Accreditation as a 'spin-off of Wageningen University & Research' and use of the WUR spin-off label

Wageningen University & Research (WUR) is proud of its spin-off companies and makes the special WUR spin-off label available to them; a visible token of collaboration and affiliation. Businesses that have been officially accredited as a WUR spin-off may use the WUR spin-off label in accordance with the conditions. The application procedure for accreditation and/or the WUR spin-off label is described alongside.

WUR spin-off
A WUR spin-off is a company that has been established with the express purpose of further developing or exploiting knowledge of WUR that is not in the public domain or that is protected (WUR Knowledge). WUR spin-offs build on WUR Knowledge and have a formal contractual agreement for the use of this WUR Knowledge.

Accreditation
Accreditation as a WUR spin-off is formal if it is confirmed in writing by the WUR Corporate Value Creation (CVC) department. The accreditation has a term of five years, after which it expires by default and can be renewed on request as long as the spin-off criteria (clause a. through e.) are met.

WUR Spin-off criteria
A legally autonomous company or legal entity can be accredited as a WUR spin-off if it meets all of the following criteria:

- The company makes commercial use of WUR Knowledge. The intended commercial use must be innovative or related to intellectual property held by WUR.
- Preferably, a current or former employee, alumna, student, PhD student, postdoc or professor of WUR is closely involved in the company during the incorporation, equity participation and/or fulfillment of a central operational/strategic role within the company, with which he/she makes an important contribution to its development.
- The business idea and business plan are solid, sustainable and in line with the mission of WUR.
- The founder and the founding team are cooperative and are demonstrably enterprising.
- If the company is successful, the Netherlands is expected to benefit as a business location (economic impact).
- On the date of application, the company has not existed for more than two years (after its incorporation).

Attach to the application:
- Chamber of Commerce data
- Organisation/Management structure
- Business plan
- Clarification of the desired relationship with WUR (incl. possible documents relating to intellectual property and/or publications of WUR, etc.)

Application for accreditation as a ‘spin-off of Wageningen University & Research’

- The company considers that it meets the WUR spin-off criteria
- The company submits an application for accreditation to WUR Corporate Value Creation
- WUR assesses whether the company meets the WUR spin-off criteria. During the assessment period, at least one conversation in person will take place between the company and WUR.
- WUR informs the company about the decision in writing within 4-6 weeks
- The company is accredited as a WUR spin-off

The company has the right to call itself ‘WUR spin-off’ and to use the special WUR spin-off label

The company has no right to call itself WUR spin-off or to use the special WUR spin-off label

In consultation with Corporate Value Creation, the company may be eligible for the WUR startup label

The spin-off company applies for the WUR spin-off label via WUR Corporate Value Creation

The spin-off company will receive the conditions for the use of the WUR spin-off label within 2 weeks. The company will return a signed copy for consent

After receipt of the signed copy for consent, WUR CVC will send the company the WUR spin-off label within 1 week

The spin-off company will inform WUR about the use of the WUR spin-off label via Corporate Value Creation