

Master Biobased Science Student

Title: Science Communication in the Field of Bioeconomy

Place of the internship: BIOCUM AG department bioökonomie.de placed in Berlin

My internship with ELS

During my four-month internship in Berlin, I worked under the supervision of the ELS chair group at bioökonomie.de, a small organization funded by the German government with the goal of presenting information about bioeconomy. As a student in the Master Programme Biobased Sciences at Wageningen University, I was passionate about communicating complex scientific concepts within the field of bioeconomy to non-experts and enjoyed the challenge to adapt scientific language to the target audience.

My internship at bioökonomie.de provided me with an opportunity to explore my interest in science communication and gain insights into potential career paths. I was able to contribute a dossier on biotechnological CO₂ recycling, a short explanatory video on the same topic, social media content and a news article about biodiversity on grassland to the website's portfolio. The entire content I worked on was subsequently published on the website bioökonomie.de.

In addition to the tasks assigned to me by the internship host, I conducted a survey to gather feedback from users of the website and understand its impact on their intentional behaviour. This research project was valuable for the organization, as it provided insights into user perceptions, but it was also personally rewarding. One of the key and for me most striking findings were that the website increases user knowledge about the bioeconomy and is likely to promote a more environmentally conscious mindset. That's good news for a more sustainable future!

Overall, my internship experience was very enriching and helped me gain practical skills and insights into science communication. I greatly value the collected impressions and contacts I was able to make. I would do it again anytime.