

Rules Sponsorbudget WUR for Events, including NSKs

Purpose WUR sponsorbudget

Wageningen University allows SWU Thymos and the Sports Centre de Bongerd (SCB) to distribute €2,270 annually for sponsorship requests related to Dutch Student Championships (NSKs) as well as events and tournaments organized by student sports associations. This sponsorship is provided in exchange for promoting Wageningen University and Research (WUR) during these events to enhance WUR's visibility. The sponsorship budget can only be requested if the event is open to participants not living in Wageningen as well. Sponsorship is granted on a first-come, first-served basis.

Procedure for sponsorship application

Applications must be submitted to SWU Thymos following specific guidelines. A maximum sponsorship amount of €300 can be requested per event. The eligibility of the event for the sponsorship budget is determined by SWU Thymos and SCB. After the event, an evaluation report must be submitted within three months, including the financial settlement. SWU Thymos and SCB will then decide whether this report is approved and whether the sponsorship amount will be paid out.

To process as many applications as possible, the final sponsorship amount is determined based on the financial settlement. If the evaluation report is approved a standard amount of €150 is granted for promoting WUR. In case of a financial loss, up to €300 may be granted to offset the deficit.

Conditions for applying for the WUR sponsorbudget

- 1) Applications must be submitted at least one month in advance.*
- 2) WUR must be actively promoted during the event.
- 3) The sponsorship budget is exclusively for student sports organizations.
- 4) The event must include participants not living in Wageningen.
- 5) An evaluation report must be submitted within three months after the event.
- 6) The SWU Thymos flag and the WUR flag must be visibly displayed.

Required information for the sponsorship application

- 1) A clear sponsorship request (for which event and the amount requested).
- 2) General information about the event (number of participants, location, etc.).
- 3) A detailed and accurate budget of income and expenses (with explanations).
- 4) An outline of how the event will benefit WUR, including how its visibility will be enhanced (e.g., flyers, posters, program booklets, banners, creative ideas like "WUR sandwiches").
Note: Banners alone are usually not sufficient.

Required content for the evaluation report

- 1) A description of the event proceedings.
- 2) An overview of how WUR was promoted (photos, program booklets, explanations).
- 3) A detailed and accurate financial settlement (with explanations).

If these rules are not followed, the sponsorship will not be granted.

*Exceptions to the application deadline may be made in special cases, such as an NSK on natural ice. SWU Thymos will decide in these instances.

Example budget

Income			Expenses		
1	Registration fee	€ ...	4	Posters	€ ...
2	WUR sponsorship	€ ...	5	Program booklets	€ ...
3	Etc...	€ ...	6	Unforeseen (5% of income)	€ ...
			7	Etc...	€ ...
<i>Total</i>		€ ...	<i>Total</i>		€ ...

Explanation budget

1. Participants pay €... registration fee
2. Etc...

Example clearance

Income		Budget	Actual	Expenses		Budget	Actual
1	Registration fee	€ ...	€ ...	5	Posters	€ ...	€ ...
2	WUR sponsorship	€ ...	€ ...	6	Program booklets	€ ...	€ ...
3	Etc...	€ ...	€ ...	7	Unforeseen	€ ...	€ ...
				8	Etc...	€ ...	€ ...
4	Deficit*	€ ...	€ ...	9	Surplus*	€ ...	€ ...
<i>Totaal</i>		€ ...	€ ...	<i>Totaal</i>		€ ...	€ ...

*To balance the settlement, there will be either a surplus (profit) or deficit (loss).

Explanation clearance

1. Participants pay €... registration fee
2. Etc...