



Wageningen Wisdom & Wonder

100 years Wageningen University & Research

Jubilee Programme

1 September – 11 November 2018



Theme

Earth



WAGENINGEN
UNIVERSITY & RESEARCH



100years
1918 — 2018



100 years

1918 — 2018

Introduction

This year, Wageningen University & Research will celebrate 100 years of existence. During this century, the organisation has proved itself to be a worldwide expert in the domains of life, health and food production. Its unique combination of education and research has allowed the organisation to contribute to the quality of life. In the future, we intend to continue pursuing the mission of our organisation: “to explore the potential of nature to improve the quality of life.”

Life, ‘Food’ and ‘Earth’ are the three themes that lie at the heart of our jubilee programme. We cover them in three consecutive periods.



During the first period, the ‘Life’ theme took centre stage. During many events and activities, we showed our quest for the elusive definition of ‘Life’. The kick-off took place during our Dies Natalis on 9 March 2018. This festive day was dedicated to what constitutes the core of our work: “Unravelling life: wisdom and wonder”.



The transition to the ‘Food’ theme took place in mid-May. It outlined issues, trends and innovations throughout the entire food chain.



During the last period of our jubilee programme the theme ‘Earth’ will be in the spotlights. In it, we focus on the future of the earth. WUR’s research and contribution to knowledge about the earth’s systems, both on land, in water and in the atmosphere, are highlighted in a fascinating way.

You are very welcome to participate in the festive, scientific, creative and sportive events of this period.

100 years WUR Gifts & Gadgets



Hooded Sweater Blue



Notebook



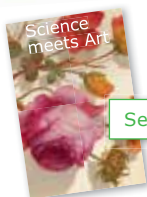
Hooded Sweater Grey



Ladies Scarf



Baby Romper



Set Postcards



Writing Pad



Ballpoint Pen



Tie

Cotton Shoulder Bag



Apron



Drinking Bottle



T-shirt Fingerprint



T-shirt Anamone

Available via
wur.unigear.eu

Wageningen Wisdom & Wonder

On 9 March 2018 we celebrated our 100th Dies Natalis. Focusing on the mission “To explore the potential of nature to improve the quality of life”, we combine fundamental and applied knowledge to contribute to resolving key questions in the domain of healthy food and living environment. Our 6,500 employees and 10,000 students are inspired by nature, society, and technology and tackle the issues with an open and curious mind. This inspiration has led us to astonishing discoveries and given us the impetus to develop knowledge and apply this knowledge internationally for the past century, which we like to call “100 years of Wageningen Wisdom & Wonder.”

Partners 100 years WUR

Premium partners



Ministerie van Landbouw,
Natuur en Voedselkwaliteit

Wageningen
Ambassadors

University Fund
Wageningen

Platinum & Gold partners



Silver partners



During the anniversary year, several testimonials will be recorded in which partners tell how they experience the co-operation with Wageningen University & Research. These can be viewed at www.wur.eu/partners100years.

Event Calendar

Theme: Earth

10 March–30 Nov.	<i>Activity</i>	Creative Innovation: Art meets Science	► p.09
27 May–28 Oct.	<i>Exposition</i>	'Made for City and World'	► p.10
9 July–30 Sep.	<i>Exposition</i>	Photo Exposition 'The city of Wageningen & WUR'	► p.10
3 September	<i>Opening</i>	Opening Academic Year 2018-2019	► p.11
3–30 September	<i>Exposition</i>	STOF - Searching for the New Luxury	
9 September	<i>Excursion</i>	Heritage Day	
15 Sep.–15 Oct.	<i>Sport event</i>	WUR on Wheels – cycle around the world	► p.11
15 September	<i>Festival</i>	#WUR100FEST	► p.12
19 September	<i>Lecture</i>	Mansholt Lecture 2018	
26 September	<i>Symposium</i>	European Water Tech Week	
26 September	<i>Presentation</i>	Preview movie: The Wadden sea, living on the edge	
26 Sep. 2018 – 18 June 2019	<i>Performance</i>	Wisdom & Wonder Movie Talks	► p.13
27 September	<i>Event</i>	Company Day: Future Perspective	► p.13
3 October	<i>Lecture</i>	Children's University	
4 October	<i>Exposition</i>	Innovation Expo 2018	
6 October	<i>Excursion</i>	Follow the fish: a journey from the seabed to the fishing advice	
7 October	<i>Event</i>	Campus Safari	► p.14
8 October	<i>Event</i>	Food professional Day	
10 October	<i>Activity</i>	Soil Drilling Championships	
15–19 October	<i>Symposium</i>	Science week 'System Earth'	► p.15
16–18 October	<i>Conference</i>	International Conference 'Water Science for Impact'	
24–26 October	<i>Conference</i>	ICA Rectors and Deans Forum 2018	

