

Making
PPPs work:
a practical
day to
make your
PPP more
effective

Thursday September 15, 2016

#### Venue

New World Campus Spaarneplein 2 2515 VK The Hague The Netherlands

info@ppplab.org www.ppplab.org

On September 15 the PPPLab is organising a practical day of exchange, application and design for those working in public-private partnerships. Topics covered are to help you discover tools and insights to make your partnership more effective, whatever your role is.

More than 70 public-private partnerships have gotten underway over the past four years with co-funding by the Sustainable Water Fund (Fonds Duurzaam Water - FDW) and the Facility for Sustainable Entrepreneurship and Food Security (Faciliteit Duurzaam Ondernemen en Voedselzekerheid - FDOV).

Currently both funds are working on their third calls, to be announced in the coming months. The "Making PPPs work" day will strengthen your partnership process and sharpen your ideas for the new calls as well as for other funding purposes and opportunities.

The day will consists of sessions covering themes like PPP-specific financing strategies, smart scaling, making your partnering more effective and understanding how to work with in-country public sectors.

A range of tools, feedback opportunities and planning concepts will directly be applied to your individual PPP, by offering 1:1 speed dates, small working group sessions and direct free feedback from experts and practitioners.

#### **Indicative program**

The start of the day will include an update on where the third calls for FDW and FDOV now stand. You will then "meet your peers": groups of mixed background for close exchange during the day. Two rounds of four parallel workshops will include a mix of themes and practical knowledge application to your PPP (idea).

# The day is open to all, whatever you do in or with public-private partnerships

Please let us know if you are interested by sending an e-mail to info@ppplab.org. Costs for the day, including lunch and drinks, are €25.

#### Want to run a session?

We have space for other ideas. If interested, get in touch to see how we can make you part of the day: info@ppplab.org.

### **Indicative program**

### **Morning**

# as partners

#### **Producers** Setting up more inclusive and effective PPPs: small-scale producers as partners

What: This session will look at the need and process of structurally increasing a PPPs inclusiveness. Although producers play a central role in all food PPPs, they are often not part of the partnership. How, then, to include them effectively in the project?

Particularly relevant for: Those who see the success of their partnership depends on making producer (organisations) competent and equal partners (instead of 'beneficiaries') and seek experience-based advice.

#### Financing strategies

#### Financing strategies for PPPs what's new?

What: The session will make sense of (new) financing options for PPPs and will run speed dates to give participants feedback on the financing strategy for your own PPP (idea).

Particularly relevant for: Those wanting to become more strategic in their search for funding for PPPs.

# System change

### **Smart** Scaling: from simple models to rich Scaling & strategies

What: This session will provide clarity on what scaling impact really means and implies, and use that for interactive assessment of scaling strategy examples.

Particularly relevant for: PPP management who is struggling to take initial efforts to scale.

#### **Partnering** processes

#### Why bother with a broker? (tentative)

What: Look at the costs and benefits of external brokering, and what the added value might be for your PPP.

Meet your peers and network lunch

#### **Afternoon**

### with the Public P

#### **Working Working effectively with the Public P** in your PPP

What: This session draws on detailed studies in Kenya and Ghana to explore when and how to make the Public actor an effective player in a PPP. Particularly relevant for: PPP partners wanting to work more effectively with public partners in the project countries.

# for ideas

#### Open Session open to be run by interested parties

If interested, get in touch with us at: info@ppplab.org

# The added

#### What are PPP relevant for?

**value of** *What:* This session will draw on recent PPPs Mid-Term Reviews of both FDW and FDOV to consider how relevant these facilities are as a means to implement the Dutch development agenda. Particularly relevant for: Those wanting to stay up to date on the FDW and FDOV facilities and influence PPP policy.

#### **Partnering** processes

#### Making your partnership a smooth ride

What: This session will look at how you can improve your partnering process using (online) tools.

*Particularly relevant for:* Those interested in PPP policy

### **Final plenary session**

### the future

#### PPPs of PPPs of the future: FDOV and FDW Call 6

What will PPPs look like in the future and how will they change the game? The day will be wrapped up by stretching our imagination during a final session on an imagined "Call 6 pipeline". Innovations in PPPs will be used to explore what's promising, and what's just way out there.