthy or harmful?	Jantien van Berkel
BGM	Sedentary behaviour at work: how can it be changed?	Jantien van Berkel
BIN	Performativity of corporate codes as solution for the attitude-behaviour gap within organizations, a case study on Dutch Banks	Vincent Blok
BBC	Persuasion accross Cultures	Pepi Burgos
BBC	"Influencing the Other - How Politicians Use Social Media to Persuade the Population in Different Cultures	Pepi Burgos
BCL	Fight the Stigma: Anorexia Nervosa, RQ: What are effective communication strategies to cope with stigmatization surrounding AN?	Pepi Burgos
BBC	Effect of Corporate Social Responsibility on employee behaviour	Pepi Burgos
BBC	Employee branding in SME's	Pepi Burgos
BCL	Effects of Cultural Worldviews in the Perception of an Attitude towards Climate Change Differences between Northern and Southern European Countries	Pepi Burgos
BGM	Uitdagingen in de interculturele communicatie binnen de Nederlandse gezondheidszorg	Pepi Burgos
BIN	Media gendering and the role of women in war/ conflict	Marie Garnier Ortiz
BIN	The Latvian Identity. Integration of kin-state minority in a nation building country.	Marie Garnier Ortiz
BVG	Nudging (product placement in supermarket)	Eva Groen-Reijman
BVG	Social norms en gezonde voeding	Eva Groen-Reijman
BVG	Effects of school-based interventions	Annemien Haveman
BVG	Literature study into implementation research in primary school nutrition education programmes	Annemien Haveman
BVG	Active ingredients of lifestyle interventions	Annemien Haveman
BGM	Schoolmaaltijden en effectiviteit in verschillende landen	Amy van der Heijden
BGM	Gezondheidsbevorderingsinterventies op de werkvloer	Hanneke van Heijster
BCL	Theoretical reflection on prosocial campaigns	Cees Leeuwis
BIN	Health-seek behaviour towards malaria in DRC	Harro Maat
BGM	The role of social media in communicating risks during infections disease	Harro Maat
BGM	A review on the effectiveness of PA interventions to prevent sarcopenia	Bob Mulder
BBC	Social Media based marketing strategies and their effect on brand loyalty	Bob Mulder
BVG	The efficacy of the FreeStyle Libre system. A review of the literature.	Bob Mulder
BVG	To what extent is tailoring more effective than generic information in nutrition education?	Bob Mulder
BCC	Literature study on effects of extrinsic cues on quality perceptions of food products	Bob Mulder
BBC	A study of risk perception, attitude certainty and attitudinal advocacy	Bob Mulder
BBC	Stress among students	Bob Mulder
BBC	Vlogging and consumer behavior	Bob Mulder
BGM	Patient-centered care for low literale patienten	Bob Mulder
BGM	Improving adolescent girls sexual and reproductive health	Bob Mulder
BGM	Somatische onverklaarde lichamelijke klachten	Bob Mulder
BCL	Draagvlak en social media	
BCL	Social Media & Disturbed Eating Behaviour	Bob Mulder
BCL	Consumer perceptions of biobased plastic	Bob Mulder
BIN	The tiny house movement	Laurens Klerkx

BGM	Privacy concerns about E-health	Laurens Klerkx
BGM	Virtual agents, elderly health communication	Lean Kramer
BIN	Interplay between power structures between men and woman in households and female political presentations in sub-sahara	David Ludwig
BIN	Food sustainability transitions	David Ludwig
BIN	Vertical farming: A social science perspective	Phil Macnaghten
BIN	Inclusive development in Transformation city Medellin, Colombia	Barbara van Mierlo
BIN	The Comfortable Position of the 'Sunday Morning Bacon Sandwich'	Hedwig te Molder
BBC	Nudging: private & public	Leon Pijnenburg
BGM	Social media and its contribution to the development of Orthorexia Nervosa	Marijn Poortvliet
BBC	Influencing shrimp farmers towards sustainable intensification	Marijn Poortvliet
BVG	Underlying mechanisms of the portion size effect	Sanne Raghoebur
BGM	"Online interventions: A solution for stressed students?"	Reint Jan Renes
BVG	Perceived financial scarcity and unhealthy eating behavior	Sofie van Rongen
BGM	Virtual communication patient- provider + eHealth literacy	Jorinde Spook
BGM	Applied gaming for social anxiety disorder	Jorinde Spook
BGM	Fitspiration online normatieve invloed & body image	Jorinde Spook
BGM	Persuasive communication in food advertisement	Jorinde Spook
BVG	Making the healthy choice	Jorinde Spook
BIN	Truth and reconciliation councils, South-Africa, Chile and Rwanda	Sietze Vellema
BBC	Women are like wineStereotypes concerning alcohol and how they influence behaviour	Emely de Vet
BVG	Pathways chronic stress and eating	Emely de Vet
BBC	Visual framing and reframing on social media	Jasper de Vries
BBC	Source factors in white board animation clips for higher education	Jasper de Vries
BBC	Veranderingen van communicatie door het ontstaan van de mob tel. i.c.m.	Jasper de Vries
BBN	Trustworthiness in debates around public operating people	Jasper de Vries
BIN	Trust and confidence in the food system	Jasper de Vries
BVG	Attentional biases for high-calorie foods	Rachelle de Vries
BIN	Gender mainstreaming in development organisations	Margit van Wessel

