



Managing Public Space: Governance

Blended course

Would you like to gain more insight in decision-making processes and are you challenged by the interaction between politics and planning? And are you dealing with complex transition challenges in public space and infrastructures? Are you often collaborating with other governments or market parties with different aims and interests? Would you like to see through these processes and learn how to act more effectively? Join this course to broaden and deepen your theoretical knowledge and skills and apply the latest insights in a real-world context.

Target group

This course is designed for a blend of two groups: professionals acquainted with the management of public space with a bachelor or master level of working by experience or study, and master students with a background in planning or design. Professionals and students collaborate in small teams in this course.

Results

After successful completion of this course, you will be able to analyze modes of governance, actors, instruments, and decision-making processes in public space management. You will learn how to influence and

act within decision-making processes about public space and to design a governance arrangement for managing transitions in public space. You can integrate theoretical perspectives with your practical knowledge and experience and demonstrate relevant competences in contexts with multiple disciplines and stakeholder participation.

Date	20 March - 12 May 2023
Location	Online & Campus
Duration	80 - 90 hours

Course leader	dr. Wieke Pot, Wageningen University
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Outline and topics

The course includes lectures, exercises, group work, field work, presentations and personal reflection.

- modes of governance and policy instruments
- decision-making theory and processes
- policy fragmentation and integration
- collaborative policy and participation
- stakeholder analysis
- governance arrangements

Programme

Week 1-4 Theory and methods

A series of online lectures will provide you with theories and methods, which you will apply in short group exercises.

Week 4-6 Stakeholder analysis and roleplay

To prepare for the governance arrangement for a real-life case in the last weeks, you will make an analysis of formal roles, stakes, problem frames and formal and informal means to influence decision-making processes. You will take the role of one of the stakeholders in a two-day roleplay and reflect on it.

Week 6-8 Governance arrangement

In the last weeks, you will apply knowledge and skills acquired in the other components of the course in a real-life setting of a transition in public space. You will collaborate with actual stakeholders and local experts to design a governance arrangement. You will work in mixed groups of students and professionals, and a team of experts will be available for consultation.

Week 1-8 Reflection and personal development

You will develop your own learning objectives for the future, based on reflections during the course, your personal competences, and competences you aim to develop.

Requirements

Participants are expected to be professionals active in the field of public space management and to be proficient English users in speaking and writing (CEFR level C1). Contact the program manager (Janine.Quist@wur.nl) if you have questions / are in doubt.

This course has been developed by experts of Wageningen University in collaboration with the Stichting Managing Public Space. The course is part of a series of three courses, which can be followed separately. www.managingpublicspace.com



Practical information



€ 2,295,- per person and covers access to the digital learning environment with all study materials.



Max. 18 professional participants (and max. 18 MSc students)



Upon successful completion a certificate with an individual mark list is issued.

Today's knowledge, tomorrow's business

Registration

Enrollment is possible until 27 February 2023, or if the maximum number of participants is reached.

Employees of sponsor of the Stichting Managing Public Space have priority. Register via www.wur.eu/academy.





For more information and registration please visit our website.

Wageningen Academy

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