



Conference

Personalised Nutrition and Health

What's in store for personalised nutrition and health? The third European Conference Personalised Nutrition and Health brings together science, health and business to discuss the latest developments, innovations and possible next steps in the nutrition, health, tech and food world. How can we translate the findings so far, into our own daily work in the world of food, nutrition, tech & health? How can consumers benefit from new possibilities? How can businesses use AI to speed up scaling?

This conference is a collaboration between TNO, WUR and research/innovative companies, reflecting on and looking forward to applying the results of researching technology and knowledge in the field of personalised nutrition and health.

Target group

This programme is designed for professionals in the Agri Food industry, health & nutrition field, retail and at HealthTech organisations. This includes a.o. R&D managers, product managers, brand managers, nutrition and health managers, researchers, scientists, innovation managers, business developers, investors, nutritionists, dieticians, medical staff, physiotherapists and marketeers.

Outline and topics

You will be inspired by scientists, businesses and organisations that have already brought some of the knowledge into practise. And you also learn about new research and can directly get in touch with the responsible scientists.

Date	24 October 2023
Location	Wageningen Campus
Programme manager	Astrid Kühlkamp, Wageningen Academy

Results & networking

- Gain insights in how to understand consumer & food behaviour
- Learn how to bring the latest knowledge about Personalised Nutrition and Health into your business or health practice in several workshops.
- Learn how personalised nutrition can work on health by evidence based research
- Connect and grow your network with experts and other professionals working in the field
- Be able to meet young researchers that present their latest results in one of the workshops
- Learn more on the latest scientific research of the use of Artificial Intelligence in understanding food behaviour



Programme

24 October 2023

- **Welcome with coffee/tea**
- **Opening Conference**
Ir. Nard Clabbers, NCNC Nutrition Consultancy
- **Eat right for your metabolic phenotype**
Dr. ir. Lydia Afman, Associate Professor, Wageningen University & Research
- **From principals of PNH research to implementation examples**
Dr. Femke Hoevenaars, senior scientist nutritional physiology & metabolism, TNO
- **Break**
- **The use of AI in Personalised health & nutrition**
Dr. Guido Camps, Scientific director Artificial Intelligence, Innovation Center/One Planet and researcher Wageningen University & Research
- **How to use tech in motivating towards healthy lifestyles**
Chantal Linders, CEO & founder Greenhabit BV
- **Implementation of personalized nutrition in the daily practice of Diabetes Type 2**
Dr. Madelon Bracke, Founder & CSO/Head of Bioscience, Clear
- **Lunch**
- **Workshop round 1**
- **Break**
- **Workshop round 2**
- **Wrap up, feedback from the workshop & final questions**
Ir. Nard Clabbers, NCNC Nutrition Consultancy
- **Networking drinks & bites**
- **Closure**

Workshops

- 1: Workshop Personalised nutrition in the health care setting**
Dr. Suzan Wopereis, TNO & Niels Klaassen MSc, WUR & Susanne Berbee, Health Centre Stevenshof & Imre Kouw, Dietitian
- 2: Workshop on aspects of nutrition behaviour and motivation to adopt and keep healthy lifestyles**
Dr. Pepijn van Empelen, TNO & Femke de Gooijer PhD, WUR
- 3: Workshop Digital Health**
Dr. Sonia Difrancesco, TNO
- 4: Young researchers session on PNH**
Marjan van Erk, TNO & Nard Clabbers, NCNC Nutrition Consultancy & Dr. Nicole de Wit, WUR

Practical information



€ 495.- per person, € 395.- early bird ticket until 31st of July 2023. Covers tuition, course materials, lunch and refreshments.



Max. 120 participants.



Based on your attendance you will receive an online certificate after the programme is finished.

Registration

Enrollment is possible until 17 October 2023, or if the maximum number of participants is reached. Register via wur.eu/academy.

[More information & Register](#)

Wageningen Academy

We develop and organise courses for professionals, based on Wageningen University & Research expertise.

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