

Circular@WUR: Closing Statement



The attendees of the Circular@WUR conference 2022

Agree that:

- The voice of future generations is pivotal for transitioning to a circular society
- The sunset of unsustainable production, behavior, consumption and policies requires as much attention as the sunrise of all sustainable, circular initiatives
- True change only happens when political priorities, society, policies and science communicate and align
- Communication barriers amongst disciplines and stakeholders hinder sustainable solutions

And agree to:

- Develop options for and stimulate cross sectoral partnerships to enhance circularity
- Explore broader welfare definitions, from "value" to "well-being" and "happiness"
- Develop targets and KPIs to evaluate year to year progress towards a circular society
- Assess all synergies and tradeoffs of sustainable circular solutions, for current and ALSO for future generations