Theme: Earth

2 November	<i>Presentation</i>	Commemorative coin in honour of the 100-year anniversary	► p.16
3 November	<i>Performance</i>	Music & Science	► p.16
4 November	<i>Lecture</i>	Meet the Neighbours	► p.16
8–9 november	<i>Conferentie</i>	ELLS General Assembly and Forum 2018	
9–10 November	<i>Conference</i>	ELLS Scientific Student Conference 2018	► p.17
9 November	<i>Event</i>	Unveiling Carillon	► p.18
9 November	<i>Event</i>	Gala of the Century	► p.18

This booklet does not contain a description for each activity; please refer to the website for more information.

This programme is subject to change. For the most current version of the programme, see: www.wur.eu/100years

This program was realised thanks to the voluntary commitment of (former) employees, (former) students, alumni and our partners.

Wageningen Campus Map



Buildings

102 Forum

103 Orion

104 Atlas

107 Radix

115 Impulse

118 Axis

119 Sports Centre

124 Helix

P Parking

Bus stop

The 100 years WUR events also take place at locations beyond our campus. For the exact location, please see the activities described in this booklet or refer to our website www.wur.eu/100years.

Earth

1 september – 11 november 2018





10 March – 30 November

Creative Innovation: Art meets Science

What happens when ten artists collaborate with twenty scientists? With Creative Innovation, Wageningen University & Research aims to boost the already creative scientific spirit with new artistic, out-of-the-box approaches, allowing useful innovations to be explored that are suited to the research and educational domains of academics.

The kick-off was on 1 March: a jury selected ten ground-breaking artists. Each artist collaborated with two scientists on the campus for two months and presented their work as a group. During the Earth period, another six teams of scientists and artists will present their ideas.

With this project, WUR wants to inspire both researchers and artists to bolster each other and enrich their respective fields of expertise. Exact locations and dates are available on the website.

Open to all audiences | Free access | Activity type: Activity

Location: Impulse, Wageningen Campus

27 May – 28 October

Made for City and World

In honour of WUR's 100th jubilee, Museum De Casteelse Poort has created an exhibition with focus on remarkable developments and people from and around WUR which/who have enriched Wageningen and the world. This not only concerns purely scientific developments but also cultural issues such as music and visual arts. The exhibition is composed of a colourful collection of special research, hobbies, milestones, discoveries and other interesting characteristics.



Open to all audiences | Free access | Activity type: Exposition

Location: Museum de Casteelse Poort, Wageningen

9 July – 30 September

Photo expo 'The city of Wageningen & WUR'

With a photo exhibition (previously located on the market square of Wageningen) WUR and Wageningen city are connected. The photographs show the link between the municipality of Wageningen and WUR in the past century. The exposition will be exhibited on Wageningen Campus, near Atlas, until the end of September.

Open to all audiences | Free access | Activity type: Exposition

Location: near Atlas, Wageningen Campus



3 September

Opening Academic Year 2018–2019

This 100th opening ceremony is dedicated to the theme of Food and Agriculture: Europe and the World. The future demands sustainable, safe, affordable, and healthy food for all and at the same time a bio-circular economy with agriculture as a key provider of biomass. We cannot do this alone. Keynote speakers will be: Mark Rutte, the Dutch Prime Minister, and Phil Hogan, EU Commissioner for Agriculture and Rural Development. They will address the role of the Netherlands and Europe within the theme.



