The AtlasInvest Entrepreneurship Grant has been established with the aim to stimulate students, recent alumni and PhD’s at WUR in developing their entrepreneurial skills while setting up their business.

Target groups are: BSc & MSc students, alumni (within 5 years of graduation) and PhD’s (Postdoc) of WUR.

Before, during and after awarding the grant, the team should at least have one member who matches one of the above mentioned target groups having a long term commitment and a substantive involvement in the development of the business. Not complying may lead to withdrawal of the appointed award.

Criteria

Team
- A solid team of committed members, representing the expertise needed or showing a way to acquire the relevant team members in order to reach the growth needed.

All candidates/teams
- Are active in the WUR domain
- Have an idea for a product or service that is innovative and new to the market

For applying to the Start-up Award, participants must:
- Have a business (legal entity) or will establish one within 6 month
- Have customer validation and market traction shown
- Have growth potential for the market validated
- Have no major investments (>100k€) raised or received

For applying to the Impact Award, participants must:
- Demonstrate environmental and/or social impact, following SDG criteria
- Have a business model for profit, not for profit, or hybrid
- Show active involvement in key partner validation and proven interest from potential users.
- For profit initiatives: no investments >100k€ raised or received

Note: Applying for a second time is possible.