Study	Title BSc thesis 2017	Supervisor
BSc	De invloed van het Guideline Daily Amount en het Traffic Light Systeem op het keuzegedrag van de consumenten.	Jantien van Berkel
BIN	The Recent Peace Negotiations; A study of the recent peace negotiations after the re-election of President Juan Manuel Santos	Severine van Bommel
BCL	Neo-Malthusian framing in the Sustainable Development Goals	Peter Feindt
BVG	Changes in time (1990-2017) of the GP practice 'noticing patients' overweight and guidance of treatment', their predisposing factors, driving forces, barriers, and their mechanism of action	Gert Jan Hiddink
BCL	Theoretical Reflection of Prosocial Campaigns; An analyses of the McCartney's Meat Free Monday and Wakker Dier's EetGeenDierenDag	Cees Leeuwis
BGM	Why were there so many casualties in the recent Ebola epidemic? A literature review of interpersonal, community and environmental factors contributing to the severity of the epidemic	Cees Leeuwis
BGM	Framing van het ecstasy-debat binnen de Nederlandse media in de periode 2012-2015	Rico Lie
BIN	The presence of intercultural communication theories in development initiatives; A study of the 2009 UNESCO World Report 'Investing in Cultural Diversity and Intercultural Dialogue'	Rico Lie
BCL	Third Culture Kids and Their Sense-of-Place; The effect of changing landscapes	Rico Lie
BIN	Negative unintended consequences of using technology in climate change adaptation; Affecting livelihoods of smallholder farmers in sub-Saharan Africa?	Harro Maat

BIL	Perception of farmers on changes in water availability and crop production since industrialisation in villages of Baddi Barotiwala Nalagargh area, Solan district Himachal Pradesh, India	Harro Maat
BIN	Developing Health; The case of BRAC on Health in Bangladesh	Harro Maat
BBC	A systematic literature review on the causes of vlog viewing and the different effect of vlog viewing on consumers	Bob Mulder
BCL	Let's get cookin! A combined literature and case study on the effectiveness of cooking shows to change students' cooking behavior with the goal of a healthier diet	Bob Mulder
BGM	The effectiveness of interventions to decrease screen time behavior in children; A literature review	Bob Mulder
BIN	Mobilization to create space for change regarding women's sexual rights; Framing female sexuality in the Turkish context	Hanneke Nijland
BIN	Are the frames of the NGO the way to go? An analysis on how Western NGOs frame child sex trafficking in Southeast Asia	Hanneke Nijland
BIN	Violence against women in Ecuador; An evaluation of the framing of the issue	Hanneke Nijland
BIN	The reconciliation process after the genocide in Rwanda	Hanneke Nijland
BIN	A Tale of Two Wars; A comparison between US-American and Arab Media Outlets on Framing the U.S. led Invasion of Iraq in 2003	Hanneke Nijland
BIN	Right-wing extremism among adolescents in Germany	Hanneke Nijland
BGM	Perceptions of lifestyle behaviours as a way of prevention for dementia	Marijn Poortvliet
BCL	The role of perceived social norms in the individual response of adolescents to the risk of alcohol consumption	Marijn Poortvliet
BGM	The influence of recorded cooking lessons on their viewer's cooking behaviour; Theoretical Approaches in Research for Health and Society	Reint Jan Renes
BGM	Zonbeschermingsgedrag bij kinderen; Een theoretische analyse	Reint Jan Renes
BSc	Does mindfulness training improve people's energy balance based on the three components of mindfulness: intention, attention and attitude? A literature review on the empirical evidence of mindfulness in relation to people's energy balance	Jorinde Spook
BVG	Choosing healthy like others; The effect of an implicit normative cue in the supermarket on food choices of customers	Jorinde Spook
BGM	Barriers of a coping mechanism to avoid impulsive buying in the supermarket	Jorinde Spook
BGM	Users' preferences for serious games that promote physical activity	Jorinde Spook
BVG	#Fitspiration: A fitness motivation or body image ruination? A cross-sectional study on the association of fitspiration on Instagram with body satisfaction, appearance comparison and inspiration	Jorinde Spook
BVG	Eating like he stars; A cross-sectional study about the association between exposure to Food Celebrities and fruit and vegetable intake	Jorinde Spook
BVG	A literature review on the relationships between the visual cues present in restaurants and diner's food choice and consumption behavior	Jorinde Spook
BVG	The Influence of Auditory Ambience on Eating Behaviour in Restaurants	Jorinde Spook
BVG	Measuring eating habits; A literature review on the different instruments to effectively measure eating habits	Emely de Vet
BVG	Make the healthier choice the easier choice; Public acceptance of health-related nudges	Emely de Vet
BBC	Brexit: trust or risk? The role of a changing context in consumer trust	Jasper de Vries