Cooperation of public research institutions and private companies on sustainable production: the case of quick service restaurants

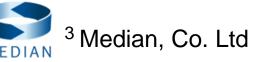


Research project RedPot - Reduction of food waste in public catering

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Prepared for the joint meeting of The OECD Secretariat and the Ministry of Agriculture, Nature and Food Quality of the Netherlands on "Policy Options for the Food System". Wageningen, 4^h to 6th of September 2019.



Subjects under the focus





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to find <u>critical points</u> of the origin of food wastes,

3 chains of fast food restaurants

- to measure their <u>extent</u>,
- to identify the <u>cause</u> of them,
- to suggest <u>ways for their reduction</u> considering technological, institutional and organisational possibilities.

Dates

March 2018 to August 2020

















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Collaboration with stakeholders: from initial contact to mutual steps Initial phase

- Relevant stakeholders addressed, principles of the research explained.
- <u>Goals</u> for individual players found (P.R., economics, ...).
- <u>Commitment</u> to collaborate agreed with the top management staff.

Field research

• Communication with operating staff within the pre-research and research.

Analytical phase

- Participative methods applied.
- Results presented in structured way and the bottlenecks accurately described.
- <u>Round table for operating and management staff organised.</u> Results structured.
- Experts conference for private companies and public authorities organised.

Recommendation - Implementation

- Measures in the companies (currently confirmed to be implemented).
- Discussion with public authorities (currently opened).











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Thank you for your attention.

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