

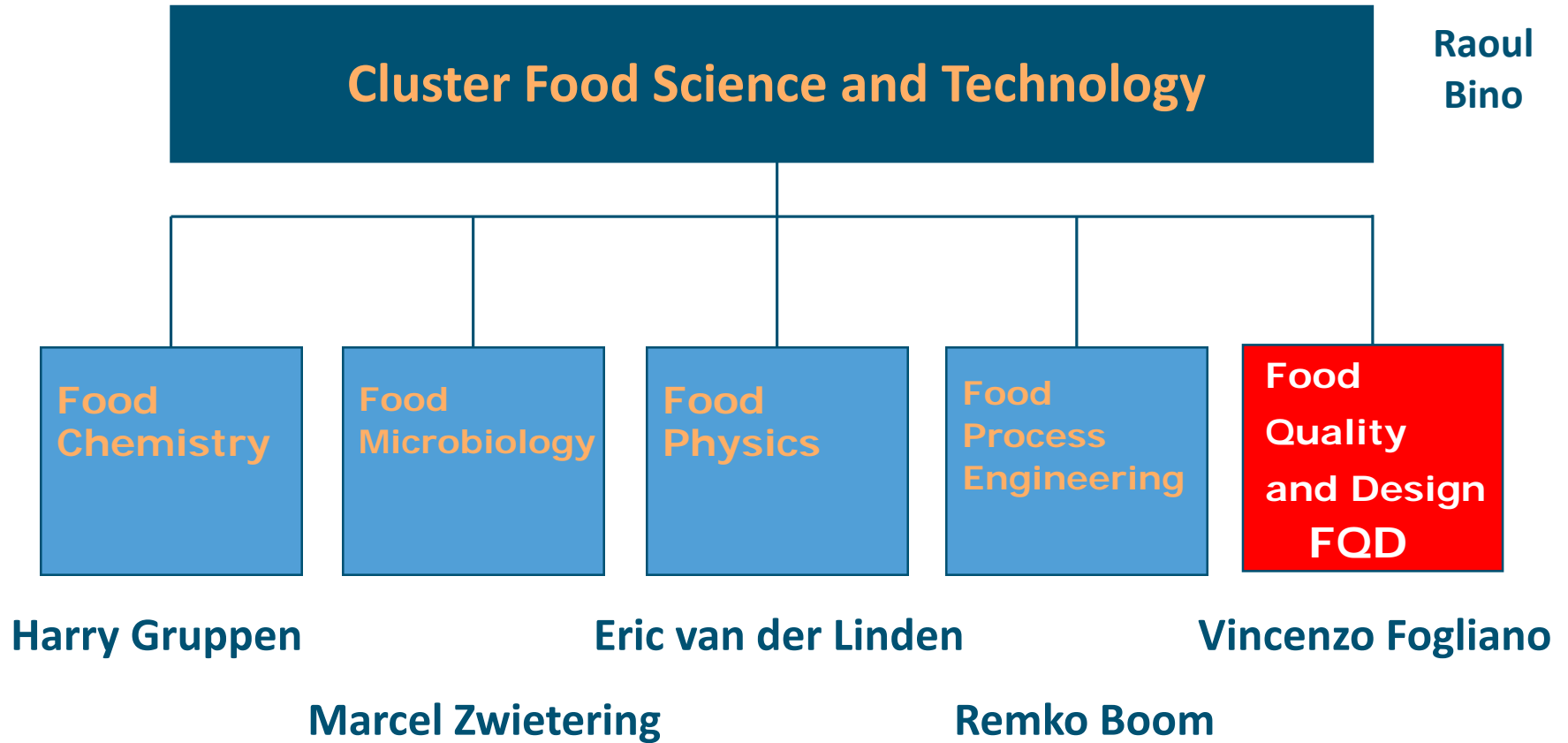
# Food Quality and Design (FQD) group

*The value of connecting food science*



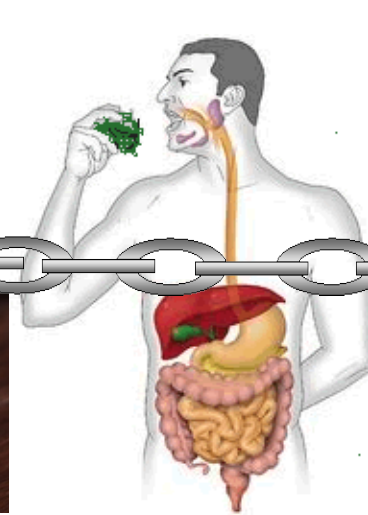
Wageningen University & Research

# Food Quality and Design group (FQD) within Wageningen University



**FBR Food Biobased Research (Applied Research Institute)**

# Food design: the chain approach



Raw material  
selection and  
improvement

Processing  
technology

Formulation

Identification  
physiological  
targets

Consumer  
perception &  
behaviour



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***Monitoring aroma release of chewing  
gum through Proton Transfer  
Reaction Mass Spectrometry and  
sensory analysis***

