

Study Areas

Supply chain management

- Design of international networks
- Supply chain coordination & dynamics
- Chains in emerging economies
- Supply chain quality systems

Strategic management

- Product-market combination choice
- Defender versus prospector firms
- Foreign Direct Investments
- Mergers and acquisitions

Innovation management

- What are the drivers for innovation?
- Should companies outsource R&D?
- Organize network innovation
- Measuring innovation performance

Environmental management

- Management of environmental care
- Cradle to cradle
- Stakeholder influences
- PPP-management

Management & organisation

- Organizational restructuring
- Information & communication systems
- Human resource management
- Coordination and motivation

Food quality management

- Design of food safety & quality systems
- Techno-managerial approach
- Quality monitoring and control
- ISO-system implementation

Entrepreneurship

- Knowledge spillovers and innovation
- Regional development
- Venture capital and micro-finance
- Incubation processes

Facility management

- Management of service departments
- Governing non-profit organisations
- Enhancing quality of facility management
- Measuring food service quality

Cooperatives

- Strengthening member commitment
- Changes in corporate governance
- Internationalisation strategies
- Coordination of quality and innovation