

**“From polarisation to transformation”
SSG Societal Impact Event – 6 February 2025**

Morning programme - INTERNAL

- 9:00 hrs **Coffee & tea arrival**
- 9:30 hrs **Introduction of the day**
- Dialogue: Director SSG Joost de Laat & Inge Wallage**
- Impact pitches: Examples of roads to societal impact**
- Coffee, tea & moving to workshop rooms**
- 1st Round of parallel sessions: ‘Roads to impact’**
- Brief wrap up of main take-aways from parallel sessions**

Afternoon programme - OPEN TO EXTERNAL GUESTS

- 12:00 hrs **Lunch & networking**
- 13:00 hrs **Opening afternoon by Sjouke Heimovaraa**
- Keynotes**
- Reflection**
- Impact pitches: Examples of impactful collaborations**
- 2nd Round of parallel sessions: Examples of impactful collaborations**
- Welcome back**
- Wrap-up & closing**
- 16.30 hrs **Networking drinks**