Two main components in the tender:
• Phasing out waste processing
• Introducing circular product consumption
These two are indispensable to realize our circular ambitions.

WUR wants to reduce its (abiotic) resource use with 50% by 2030 as compared to 2019 by:
1. Using less products
2. Using products smarter
3. Reusing products

Big steps where possible, small steps where achievable for new circular products and their services.

Investments in circularity as a result of reducing costs of waste.

Our circular ambition started by realising that our production and consumption depends on a large and geographically insecure resource supply and has caused environmental problems like the current climate crisis.

Awareness

Analysis of our research
what comes in (products) and what goes out (waste)?

Laboratory utilities
Packaging
Electronic equipment
Office supplies
Buildings

Residual waste
Plastic waste
Hazardous waste
Paper waste

Selection of the strategies we use
1. Circular purchasing:
   • Avoid unnecessary buys (desk-top or laptop computer, not both)
   • Paying for services instead of products
   • Share with supplier products or parts will be reused on return
2. Involvement of WUR primary process

Important elements of our vision
WUR already performs well on waste processing and has now shifted focus to reduction of resource use.
Big steps where possible, small steps where achievable for new circular products and their services.

Goal and three product groups
WUR wants to reduce its (abiotic) resource use with 50% by 2030 as compared to 2019 by refraining from using products or their services, by using less products and using them smarter, and by (re-)using products or their components longer within WUR or elsewhere.

We focus on three product groups.
In each area our goal has to be reached by 2030.
• Buildings: Reduction ≥ 50%
• Product for general services: Reduction ≥ 50%
• Products for education and research: Reduction ≥ 50% (with possibility to compensate with more reduction in the other two categories)

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