

Bachelor's programme

Tourism

Are you curious about how tourism impacts society, the environment, and the economy? Do you want to be at the forefront of transforming tourism to become more sustainable and resilient? Then the Bachelor of Science Tourism might be the right fit for you!

In this unique bachelor program you dive deep into the complex tourism phenomenon to become a skilled professional capable of making a real difference in the sustainable development of tourism.



IN
ENGLISH

Short description of the study programme

- **Joint academic degree of Wageningen University & Research and Breda University of Applied Sciences**
- **Exploring sustainable tourism development to improve the quality of life**
- **Combining social, economic and environmental sciences**

Visit an Open Day

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wur.eu/openday



Student for a Day

An (online) experience, in a group or on your own
wur.eu/studentforaday

Study programme in numbers



START
September



NUMBER OF STUDENTS
40 (15% non-Dutch)



NUMBER OF CREDITS
60 ECTS each year
(at least 42 ECTS in 1st year)



COURSE LOAD PER WEEK
18 contact hours,
22 hours of self study



LANGUAGE
English



STUDENT SATISFACTION
★★★★☆ | 3,9



APPLICATION
For non-Dutch students:
wur.eu/bscapplication
For Dutch students:
wur.nl/aanmeldenbsc



ADMISSION REQUIREMENTS
For non-Dutch students:
wur.eu/admissionbsc
For Dutch students:
vwo diploma, hbo or university propedeuse.

This is what the study programme covers

As the first and only of its kind in the Netherlands, in this scientific programme you study tourism from a wide range of social, economic and environmental perspectives. In interdisciplinary courses and research projects you explore the potential of sustainable tourism development to improve the quality of life. Because you like to travel, have a broad interest, an international mindset, and want to take on the challenges tourism is facing.



“Because we often work in small groups you can easily interact and level with the teachers. This gives you the opportunity to develop yourself academically and professionally.”

Marlie Lucassen, graduate



Chat with a student

Ask your questions to one of our students

www.wur.eu/wurchat

Get updates

Read about student life, activities and studying

weblog.wur.eu/international-students

Studying in Breda and Wageningen

Breda University of Applied Sciences is a small-scale university of applied sciences. Lecturers know you by name and are easily accessible for consultation or advice.

Wageningen University & Research has been voted the best university in the Netherlands since 2005. We offer a wide range of courses that will prepare you to play an active role in improving the quality of life and society.



Structure of the study programme

The first two years of the bachelor's programme Tourism take place at Breda University of Applied Sciences. The third year takes place in Wageningen.

1st YEAR
Introduction to Sociology, Economics, Environmental Sciences, and their contribution to tourism (each course 6 ECTS).

2nd YEAR
Focus on Tourism Development, Intercultural Studies, Destination Management, Landscape Planning and Environmental System Analysis. This year includes a 4-week (international) research project (12 ECTS).

3rd YEAR
This year starts with a minor of your own choice (30 ECTS) and ends with two courses (6 ECTS each) and your bachelor thesis (18 ECTS).

After your studies

The BSc Tourism prepares students for a broad range of MSc programmes or direct career opportunities. Graduates enrolled in more than 35 different master studies at over 20 different universities, in the Netherlands and abroad. Our graduates enter MSc programmes and careers in three thematic directions: Environmental Sciences; Social Sciences and Economics and Management. They find employment in a wide range of businesses, government organisations, NGO's, research institutes and consultancy firms.

“The sector needs professionals with high scientific knowledge that can be effective to make a difference in the daily behavior of tourists and professionals.”

Inka Pieter, former director CSR KLM



More information

Visit wur.eu/bto

or mail to bto.bsc@wur.nl

