



Brochure | WUR-TIAS Executive MBA in F&A programme

Executive MBA programme Food & Agribusiness

Do you want to become a future leader in the Food and Agribusiness?

Our world is changing at a rapid pace. The need for capable leaders with sound judgement and extraordinary insights is more urgent than ever. Decision-making is more complex with the interests of multiple stakeholders and a variety of scenarios to consider. To become a well-rounded, responsible business leader in the Food and Agribusiness industry, you must align your career with these broader global changes and apply your knowledge to solve the world's most pressing Food and Agribusiness challenges.

The Executive MBA in Food and Agribusiness programme provides professionals with passion for the F&A sector the chance to shape their career and grow beyond the current specialist role into a general managerial capacity. The programme prepares participants to become a more confident, more capable and better equipped leader. Ready to take on the challenges of an even more complex world where agriculture and food system transitions play an important role.

“We aim to develop the leaders of the future, able to navigate the Food & Agribusiness through dynamic times and manage the challenges yet to come”

TIAS Business School

- ✓ A Corporate Knights Global TOP-10 Better World MBA school
- ✓ Nr 1 Executive MBA program in the Netherlands - The Economist
- ✓ Nr 2 worldwide in career progress - Financial Times Ranking 2023

Wageningen University & Research

- ✓ Nr 1 in the world in Agriculture & Forestry - QS World University Ranking 2023
- ✓ Nr 1 in the world in Plant & Animal Sciences - Global University Ranking US news 2022
- ✓ Nr 2 in the world in Environmental Sciences - QS World University Ranking 2023

I General structure

In this programme the academic world and the business world meet in partnership to provide a curriculum. A solid grasp of business allows you to speak the language of the various functional disciplines resulting in candid conversations within your organisation. You will start the learning journey by focusing on the skills needed to understand complex issues and make predictions. Then move on to examining how your organisation functions in a global context and finish with making positive impact in new business strategy setting.

“Unpacking the concepts of innovative agricultural systems and applying those into real case studies was certainly a game-changer. The economics, operation management and negotiation skills modules were great asset that I constantly apply into my daily work.”

Raquel de Paiva Seroa da Motta, Executive MBA graduate 2020

I F&A Integration modules

Across the globe, many food systems lead to undesirable outcomes and trade-offs between nutrition, livelihoods, and the environment. Through three dedicated EMBA modules on the Wageningen campus, we aim to create momentum for collectively redefining and rethinking our food systems.

EMBA in Food and Agribusiness participants will explore pathways toward food system transformation involving research, policy advocacy, community engagement, innovation in food production and distribution. Through real-life business cases, participants will be challenged to collaborate and coordinate across sectors and disciplines to address complex issues and eventually achieve meaningful and sustainable change in the food system. This unique learning experience on food and agribusiness challenges equips participants with the knowledge to make a real impact within their individual roles and organisations.

“The MBA programme provided me with more insight into the different parameters that influence government policies and priorities in emerging countries. Looking at things from different angles helps me to better capture the complexity of doing business in emerging markets. I believe that we can be involved in shaping the future of the next generation farmer.”

Dr. Anoma Lokossou, Executive MBA in F&A graduate 2022

International Experience

Bizztrek Rwanda, a four-day exploration of global business, local conditions and cultural perspectives. Through maximum immersion in the local (business) environment, you get to discover the many ways that business and society are intertwined and interact.

Personal Leadership Trail in Austria will help you in gaining insight into your own drives, leadership styles and strengths and weaknesses, and discover the future you want to create for yourself and how to create it.





Capstone Project

A final management project, which is your ultimate proof of MBA-level integral management skills, will be specific to a self-selected case supervised by leading experts from Wageningen University & Research. It can be done in the form of a research project, consultancy project, strategic or business plan.

Impact through Leadership Development

The Personal Leadership Programme combines skills-oriented workshops, intensive personal coaching and experimental learning. Your individual strengths, weaknesses and preferences will be the starting point to reflect on and realise full potential. Experienced coaches from TIAS Business School will guide you on your transformation journey.

Personal leadership development serves as the backbone of the programme. TIAS' unique approach combines workshops focused on skill development, deep awareness, experiential learning, and peer-to-peer coaching. Fixed peer-to-peer coaching groups meet five times throughout the EMBA and are supervised by a coach. This structure allows for optimal personal growth and guide you in developing your core competencies and working towards your personal goals.

“At TIAS we create space for reflection and that discovery to figure out: ‘What is truly important for me. How can I make it happen and what’s going to be the next step?’”

Roemer Visser, Associate Professor and Academic Director

Building blocks (★ *F&A integration*)

Stage 1: Leading in a dynamic world

- Leadership
- Quantitative Methods
- Microeconomics / Macroeconomics
- Systems Thinking

★ **Doing Business in a Global Context (@WUR)**

★ **Live Performance Challenge – Creating Shared Value in an Emerging Market (Rwanda) – organised by WUR/TIAS**

Stage 2: Optimising Business Performance

- Managerial Accounting
- Corporate Finance
- Operations Management
- Digitalisation / Data Analytics
- Leadership Negotiations
- Live Performance Challenge

Stage 3: Leading Transformation

- Leading Change
- Transformational Leadership Trail (Austria)
- Organisational Dynamics
- Strategic Leadership

★ **Positioning for long term sustainable value (@WUR)**

Stage 4: Building sustainable businesses

- Innovation Marketing
- Sustainable Innovation
- Creating Shared Value
- Entrepreneurship

★ **Strategic Leadership in Food and Agribusiness (@WUR)**

★ **Capstone Project (supervised by WUR experts)**



‘Finding answers together’

In the 21st century we face major global challenges crossing the borders of nations and sectors. This programme is offered by TIAS Business School and Wageningen University & Research, both globally recognised institutions. Our joint knowledge and expertise creates a powerful alliance which enabled the creation of this Executive MBA. Neither of us could have done this alone. This is just as much true with regard to participants and experts involved. Together we share a curious, ambitious forward thinking mindset. As we learn together, we will find answers together.

Admission requirements

- ✓ A Bachelor’s, Master’s or PhD degree
- ✓ Sufficient command of English (the full programme is conducted in English)
- ✓ At least 5 years work experience

Not sure about your eligibility? Ask for a CV assessment and/or personal consultation

Ready to optimise your talent?

For application guidance contact the programme advisor [Agnes Kiss](#)

26 months

Three days per month class (Thursday/Friday/Saturday);
12-18 hrs a week preparation



12 participants

In order to ensure diversity in the EMBA cohort the number of F&A participants is limited.



€ 59,600.-

No hidden cost
(Total fee includes tuition, books, course materials, catering and accommodation).
Scholarship is possible.



AMBA | AACSB

Accreditation

