

Programma Bedrijfs- en Consumentenwetenschappen (BBC)

(cohort 2024)

Periode 1 12 ECTS	Periode 2 12 ECTS	Periode 3 6 ECTS	Periode 4 6 ECTS	Periode 5 12 ECTS	Periode 6 12 ECTS
Jaar 1					
<p>MAT-15303 Statistics 1 & MAT-15403 Statistics 2</p> <p>MCB-12806 Introduction to Management and Consumer Studies</p> <p>ZSS0600 General Safety</p>	<p>CHL-12305 Sociology of Business and Consumption</p> <p>ELS-10301 Presentation Skills</p> <p>BMO-24306 Management & Marketing</p>	<p>YRM-10306 Research Methods in the Social Sciences</p>	<p>LAW-12306 Commercial Law</p>	<p>FQD-10306 Business and Consumer Perspectives on Food Quality</p> <p>BEC-10306 Introduction to Business Economics</p>	<p>MAT-12806 Mathematics M</p> <p>YSS-10906 Analysis of a Problem Situation</p>
Jaar 2					
<p>MCB-20806 Principles of Consumer Studies</p> <p>ORL-20306 Decision Science 1</p>	<p>YSS-20306 Quantitative and Qualitative Research Techniques in the Social Sciences</p> <p>UEC-10406 Micro-economics and Behaviour</p>	<p>BMO-21306 Advanced Management & Marketing</p> <p>CHL-20806 Lifestyles and Consumption</p>	<p>BEC-22806 Accounting</p> <p>UEC-31306 Human Decision Making</p>	<p>ORL-30306 Decision Science 2 OF MCB-30306 Consumer Behaviour: Concepts and Research Met.</p> <p>BMO-32306 Change Management and Innovation OF ORL-20806 Supply Chain Design and Planning</p> <p>MCB-30306 Consumer Behaviour: Concepts and Research Met.</p> <p>UEC-22306 Economics of Consumption Welfare and Society</p>	<p>INF-20806 Applied Information Technology</p> <p>FQD-23306 Food Innovation Research, a Gamma-Beta Approach</p>
<p>Persoonlijk Professionaliseringstraject</p>					
Jaar 3					
<p>AEP-33306 Economics of Agribusiness</p> <p>BEC-20806 Financial Management in Agriculture OF BEC-22306 Corporate Financial Management</p>	<p>BMO-35806 Supply Chain Networks</p> <p>YSS-81812 BSc thesis*</p>	<p>YSS-81812 BSc thesis*</p>	Keuzevakken*		
<p>MCB-32306 Applied Consumer Studies</p> <p>FQD-33806 Usability Research in Product Design</p>	<p>CPT-23306 Persuasion in Consumer Communication for Sustainability</p> <p>YSS-82312 BSc thesis*</p>	<p>YSS-82312 BSc thesis*</p>			

- Gemeenschappelijke deel
- Specialisatie: Bedrijf
- Vrije keuzeruimte/ minor
- Specialisatie: Consument

* De thesis en keuzevakken (vrije keuzeruimte/ minor) mag je ook in een andere periode plannen (bijv. een thesis in periode 6).