**WUR Impact Award 2022**



Impact is the key element of our efforts: in the long term, WUR needs to demonstrate its’ contribution to the global challenges through application of our knowledge, education and innovation. In order to increase impact and its’ visibility, the WUR Impact Award has been launched.

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| **General information** |

***Explain the award-winning prestation***

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***Contact person & representative***

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***Connected WUR (science)group(s)***

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***Other stakeholders involved***

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| **Impact Criteria** |

Achieving impact is a combination of good research outcomes and effective communication with potential users. In order to implement research outcomes in business and society, extra steps are needed that go beyond writing a report or article. This will be valued in four different criteria for the WUR Impact Award: the impact delivered, the outreach, the collaboration with partners to secure implementation and the example set to WUR-colleagues.

1. ***The delivered impact***

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| How is the societal impact is widely recognized within and outside WUR, preferably as a quantitative contribution to improving the quality of life? |
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| How did the team contribute to accelerating a transition on any of the global challenges in the field of WUR? (include the international perspective if relevant) |
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1. ***Outreach***

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| How form the award-winning colleagues a link between science and society on their own initiative in a way that goes beyond science communication and contributes to achieving societal impact? |
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| Describe how the impact has been picked up by both professional and public media. |
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1. ***Finding Answers Together***

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| There is active collaboration with different parties outside WUR to enhance implementation in society (for example, scientists, knowledge institutions, companies, and civil society and governmental organizations). |
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| There has been a great deal of effort, in addition to their duties as a scientist, to use their scientific results to solve a current and relevant social problem and/or to make an economic contribution. |
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| The award-winning colleagues have taken inventive and effective steps that are likely to turn scientific discoveries into value for the economy, for people and society. |
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1. ***Inspiration within WUR***

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| Does the efforts present ‘One-Wageningen based impact’, eg combined expertise of more Science Groups? |
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| The work is an example for other scientists |
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Supporting documentation is facultative

Fill out this form as complete as possible. Send it to [impactaward@wur.nl](mailto:impactaward@wur.nl) at the latest at 22 April 2022. **Please include your contact information in case additional info is required**

**2022 WUR Impact Award – Supporting documents**



Impact is the key element of our efforts: in the long term, WUR needs to demonstrate its’ contribution to the global challenges through application of our knowledge, education and innovation. This format can be used for supporting documentation of the nomination for the impact award.

Title: .....................

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| **Media Coverage** |

***Explain the media coverage*** *(needs to give an impression, doesn’t need to be complete)*

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| --- | --- | --- |
| ***Title Article (include link)*** | ***Reach*** | ***Publication date (new-old)*** |
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| **Scientific Publications** |

***Provide a list of scientific publications including links*** *(needs to give an impression, doesn’t need to be complete)*

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| --- | --- | --- |
| ***Title Article (include link)*** | ***Author(s)*** | ***Publication date (new-old)*** |
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| **Impact** |

***Provide details of impact measurement***

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| *Describe the substantiation of the quantitative impact as referred to in the impact award format.* |