

Master's programme

Tourism, Society and Environment

Tourism is an ever-growing and global phenomenon. As one of the world's largest economic sectors, its societal and environmental challenges cannot be ignored. During the two-year MSc programme Tourism, Society and Environment you critically examine the growing significance and complexity of tourism. As such you will be able to identify the big challenges of future tourism, such as climate change, migration, inequality, resilience, biodiversity, 'overtourism', aging populations and ethical issues, but also to contribute to effective and sustainable solutions for the future of tourism.



What makes this master's unique?

- **A study programme with a long tradition of highly-rated international education and research in tourism studies**
- **The only MSc tourism programme with both a societal and environmental focus**
- **Offers practical experience through internships and consultancy assignments.**



Want to get to know the university?

Chat with our students, visit one of the (online) open days or join one of our students for a day. Look for all activities at www.wur.eu/meetus

Study programme in numbers



START
September



NUMBER OF STUDENTS
25-35 students/year



LANGUAGE
English



STUDY LOAD
contact hours 8-16 hours/week



APPLICATION DEADLINE
non-EU/non-EFTA students:
15 April
Dutch/EU/EFTA students:
15 June



ADMISSION REQUIREMENTS
www.wur.eu/apply

Trajectories

You can choose between four thematic trajectories that each focus on a specific research domain and that is connected to specific societal questions.

- **Tourism & Development:** focus on tourism's potential for socio-economic, socio-cultural and environmental development.
- **Tourism & Natural Resources:** focus on the dynamic interplay between tourism and natural resources.
- **Tourism & Global Change:** Focus on transnational movements of people, materials, capital and information.
- **Tourism & Experiences:** focus on the nature of the tourist experience, to create memorable experiences.



“After my first year of pretty much absorbing all new knowledge, I realized I learnt more than I came for. Even though it was quite an intense year, I got a very enjoyable insight into tourism and leisure research methods, while learning a lot about innovative tourism efforts and endeavors all around the globe. Studying this program gave me the confidence that I was only a few steps away from laying new paths and exploring new opportunities, which led to starting our own business as environmental content writers.”

Jonas, alumnus



Related programmes

International Development Studies - MSc Management, Economics and Consumer Studies - MSc Development and Rural Innovation - MSc Communication, Health and Life Sciences

THE UNIVERSITY IN NUMBERS



6,936
Master's students



108
Nationalities



66%
Dutch



34%
International



43%
Male



57%
Female

Studying in Wageningen

Be part of our international community of students who want to change the world. Together we can find solutions for problems like health and food security, water scarcity, climate change and other environmental and global issues. You are ensured personal guidance throughout your student career. Studying in Wageningen guarantees premium quality education and an international quality benchmark on your curriculum vitae.

www.wur.eu/whywageningen



Structure of the study programme

- 1st** YEAR (60 credits)
- Compulsory courses
 - Trajectory courses to prepare you for your major thesis
 - Optional courses that fit your interest

- 2nd** YEAR
- Thesis (36 credits)
 - Internship or research practice (24 credits)

Your future career

The MSc programme Tourism, Society and Environment is intended for students who seek a career as an academic professional or as a scientist. We have a long history of high quality education and many high profile alumni. Among the professional job possibilities are consultants, policy makers, researchers and lecturers at governments, travel and tour agencies, destination marketing organisations, national parks, universities, research & consultancy bureaus and non-governmental organisations. We offer you an extensive and well-developed network to move your career forward.

More information

Visit wur.eu/mto
or mail to mto.msc@wur.nl