*Open to all audiences | Registration required | Activity type: Opening Academic Year
Location: Orion, Wageningen Campus*

15 September – 15 October

WUR on Wheels – cycle around the world

From 15 September until 15 October we get on our bikes to cycle around the world together to celebrate the 100th anniversary of Wageningen University & Research. In this era, WUR students, scientists and alumni have left traces all over the world. With outstanding knowledge and research we make a difference for the quality of life worldwide.



WUR on Wheels will showcase people of WUR and their work. So, join us and get on your bike between 15 September and 15 October 2018 for a figurative cycle tour around the world. During these cycling trips we inspire people – online and in real life - with stories about the impact of our knowledge and work worldwide.

As a participant in WUR on Wheels you support the Wageningen Borlaug Youth Institute. With this project, WUR inspires and guides ambitious young people working on a solution to the world food problem. Join WUR on Wheels: get on your bike and support the change makers of tomorrow.

Open to alumni, employees and students | Please refer to wuronwheels.wur.eu for more information

Activity type: Sport event | Location: Netherlands and other places around the world

15 September

#WUR100FEST

WUR is 100 years old and on 15 September, we are celebrating that with a huge Wisdom & Wonder festival for all current and former employees and students. Partners and children are also more than welcome to attend. On this day, we will be ONE WAGENINGEN more than we ever have been before!

Wageningen Campus will be transformed into an enormous festival area. This celebration will have a sustainable and international character and will feature a varied programme full of music, dance, theatre, film, cabaret, and activities for children too. More than 60 artists associated with WUR will perform on one of the ten stages. Delicious dishes will be available at the many food trucks. More information about the programme can be found on Facebook and the website.

Open to (former) colleagues and students | Registration Required | Please refer to the website for more information | Activity type: Festival | Location: Wageningen Campus



26 September 2018 – 18 June 2019

Wisdom & Wonder Movie Talks

WUR considers its connection with the city of Wageningen and its residents extremely important and is eager to show that everyone actually deals with the themes being researched and developed in Wageningen during their everyday lives.

In collaboration with the Heerenstraat Theatre in Wageningen, we will be presenting the Wageningen Wisdom & Wonder Movie Talks. On several evenings, researchers will trade the academic arena for the cinema with



screenings of films and documentaries that they have specially selected. The researchers will supply scientific commentary for these films, which will clearly highlight the scientific content as well as their passion for the topic in a way that is accessible for those who are not scientists.

Open to all audiences | Tickets via www.heerenstraattheater.nl

Activity type: Performance | Location: Heerenstraat Theater, Wageningen

27 September

Company Day: Future Perspective



The Company Day offers an opportunity to familiarise yourself with six highly current topics and provides an inspirational outlook on novel technologies and their possible applications and impact. The programme offers start-ups, SMEs, larger companies, policymakers and other stakeholders an exceptional chance to explore and strengthen contacts with WUR and other innovation

stakeholders. The themes Big Data, Blockchain, Climate, Smart Circular Economy, CRISPR-CAS, Photosynthesis and Precision Farming are all explained. You will get a feel of what these themes can do for your innovation agenda through lectures, demos, workshops and dialogues. Get inspired!

Open to companies & policymakers | Registration required | Activity type: Event

Location: Orion, Wageningen Campus

7 October

Campus Safari

During the weekend of science, we invite everyone to join us on a campus safari on Sunday 7 October. Come on an adventure with us and keep your eyes peeled for the “big five”! All WUR divisions as well as the campus partners will be opening their doors for the event. The work of our scientists will come to life during tours, workshops, and presentations. Come see how food is made with a 3D



printer, listen to plants that make music, run tests in the water lab, and taste tomatoes that were grown on Martian soil!

Open to all audiences | Free access | Activity type: Event

Location: Wageningen Campus & other WUR locations in the Netherlands



15 – 19 October

Science week System Earth

Science week System Earth will look to the future. First, we will focus on WUR's research. This applies very broadly; from natural ecosystems to urban climate, from fundamental tipping theory to deforestation and the relationship between humans and nature.

