

**MORE ABOUT FOOD SYSTEM TRANSFORMATION PATHWAY - PARALLEL SESSION:
BEHAVIOR CHANGE IN FOOD SYSTEM TRANSFORMATION**

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Background

Moving towards sustainable production and transformation in food systems is complex. It involves multi-stakeholder groups such as producers, consumers, (informal) market actors, retailers and policymakers with varying and often conflicting interest, capacities and power. Without the willingness and ability of these stakeholders to change, no change or transformation of the food system is possible. The aim of this session is to discuss how behaviour change can better be addressed in food system transformation.

Objectives

The session starts by an illustration of behaviour change as it has surfaced over the past 1.5 days. We will then briefly present a broad theoretical framework (the Social Ecological Model) for looking at behaviour change from a systems perspective. This provides the background for 3 case studies each depicting key aspects of behaviour change in complex agricultural development, nutrition, and water management interventions (Zambia, South Africa, Netherlands). Together with the participants we will extract key insights on how to address behaviour change in food systems transformation.

Programme

<i>Minutes</i>	<i>Item</i>	<i>Detail item</i>	<i>Person(s)</i>
5	Introduction	Include lessons from previous sessions	Ruerd Ruben
5	Explaining Systems approach and Socio-ecological Model		Frank Mechielsen Carolien de Lauwere
5	Case 1	SPAR rural hubs	Marlene Roefs
5	Case 2	Water management	Stijn Reinhard
5	Case 3	Zambia Lab	Frank Mechielsen
8	Video	Zambia Lab	Frank Mechielsen
45	Discussion (2 or 3 themes or questions issues, propositions)		Riti Herman Mostert
5	Key observations / insights and Closure		Riti Herman Mostert

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