## BSc thesis titels CPT (2018, 2017)

BBC         In hoeverre kan de invoering van een uniform beeldmerk bijdrage aan een         Jantien van Berkel           BBC         Determinants of consumers' purchase intention of sustainable clothing         Jantien van Berkel           BBC         District marketing het belang van betrokkenheld         Jantien van Berkel           BBC         De invloed van het Guideline Daily en het Traffic Light Systeem op het keuzegedrag         Jantien van Berkel           BBC         Proof advice at your fingertijss: Healthy or harmful?         Jantien van Berkel           BCM         Sedentary behaviour at work: how can it be changed?         Jantien van Berkel           BIN         Performativity of corporate codes as solution for the attitude-behaviour gap within organizations, a case study on Dutch Banks         Perji Burgos           BBC         Persuasion accross Cultures         Perji Burgos           BBC         Persuasion accross Cultures         Perji Burgos           BBC         Fight the Stigma: Anorexia Nervosa, RCJ: What are effective communication strategies to cope with stigmatization surrounding AP?         Perji Burgos           BBC         Effect of Corporate Social Responsibility on employee behaviour         Pepi Burgos           BBC         Effects of Cultural Worldviews in the Perception of an Attitude towards Climate towards Climate towards of the Stigman in de intercutions         Pepi Burgos           BC         Effects of Cultural Worldviews i	Study	Title BSc thesis 2018	Supervisor
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	BCL	Social Media & Disturbed Eating Behaviour	Bob Mulder
BIN The tiny house movemenent Laurens Klerkx	BCL	Consumer perceptions of biobased plastic	Bob Mulder
	BIN	The tiny house movemenent	Laurens Klerkx

BGM	Privacy concerns about E-health	Laurens Klerkx
BGM	Virtual agents, elderly health communication	Lean Kramer
BIN	Interplay between power structures between men and woman in households and female political presentations in sub -sahara	David Ludwig
BIN	Food sustainability transitions	David Ludwig
BIN	Vertical farming: A social science perspective	Phil Macnaghten
BIN	Inclusive develepment in Transformation city Medellin, Colombia	Barbara van Mierlo
BIN	The Comfortable Position of the 'Sunday Morning Bacon Sandwich'	Hedwig te Molder
BBC	Nudging: private & public	Leon Pijnenburg
BGM	Social media and its contribution to the development of Orthorexia Nervosa	Marijn Poortvliet
BBC	Influencing shrimp farmers towards sustainable intensification	Marijn Poortvliet
BVG	Underlying mechanisms of the portion size effect	Sanne Raghoebar
BGM	"Online interventions: A solution for stressed students?"	Reint Jan Renes
BVG	Perceived financial scarcity and unhealthy eating behavior	Sofie van Rongen
BGM	Virtual communication patient- provider + eHealthe literacy	Jorinde Spook
BGM	Applied gaming for social anxiety disorder	Jorinde Spook
BGM	Fitspiration online normatieve invloed & body image	Jorinde Spook
BGM	Pursuasive communication in food advertisement	Jorinde Spook
BVG	Making the healthy choice	Jorinde Spook
BIN	Truth and reconcilliation councels, South-Africa, Chile and Rwanda	Sietze Vellema
BBC	Woman are like wineStereotypes concerning alcohol and how they influence behaviour	Emely de Vet
BVG	Pathways chronic stress and eating	Emely de Vet
BBC	Visual framing and reframing on social media	Jasper de Vries
BBC	Source factors in white board animation clips for higher education	Jasper de Vries
BBC	Veranderingen van communicatie door het ontstaan van de mob tel. i.c.m.	Jasper de Vries
BBN	Trustworthiness in debates around public operating people	Jasper de Vries
BIN	Trust and confidence in the food system	Jasper de Vries
BVG	Attentional biases for high-calorie foods	Rachelle de Vries
BIN	Gender mainstreaming in development organisations	Margit van Wessel

