USE

- Mothers' snack choice behavior: differences between the youngest child and older siblings
- Influence of culture on mothers' choice of snacks for their children
- Alternative protein sources and the role of the situational context
- A choice to bake: a consumer research on the choice between baking from scratch and ready baking mixes

FQD THESIS TITELS

QUALITY PERCEPTION

- Dutch consumers' knowledge, attitudes and intentions regarding the best before date on food packages
- Health benefits of tea; The functionality of ingredients and consumer perception
- Towards less food packaging waste; consumer perception of the zero-packaging concept
- Snackification: dairy products as snacks; A study designed to gain insight into perceptions and motivations of Dutch consumers regarding the consumption of dairy products as snacks



PRODUCT REQUIREMENTS

- The role of nutrient fact labels in mothers' perceived healthiness of snack food
- A user's perspective on QR-code application/ functionality for restaurants
- Consumer acceptance of directly visible and digital dynamic shelf-life indicators
- Consumer choices of perishable food products when applying dynamic pricing; A solution to food waste?
- Using co-creation to find the consumer perception towards the Hema pastry assortment
- Information about preparation as a tool to increase consumer familiarity with tofu

WISHES AND NEEDS

- Insects as functional ingredients in conventional food products; a study on the consumer acceptance of crickets as functional ingredient in pasta
- A study on the contribution of the KiesIkGezond?-app to healthier food choices in the supermarket.
- 3d food printing cooking of the future? Exploring consumer acceptance of domestic 3D food printing
- The transition from the traditional meal pattern to Snackification
- Determinants for introducing entomophagy in the Western diet; a consumer perspective