

Pre-Master parts for all specialisations and thesis tracks

Specialisation A: Business Studies			Thesis track					
Code and Course name	Period	EC	BEC	INF	BMO	MCB	ORL	FM
BEC-20806 Financial Management in Agriculture	2AF	6	OR		OR		OR	
BEC-22306 Corporate Financial Management	2AF	6	OR					
BMO-21306 Advanced Management & Marketing		3	6		X	X		X
BMO-52806 Evidence Based Facility Management	2MO	6						X
MAT-12806 Mathematics in Social Science	1MO, 6MO	6	X	X	X	X	X	X
MAT-22306 Quantitative Research Meth. and Stat. (can be replaced by	3,4	6	X	X			X	
MCB-20806 Principles of Consumer Studies (online avail.)	1MO	6			OR	X	OR	
ORL-20306 Decision Science 1 (online avail.)	1AF,2AF	6	X	X	X	X	X	X
INF-51306 Big Data	2MO	6		X				
YRM-20806 Research Design & Research Methods (online avail.)	1AF,2MO	6	X	X	X	X	X	X

Specialisation B: Consumer Studies			Thesis track				
Course name	Period	EC	CPT	FQD	UEC	MCB	CHL
CHL-20306 Gender and Diversity in Consumer Culture (online avail)	2AF	6	OR	OR	OR	OR	OR
CHL-20806 Lifestyles and Consumption		3	6	X	OR	X	X
CPT-23306 Communication and persuasion	2MO	6	X		OR	OR	OR
FQD-33806 Usability Research in Product Design	1AF	6		X	OR	OR	OR
MAT15303 Statistics 1 & MAT15403 Statistics 2	2MO, 2AF	3&3	OR	OR	OR	OR	OR
CPT-56806 Embodiment, Food & Environment	2AF	6	OR	OR	OR	OR	OR
MAT-22306 Quantitative Research Meth. and Stat. (can be replaced by	3,4	6		OR		X	
MCB-20806 Principles of Consumer Studies (online avail.)	1MO	6	X	X	X	X	X
YRM-20806 Research Design & Research Methods (online avail.)	1AF,2MO	6	X	X	X	X	X

Specialisation C: Economics and Governance			Thesis track					
pre-requisite programme individually planned, contact study advisor								

Specialisation D. Management in Life Sciences			Thesis track				
Course name	Period	EC	BMO	MCB	ORL	BEC	INF
MAT-12806 Mathematics in Social Science	1MO, 6MO	6			X	X	X
MCB-20806 Principles of Consumer Studies (online avail.)	1MO	6	X	X			
YSS-22306 Introduction to Management and Life Sciences (online avail.)	1MO	6	X	X	X	X	X
YRM-20806 Research Design & Research Methods (online avail.)	1AF,2MO	6	X	X	X	X	X
BMO-24806 Supply Chain Management (online avail.)	2MO	6	OR	OR			
MAT15303 Statistics 1 & MAT15403 Statistics 2	2MO, 2AF	3&3	OR	OR	OR	OR	OR
ORL-20306 Decision Science 1 (online avail.)	1AF,2AF	6	OR	OR	X	X	X
BMO33806 Circular Entrepreneurship: Co-creating the circular economy	1AF	6	OR	OR			
MAT-22306 Quantitative Research Meth. and Stat. (can be replaced by	3,4	6			OR	OR	OR
BMO-21306 Advanced Management & Marketing		3	6	X	X	OR	OR