Study	Title BSc thesis 2017	Supervisor
BSc	De invloed van het Guideline Daily Amount en het Traffic Light Systeem op het keuzegedrag	Jantien van Berkel
	van de consumenten.	
BIN	The Recent Peace Negotiations; A study of the recent peace negotiations after the re-	Severine van
	election of President Juan Manuel Santos	Bommel
BCL	Neo-Malthusian framing in the Sustainable Development Goals	Peter Feindt
BVG	Changes in time (1990-2017) of the GP practice 'noticing patients' overweight and guidance	Gert Jan Hiddink
	of treatment', their predisposing factors, driving forces, barriers, and their mechanism of	
	action	
BCL	Theoretical Reflection of Prosocial Campaigns; An analyses of the McCartney's Meat Free	Cees Leeuwis
	Monday and Wakker Dier's EetGeenDierenDag	
BGM	Why were there so many casualties in the recent Ebola epidemic? A literature review of	Cees Leeuwis
	interpersonal, community and environmental factors contributing to the severity of the	
	epidemic	
BGM	Framing van het ecstasy-debat binnen de Nederlandse media in de periode 2012-2015	Rico Lie
BIN	The presence of intercultural communication theories in development initiatives; A study of	Rico Lie
	the 2009 UNESCO World Report 'Investing in Cultural Diversity and Intercultural Dialogue'	
BCL	Third Culture Kids and Their Sense-of-Place; The effect of changing landscapes	Rico Lie
BIN	Negative unintended consequences of using technology in climate change adaptation;	Harro Maat
	Affecting livelihoods of smallholder farmers in sub-Sahara Africa?	

BIL	Perception of farmers on changes in water availability and crop production since	Harro Maat	
	industrialisation in villages of Baddi Barotiwala Nalagargh area, Solan district Himachal		
DIN	Pradesh, India	Hawa Mast	
BIN	Developing Health; The case of BRAC on Health in Bangladesh	Harro Maat	
BBC	A systematic literature review on the causes of vlog viewing and the different effect of vlog	Bob Mulder	
	viewing on consumers	D   100   11	
BCL	Let's get cookin! A combined literature and case study on the effectiveness of cooking	Bob Mulder	
	shows to change students' cooking behavior with the goal of a healthier diet	D   144	
BGM	The effectiveness of interventions to decrease screen time behavior in children; A literature	Bob Mulder	
	review		
BIN	Mobilization to create space for change regarding women's sexual rights; Framing female	Hanneke Nijland	
	sexuality in the Turkish context		
BIN	Are the frames of the NGO the way to go? An analysis on how Western NGOs frame child	Hanneke Nijland	
	sex trafficking in Southeast Asia		
BIN	Violence against women in Ecuador; An evaluation of the framing of the issue	Hanneke Nijland	
BIN	The reconciliation process after the genocide in Rwanda	Hanneke Nijland	
BIN	A Tale of Two Wars; A comparison between US-American and Arab Media Outlets on	Hanneke Nijland	
	Framing the U.S. led Invasion of Iraq in 2003		
BIN	Right-wing extremism among adolescents in Germany	Hanneke Nijland	
BGM	Perceptions of lifestyle behaviours as a way of prevention for dementia	Marijn Poortvliet	
BCL	The role of perceived social norms in the individual response of adolescents to the risk of	Marijn Poortvliet	
	alcohol consumption		
BGM	The influence of recorded cooking lessons on their viewer's cooking behaviour; Theoretical	Reint Jan Renes	
	Approaches in Research for Health and Society		
BGM	Zonbeschermingsgedrag bij kinderen; Een theoretische analyse	Reint Jan Renes	
BSc	Does mindfulness training improve people's energy balance based on the three components	Jorinde Spook	
	of mindfulness: intention, attention and attitude? A literature review on the empirical		
	evidence of mindfulness in relation to people's energy balance		
BVG	Choosing healthy like others; The effect of an implicit normative cue in the supermarket on	Jorinde Spook	
	food choices of customers		
BGM	Barriers of a coping mechanism to avoid impulsive buying in the supermarket	Jorinde Spook	
BGM	Users' preferences for serious games that promote physical activity	Jorinde Spook	
BVG	#Fitspiration: A fitness motivation or body image ruination? A cross-sectional study on the	Jorinde Spook	
	association of fitspiration on Instagram with body satisfaction, appearance comparison and		
	inspiration		
BVG	Eating like he stars; A cross-sectional study about the association between exposure to Food	Jorinde Spook	
	Celebrities and fruit and vegetable intake		
BVG	A literature review on the relationships between the visual cues present in restaurants and	Jorinde Spook	
	diner's food choice and consumption behavior		
BVG	The Influence of Auditory Ambience on Eating Behaviour in Restaurants	Jorinde Spook	
BVG	Measuring eating habits; A literature review on the different instruments to effectively	Emely de Vet	
	measure eating habits		
BVG	Make the healthier choice the easier choice; Public acceptance of health-related nudges	Emely de Vet	
ввс	Brexit: trust or risk? The role of a changing context in consumer trust	Jasper de Vries	
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