



IBC (INTERNATIONAL BACHELOR COURSE)

LISTS OF COURSES 2023-2024

FALL 2023 :

5TH OF SEPTEMBER –
END OF DECEMBER

SPRING 2024 :

10TH OF JANUARY –
END OF MAY





IBC (INTERNATIONAL BACHELOR COURSE)

FALL SEMESTER 2023 (5th of September – end of December)

Code	Name	Outline	ECTS
97COM01	FRENCH LANGUAGE AND INTERCULTURAL ISSUES OF STUDY ABROAD (LEVELS A1/A2 TO B1)	Basic knowledge of French that enables students to deal with everyday situations (level A1/A2 to B1) and to understand French cultural identity.	3
97AGR01	GEOGRAPHIC INFORMATION SYSTEM / REMOTE SENSING	Introduction to the principles of remote sensing and geographic information systems (GIS), relation to land-cover and land-use (process and analysis) .	2
97MNG01	STRATEGIC MANAGEMENT	Management principles relevant to agribusiness firms.	3
97MNG02	AGRICULTURAL POLICIES	Introduction to policy issues for food and agricultural markets (EU's Policy, price and income support policy, regulation rules of the World Trade Organization).	2
97AGR02	ANIMAL PRODUCTIONS	Introduction to Animal Sciences, Animal Nutrition, Product quality (Geographical indications, Quality of Dairy products and meat), Animal Welfare, Animal reproduction.	14
97AGR03	TUTORED WORK IN ANIMAL PRODUCTIONS	How to carry a bibliographical research, how to present the results and develop a critical knowledge about the impacts of the animal production and value chains.	2
97ALI01	WINEMAKING	Identify the key stages of grape growth and ripening and acquire the basic chemical and microbiological concepts of transforming grapes into wine.	4

30 ECTS

- Course list might be subject to change
- Language of tuition: English (Level required : level B1 minimum / level B2 recommended)
- This program is at undergraduate level (end of BSc: 3rd or 4th year).
- Academic coordinator: Karine DAVID,
karine.david@purpan.fr



IBC (INTERNATIONAL BACHELOR COURSE)

SPRING SEMESTER 2023 (10th of January – end of May)

Code	Name	Outline	ECTS
97COM03	FRENCH LANGUAGE AND INTERCULTURAL ISSUES OF STUDY ABROAD (LEVELS A1/A2 TO B1)	Basic knowledge of French that enables students to deal with everyday situations (level A1/A2 to B1) and to understand French cultural identity.	3
97ALI02	WINEMAKING	Develop basic knowledge of the chemical, microbiological and technological aspects of red and white winemaking (includes wine processing).	3
97ALI03	FOOD SCIENCE	Interactions of molecules in food, food preservation and processing, food additives. (laboratory experiment, production of a food product, food microbiology, food safety, sensory analysis).	10
97ALI04	FOOD INNOVATION	Food marketing and food innovation processes (how to produce innovative food products and apply all marketing tools).	6
97MNG03	INTERNATIONAL WINE BUSINESS & MARKETING	Introduction to principles of international wine business management (global overview, tools and keys to success).	6
97MNG05	DIGITAL MARKETING	2 study cases around food product and promotional marketing.	2

30 ECTS

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