



Seminar

EU Farm to Fork Food Laws

As the introduction of the European Farm to Fork strategy was launched in 2020, as part of the Green Deal, a lot of new questions were raised. In it's attempt to make the world food system sustainable in the near future, the European Union shows great ambition. What consequences this might have for governments, agrifood business and agricultural and food related organisations, will largely depend on new legislation.

Target group

This course is interesting for proactive professionals that are responsible for regulatory affairs (policy) in the food industry, at law firms, in (non) governmental organizations and business consultants.

Results

In this seminar we will anticipate on coming changes due to the European Farm to Fork strategy. This strategy intends to bring a lot of changes to the current agrifood systems that we know. To underline the need for these changes, a legislative framework is in development. In this seminar we anticipate on changes and consequences of these new food laws. In an interactive part we altogether discuss possible future scenario's that may apply to direct environment of the participants of the seminar

Date 30 November 2021

Location Wageningen Campus

Course leader Dr. Hanna Schebesta & dr. Mirta Alessandrini, Wageningen University & Research

Outline and topics

- consequences of the F2F strategy as part of the Green Deal
- Links with CAP (common agriculture policy)
- systematic approach to sustainability
- food supply, security, safety, quality, labelling
- nutrition profiles like Nutriscore and other initiatives on food composition
- business responsibility, competition law & public procurement
- how to prepare for the coming F2F legislation (monitoring, priorities, business impact, proactive approach)

Programme



- **Introduction Farm to Fork strategy & its importance for the food business**

Dr. Hanna Schebesta, Wageningen University & Research

- **Legislative framework for sustainable food systems**

Dr. Mirta Alessandrini, Wageningen University & Research

- **Food safety & food quality**

Dr. Francesco Cazzini & ir. ing. Niels van der Linden, Wageningen University & Research

- **Sustainable food labelling & mandatory nutrition labelling**

Dr. Maria José Plana Casado, Wageningen University & Research

- **EU Code of Conduct on Responsible Food Business and Marketing Practices,**

Dr. Silvia Rolandi, Wageningen University & Research

- **Future casting, interactive session**

Thor Tummers Msc, Issues & External Affairs Manager, Unilever in conversation with the audience, moderated by dr. Mirta Alessandrini.

- bringing together future scenario's for business development (group work)
- how to prepare for the coming F2F legislation (monitoring, priorities, business impact, proactive approach)
- how Unilever anticipates on regulatory changes

Practical information



€ 695,- per person and covers tuition, course materials, lunch and refreshments.



Max. 35 participants.



Based on your attendance you will receive a certificate after the programme is finished.

Registration

Enrollment is possible until 9 November, or if the maximum number of participants is reached. Register via www.wur.eu/academy.

[Register](#)

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