



Executive Education

Strategic Sustainability Management to Achieve ESG Targets: Theory to Practice for Executives

Grow your organisation beyond financial gain and become a leader in sustainability. In this executive programme, you will learn how to align financial goals with environmental and societal commitments through innovative strategies and decision-making. Gain theoretical and practical insights to implement ESG strategies in a dynamic regulatory environment, manage stakeholder interests, enhance leadership skills and design cultural solutions for successful change. Join us to drive your organisation towards a future where profitability and responsibility coexist!

Target group

CEOs, executives, business managers, and sustainability leaders in medium and large enterprises. If you are at the forefront of sustainability strategy, then this programme is for you.

Results

This programme enables you to create a tailored sustainability plan for your organisation, addressing key principles, challenges and strategies. Drawing from leading global sustainability companies and real-life cases, you will explore best practices for your organisation's context. Relevant theories and in-depth discussions with experienced tutors will help you to craft innovative organisational solutions. By the end of the programme you will understand how sustainability can be a powerful competitive strategy and recognise its intrinsic value for your business. This programme is your starting point to drive a sustainability-focused transition within and beyond your organisation.

Date Courses take place in fall '24, winter '24-'25 and/or spring '24

Location Wageningen & online

Programme leader Dr. Maria Annosi

Outline and topics

This programme comprises three courses that can be followed separately or together:

- Integrating Sustainability into Organisational Strategies and Operations (€ 6,975).
- Driving Change: Sustainable Innovation through Individual Coaching and Collaborative Workshops (€ 1,750).
- Advanced Strategies for Sustainable Management (€ 5,750).



Photo: Firn / Shutterstock.com

Programme

The programme comprises three courses that can be followed separately or together. This gives you the flexibility to choose the topics that align with your interests and with your schedule.

Integrating sustainability into organisational strategies and operations (€ 6,975)

• 23 – 25 October 2024

Integrating sustainability into organisational strategies and operations: A deep dive. In-person training, Wageningen Campus.

• 28 October 2024 – 13 December 2025

Integrating sustainability into organisational strategies and operations: Theory to practice (mixed classroom). Every week, there is a 2-hour lecture on Tuesday and 4 hours of group work on Thursday (WUR Campus or optionally online). Your weekly attendance is optional depending on interests and availability.

Driving change: Sustainable innovation through individual coaching and a collaborative workshop (€ 1,750)

• 1 February – 15 March 2025

Exact dates of your individual coaching sessions are determined together with your coach.

Advanced strategies for sustainability management (€ 5,750)

• 24 March – 18 April 2025

Digitalisation for sustainability management (mixed classroom). Every week, there is a 2-hour lecture and 4 hours of group work (WUR Campus or optionally online). Your weekly attendance is optional depending on interests and availability.

• 25 – 27 June 2025

Circular economy strategies and implementation approaches. In-person training, Wageningen Campus.

Practical information



€ 14,475.- for the full programme. Special pricing is available. For more information, please contact Wageningen Academy.



Between 5 and 20 participants/
Max. 25 participants.



You will receive a micro-credential, rewarded through and Edubadge (digital certificate) for successful completion of the course *Integrating Sustainability into Organisational Strategies and Operations*, and the course *Advanced Strategies for Sustainable Management*.

More information: [Microcredentials - WUR](#)

Wageningen Academy

We develop and organise courses for professionals, based on Wageningen University & Research expertise.

Contact

wur.eu/academy

E info.wageningenacademy@wur.nl

T +31 (0)317 - 48 40 93



WURacademy



wageningenacademy

Today's knowledge,
tomorrow's business