



HERENBOEREN
SAMEN DUURZAAM VOEDSEL PRODUCEREN



Background Geert van der Veer (1976)

- Tree nursery
- Agricultural Engineer at University of Applied Science in Den Bosch 1999
- LTO (Farmers Association) 1999 - 2003
- Short-chain projects 2003 – 2012
- Initiative taker and CEO at Herenboeren NL 2012 -

Experiences and insights in Agri

- Loans, mortgages and subsidies, ROI 1% → 11 farmers per day quit
- Decrease of biodiversity, landscape, soil quality → After 30-40 years only 3% organic
- Suicides and poverty
- Gap between farmer and consumer, lack of knowledge



Our answer: the Herenboerderij – the concept

- 200 households paying EUR 2.000,- as an entrancefee each
- 500 individuals become member of the cooperative
sharing the anual costs → 10,- p.p.pw., cheaper than supermarket
- Smale scale farming: 20 hectares bringing the members 60% of their needs,
- A farmer is hired and recieves a salary (2x the avaridge as an entrepreneur)
- Goal of the farm: no inputs from outside the farm → driving by nature, beyond organic

Current state of being

- 2 farms up and running
- 2019 opening 2-4 new farms
- Over 20 farms starting up all over the country, mobilising 4.000 – 20.000 people
- **Only 1/3 of the rural area is needed for 17 milion people, improving soil quality, biodiversity, landscape, environment, social bonds, while providing great food**



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www.Herenboeren.nl

www.farmingcommunities.org

