



Blended

Summer School Circular Textiles Lab

The future is a circular economy for the textile and fashion industry. Today, many initiatives are working on reducing the huge negative impact the industry has on climate. It is clear, the sector needs more circular ideas to make a substantial change! In this Summer School you will be working in teams to jointly create an initiative that helps to foster systemic change in the (biobased) textile industry. The week will be full of masterclasses, workshops and coaching sessions with WUR experts and well-known guest speakers. This all with not only the aim to help you understand the complex steps in the value chain and the factors that influence them but also to help you become a change agent yourself.

Target group

This Summer School is intended for professionals involved in all stages of the biobased textile industry who dream of a circular textile and fashion industry. Are you an agri-food expert, designer, freelance, entrepreneur or product developer? Or maybe a sustainability manager? We need you in this programme!

If you have doubts whether you belong to the target group, please don't hesitate to contact us!

Date	26 - 30 August 2024
Location	On-campus with online preparation

Teachers	Paulien Harmsen (WUR), Siet Sijtsema (WUR), Danielle van Dijk (WUR)
Guest speakers	Sara Dubbeldam (influencer), Dieuwertje de Wagenaar (city of Amsterdam) and others

Outline and topics

You will start the programme in our online learning environment with short knowledge clips, readings, assignments and a series of podcasts that will guide you through the world of bio-based materials and their application in the textile industry. In the Summer School week, you will enjoy masterclasses or visit pioneering businesses in the mornings. In the afternoon you will be working in groups on an assignment and there is time for expert and peer feedback.

The main topics addressed in this course will be:

- Biobased Textiles
- Sustainable Design Approaches
- Biobased Materials
- Consumer behaviour
- Sustainable businesses
- Design



Results

After following this Summer School programme you are expected to:

- Recognise the need for a biobased textile and fashion industry
- Understand the complex steps in the textile value chain
- Understand the role of the consumer and the psychology of behaviour change
- Have the tools to think about more sustainable business perspectives
- Have inspiration from game changers to take the next steps
- Have taken part in the shaping of a community in a biobased textile and fashion industry
- Have the skills to work on change in a sustainable way

Programme

Day/ Time	Day 1	Day 2	Day 3	Day 4	Day 5
08:30 - 9:00	Arrival/ settling in/ coffee				
Morning	Introductions Inspirations Keynote speaker	Field visit product/ business/ ecosystem			Group work in teams
12:30 - 13:30	Lunch break				
Afternoon	Masterclass product/business/ecosystem			Group work in teams	Final Pitch
	Group work in teams			First Pitch	Expert and peer feedback
	Group work in teams	Team cross-visits/ expert and peer feedback			Award ceremony/ closure
17:00	Closure of the day (optional)				

Practical information



€ 2,750.- per person for the industry and € 1,995.- for PhD students.



Max. 35 participants.



Based on your attendance you will receive a certificate after the programme is finished.

Registration

Enrollment is possible until 16 August 2024, or if the maximum number of participants is reached. Register via wur.eu/academy.

[Register](#)

Wageningen Academy

We develop and organise courses for professionals, based on Wageningen University & Research expertise.

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