

# Improving the Food Information Base to Analyse Health-Related Food Policies

## Meeting of the OECD Food Chain Analysis Network

Room CC2, OECD Conference Centre  
2 rue André-Pascal, 75016 Paris  
15 October 2018 (10.00 – 18:00)

The Food Chain Analysis Network (FCAN) is the expert group of the Trade and Agriculture Directorate (TAD) specialised in agro-food system analysis.

The FCAN explores the potential to gather and exploit data on the food system to inform multi-country dialogue and identify good policy practices. The OECD Secretariat plays the role of facilitator and coordinator.

As a follow-up of the FCAN meeting that took place on 2 May 2017, the OECD Secretariat has designed a questionnaire to gain a broad understanding of the current food information base across OECD countries and its use to inform food-related policies, particularly in the area of food and health.

Based on the questionnaire results, the FCAN meeting on 15 October 2018 will discuss how to improve the food information base to analyse health-related food policies.

**Chair: Céline Giner, Policy Analyst, Agro-food Trade and Markets Division, TAD**

**10.00-10.15 Introduction and welcome**

**10.15 – 11.30 Session 1 - How are food data systems structured across the OECD?**

Session 1 will discuss the key insights from the questionnaires and will highlight, based on countries' experiences, the type of interactions and complementarities across data sources that allows analysing food choices.

- Overview of the food data environment: Céline Giner (OECD)
- Discussants: Lynelle Moon (Australia) and Aida Turrini (Italy)

11.30 – 11.45 Coffee break

**11.45 – 13.00 Session 2 - Towards comparable food data systems**

Session 2 will focus on sharing experiences in terms of the organisation of food data systems to allow for comparability across countries and over time.

- Insights from the Network on Food Consumption Data: tbc (European Food Safety Agency)
- Discussants: Surva Siret (Estonia) and Sang-Hyo Kim (Korea)

*Discussion*

13.00– 14:00 Lunch break

**14.00– 15.30 Session 3 - Opportunities associated with digital technologies**

How can digital technologies unlock access to additional data? FCAN experts will share insights in terms of innovative data collection, handling, and analytical methods.

- Use of digital technologies to collect food acquisition data: Jay Variyam (USA)
- Software developed for the Nutriscore experiment, Olivier Allais (France)
- Richfields project: big data and consumers' behaviour, tbc (Netherlands)

*Discussion*

15.30 – 15.45 Coffee break

**15.45 – 17.45 Session 4 - Moving forward: priorities across OECD countries**

Three main priorities can be identified from the questionnaires' replies. They relate to the possibility of getting access to private sector data, to facilitate cooperation and comparability across ministries and countries and to get more information on food consumed away from home.

- International consumers panels, Carole Nero (Europanel)
- European Open Science Cloud, tbc (European Commission)
- Gathering information on food consumed away from home, Kieron Stanley (UK)
- Evidence needs to develop a food policy, Nathalie Bouchard (Canada)

*Discussion*

**17.45 – 18.00 Conclusions**

On 16 October 2018, the FCAN will meet jointly with The Expert Group on the Economics of Public Health (EGEPH). The focus will be on the involvement and actions of governments and food industry stakeholders towards a healthier food environment. A separate agenda for this meeting has been issued.

For further information on the agendas of the two meetings and your involvement in the different sessions, please contact Céline Giner ([celine.giner@oecd.org](mailto:celine.giner@oecd.org)).