

WUR Impact Award 2022

Guidelines

WUR Impact Award

Impact is the key element of our efforts: in the long term, WUR needs to demonstrate its' contribution to the global challenges through application of our knowledge, education and innovation. In order to increase impact and its' visibility, the WUR Impact Award will be launched.

The objective with the annual WUR Impact Award from WUR-perspective is to appreciate a WUR-team, to inspire other colleagues to do the same and to communicate about our impact outside WUR. The award is to honor the team and will be handed out to a representative of the team. This representative will have a prominent role in the communication.

The WUR Impact Award is granted for an achievement over a longer and ongoing period.

Criteria for nominations

Achieving impact is a combination of good research outcomes and effective communication with potential users. In order to implement research outcomes in business and society, extra steps are needed that go beyond writing a report or article. This extra effort is valued by the WUR Impact Award.

The criteria consist of four issues: the impact in itself, the outreach, the collaboration with partners to secure implementation and the example set to WUR-colleagues.

- (1) The delivered impact for society
 - The societal impact is widely recognized within and outside WUR, preferably as a quantitative contribution to improving the quality of life.
 - The team has contributed to accelerating a transition on any of the global challenges in the field of WUR.
- (2) Outreach
 - The award winning colleagues form a link between science and society on their own initiative in a way that goes beyond science communication and contributes to achieving societal impact.
 - The impact has been picked up by both professional and public media.
- (3) Finding answer together: WUR believes true impact makers engage others
 - The award winning colleagues have an active collaboration with different parties outside WUR to enhance implementation in society (for example, scientists, knowledge institutions, companies, and civil society and governmental organizations).
 - The award winning colleagues puts in a great deal of effort, in addition to their duties as a scientist, to use their scientific results to solve a current and relevant social problem and/or to make an economic contribution.
 - The award winning colleagues have taken inventive and effective steps that are likely to lead to a solution of a social problem and/or to an economic contribution.
- (4) Inspiration within WUR
 - The work of the nominee is within the field of WUR.
 - The work of the award winning colleagues are an example for other scientists.
 - Additional 'points' are given for One-Wageningen based impact (so combined expertise of more Science Groups)

Eligible for nominations

The team and its's representative are employed by Wageningen University or Wageningen Research.

Who can nominate

- A team can be nominated by everyone within Wageningen University or Wageningen Research as well as by partners with a relation to WUR (alumni, clients, stakeholders).
- The jury is authorized to nominate candidates themselves

Nomination protocol

Nominations must be submitted via the digital form. The deadline for nominating is **22 April 2022**. Required for nomination is a short description of the impact and its relevance for society. The person who nominates a team will be available for further elucidation for the organising team. For any question please mail to impactaward@wur.nl.

Jury

A jury appointed by WUR will evaluate the nominations and after the jury reaches a decision, they nominate an award winner to the Executive Board of WUR, who will approve the nomination. The jury is free to acquire advice from third parties. The jury will not correspond about their decisions.

Award

The WUR Impact Award consists of a commemorative object, a judicium written by the jury, a dinner for the team and their external relations at Omnia in combination with a support package for communication and networking. The exact support will be determined in close cooperation with the winner. In the year following up the award ceremony, there will be several events to set the winning team of the WUR Impact Award in the spot light. The winner will be giving access to relevant networks on national and international level. Exact package will be determined in close cooperation with the winner.