Introduction

9:20 Room open
9:30 Welcome & Introductions (Jeroen Willemsen & Stacy Pyett)
9:35 The Urgency of the Protein Transition (Jeroen Willemsen)
9:40 Introducing the Investment Theme Protein Transition (Stacy Pyett)

Get Informed: Research Highlights

9:45 Keynote lecture: Navigating the Alternative Protein Ecosystem (Barbara van Mierlo & Britney Bulah)
10:15 Mapping Global Protein Production and Consumption (TBD)
10:25 Grab a coffee
10:35 Food Valley Shared Facility Finder (Jeroen Willemsen)
10:45 More & Better Proteins (TBD & Jeroen Hugenholtz)
11:05 Protein Nutritional & Functional Quality (Diederik Esser & Laurice Pouvreau)

Get Inspired

11:25 Mieso Et Emergo (Arne Hendriks & Cor van der Weele)

Get Involved

11:55 Closing Remarks (Jeroen & Stacy)12:00 Breakout sessions

- Room 1: Q&A with presenters "The Nature of the Protein Transition"
- Room 2: Q&A with presenters "More and Better Proteins"
- Room 3: Q&A with presenters "Protein Nutritional & Functional Quality"
- Room 4: Q&Q with presenters "Mieso Et Emergo"
- Room 5: Food Valley & The Protein Cluster: how to get engaged?
- Room 6: What's next in food safety for the protein transition?
- Room 7: What's next in protein functionality?
- Room 8: What's next in understanding consumer choices?
- Room 9: Free chat
- (Optional additional free chat rooms)

12:45 End