

# Digital Masterclass

Antibiotic Reduction and improved performance through hygiene management

Developed by Wageningen University & Research and MS Schippers.

Since you can't come to us, we come directly to you through new ways of digital learning.

Pigs need to be sold at an optimum weight, for reasonable costs and with the best quality, in order to maximize profit. With the hygiene management system 'HyCare' developed by MS Schippers we guarantee exactly that. By focussing on the prevention of disease through hygiene management, we reduce the risk for disease and therefore the use of antibiotics.

We developed a personal tailored, digital program in which you'll gain a lot of knowledge on hygiene management. We'll be using high-end digital seminars, live Q&A sessions in our stables, and we'll show you exactly what we are doing here, without the need to travel. You'll be able to actively apply this knowledge to your own situation through various business case sessions. At the end of this course, you'll have a solid action plan to improve your own business.



Min. 7 - max. 12 pers.



1.495,- p.p.



English



## Annemarie Rebel

**Head of the Animal Health and Welfare Department** at Wageningen Livestock Research. she is responsible for research into the interaction between animals and the environment, such as nutrition, pathogens, microbiome, and stress.



## Robert Hoste

**Senior pig production economist** at Wageningen Economic Research. He has 25+ years' experience in economic issues on farm and sector level.



## Huub Savelkoul

**Full Professor of Cell Biology and Immunology** Head of the Cell Biology and Immunology Group of Wageningen University, The Netherlands. He studied Biology with majors in Biochemistry, Cell Biology and Genetics.



## Mart Smolders

**Director HyCare**  
Responsible for the development of the HyCare strategy. Background in Wageningen University developing health strategies on pig farms based upon hygiene management.



## Paul Verhoeven

**Specialist organic acids and feed hygiene**  
Almost 30 years of experience in feed production en processing in pig farming. Specialist in improving hygiene in feed and how to implement this to improve feed quality.



## Guus Verhaag

**Director Summit Water Systems**  
Specialist water quality. Background in ways to improve the quality of water from the source to the animal. In this responsibility, Guus has knowledge of how to get optimal quality, amount en distribution of water.



## Terry Emonds

**HyCare hygiene specialist**  
Experienced in coaching pig farms all over the world to improve their hygiene in and around the stables. Coaching the farm staff in a practical way in the stables so there is a maximal impact on the practical implementation.



## Wilbert Donkers

**Director APC International**  
Responsible for HyCare Pest Control international. Experience in developing and controlling pest control strategies on pig farms for over ten years.



## Wageningen University & Research

Wageningen University & Research (also known as WUR) is a public university in Wageningen, The Netherlands. It is located in a region of the Netherlands known as 'Food Valley' due to the large number of food multinationals based there.



# HyCare

HyCare

Rond Deel 12 | 5531 AH Bladel (NL)

www.hycare.eu | info@hycare.eu



## What is HyCare?

HyCare is a hygiene management method that leads to the highest level of biosecurity. Livestock farmers who choose to adopt HyCare, maximize the hygiene within their company and with it, the health of their animals.



# HyCare

## Questionnaire & intake interview

Duration: 90 min.  
Mart Smolders & Geurt Heimensen

## Lectures & assignments

Duration: 60 min. theory + 60 min. of practice

- Profit with pigs, Robert Hoste
- The importance of prevention through the chain, Annemarie Rebel
- Germ-free drinking water, Guus Verhaag
- The theory of gut health, Huub Savelkoul
- Gut health in practice, Paul Verhoeven
- Pest control, Wilbert Donkers
- Personal hygiene, Mart Smolders
- Cleaning and disinfection, Terry Emonds

## Introduction

Duration: 15 min.  
Mark Schippers & Geurt Heimensen

## Interviews Dutch HyCare farmers

Duration: 90 min.  
Live interviews with GoPro in a stable

## Presentation business cases: application in your practice

Duration: 90 min.  
Mart Smolders & Robert Hoste

## Virtual HyCare tour

Duration: 60 min.  
Mart Smolders



## The five practical pillars of HyCare:

- Pore-free surfaces
- Germ-free living environment
- Clean drinking water
- Pest-free stables
- Optimal care

## Sign up? Go to:

[hycare.eu/digital-masterclass](http://hycare.eu/digital-masterclass)



# HyCare

HyCare

Rond Deel 12 | 5531 AH Bladel (NL)  
[www.hycare.eu](http://www.hycare.eu) | [info@hycare.eu](mailto:info@hycare.eu)