During the Science week System Earth, there is one important question: what impact does WUR have on our world through its research on soil, water, atmosphere, organisms, ecosystems, society and global climate change? This question is answered by peering into the past and future with students, employees and guests throughout the week.

The science week includes (lunch) lectures and excursions, the International Conference 'Water Science for Impact' and the symposium 'Earth Futures'.

Open to all audiences | Registration required | Activity type: Symposium

Location: Wageningen Campus

2 November

Commemorative coin in honour of the 100-year anniversary

In honour of the 100-year anniversary, we will issue the Wageningen University Fiver on Friday 2 November. In keeping with tradition, this will be done during the ceremonial first minting. We are honoured that Jeroen Dijsselbloem, alumnus and former Minister of Finance, will mint the first coins. We feel that the Wageningen University Fiver is a worthy tribute to our internationally recognised research institution's 100th anniversary. The Ministry of Finance is hosting this event.

By invitation | Activity type: Presentation | Location: Wageningen Campus

3 November

Music & Science

A full evening programme organised by the Van Uven Foundation, the Wageningen Student Choir and Orchestra Association, and De Ontzetting student orchestra with music and science as the theme. A diverse music programme with pieces that are connected to and inspired by science.

The two orchestras perform both with full staffing and in smaller ensembles.



Open to all audiences | Registration required | Activity type: Event

Location: Theater Junushoff, Wageningen

4 November

Meet the Neighbours

On a Sunday afternoon, in about twenty places throughout the city (possibly also on location), residents of Wageningen will open their living



rooms to WUR scientists, who will briefly share their unique story (once or multiple times) about their profession or expertise for the benefit of interested fellow citizens.

Open to all audiences | Registration required | Activity type: Lecture

Location: Several locations in Wageningen

9 and 10 November
ELLS Scientific Student Conference 2018

The tenth edition of the ELLS Scientific Student Conference will take place at Wageningen Campus this year. Around 350 students from universities in the ELLS network (network of Life Science universities) take part, of which more than 100 will present their own research.



This year's theme is "Life sciences: looking across disciplines" with the sub-themes: Metropolitan solutions, From field to fork, Global one health, Humans and nature and Biobased solutions. It is a unique opportunity for students to gain scientific experience at an international conference!

Open to students | *Activity type: Conference* | *Location: Orion, Wageningen Campus*

9 November

Unveiling Carillon

In honour of our 100-year anniversary, the Wageningen University Fund is presenting WUR with a carillon. The unveiling of the carillon will be a part of the closing celebrations for the anniversary year on 9 November. All campus residents are invited to come follow the marching band, see the stunning design, and hear the first sounding of the carillon echo across the campus. It will definitely be a new WUR tradition!



Open to all audiences | Activity type: Event | Location: Event site, Wageningen Campus

9 November

Gala of the Century

We will close out this celebratory year in style on 9 November with the Student Gala, organised by study associations. At a festive external location, students will raise a glass for the last time to the 100 years behind us and toast the next 100 years and beyond. This evening will have it all - you can't miss it!



Open to students | Activity type: Event Location: Festive external location

[Credits photos](#)

Marte Hofsteenge (p10), Gea Hogeveen (p11), Shutterstock, Wageningen University & Research

Book

Metamorphosis

The first 72 years of WUR is well documented in a three-part volume. Time to complete the history of 100 years with a history book about the last 25 years. This fourth book in the series describes how Wageningen rose from her alleged ashes to become a leading institute in agro- and food research. Are you interested in the past 25 years of Wageningen University & Research? The English e-book version will be available in October 2018. The Dutch version can already be ordered via wur.unigear.eu.

Available online via
wur.unigear.eu
(in October)



WAGENINGEN
UNIVERSITY & RESEARCH



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Managing Partner Schuttelaar & Partners, Wageningen Ambassador
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Emeritus Professor Sustainable Development & Food Security
- Noelle Aarts
Professor Socio-ecological Interaction Radboud University

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President Dutch Topsector Agri & Food, Former President of Wageningen University & Research
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- José van Dijck
President of Royal Netherlands Academy of Arts and Sciences





100 years Wageningen University & Research

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www.wur.eu/100years



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