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PhD Michele Pedrotti

MSc Andrea Spaccassassi

# Experimental design

## 30 panellists

15 Chinese, 15 European  
15 male, 15 female

Labelled magnitude scale was used to evaluate perception.

Physiological parameters were taken to explain variation among panellists

- Salivary flow
- Oral cavity volume
- Papillary count

Gum in triplicate.

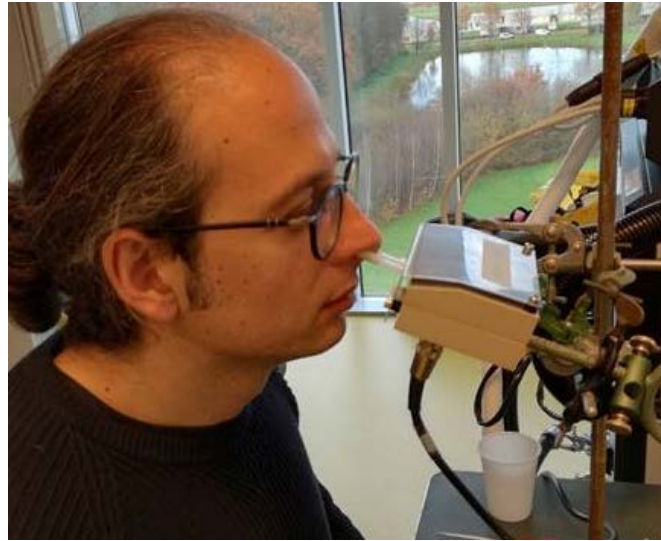
Each gum was masticated for 7 minutes.

Both PTR-MS and sensory analysis were performed simultaneously.

Flavour intensity and sweetness perception were evaluated at different time intervals during consumption

# HOW DO WE DO THAT?

Panelists chew the gum and at the same time perform sensory analysis



*PTR-MS in vivo, in-nose space analysis*



Dynamic Sensory evaluation of Flavour perception

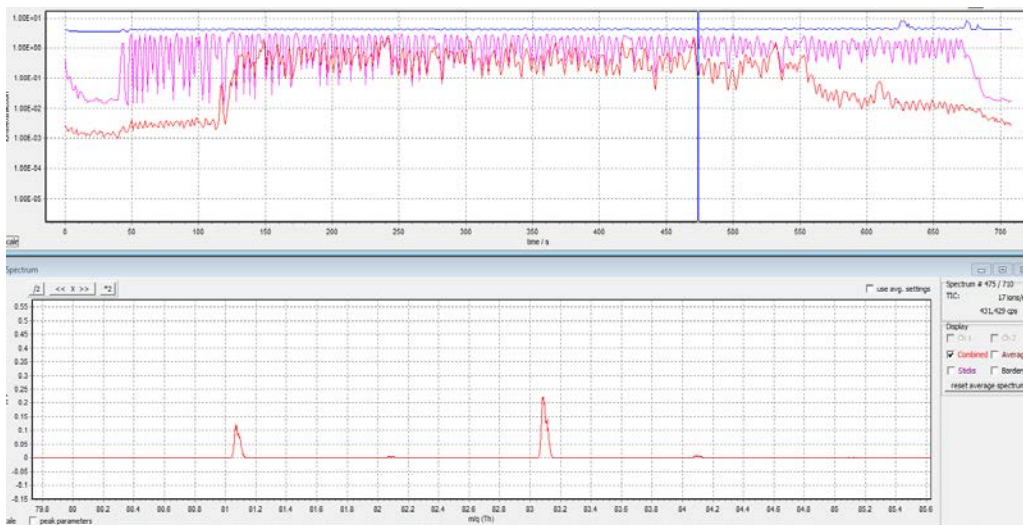


# Machine settings: a closer look at what's going on in your nose

The air coming out of the nose is continuously sampled by two heated (90°C) nose tubes.



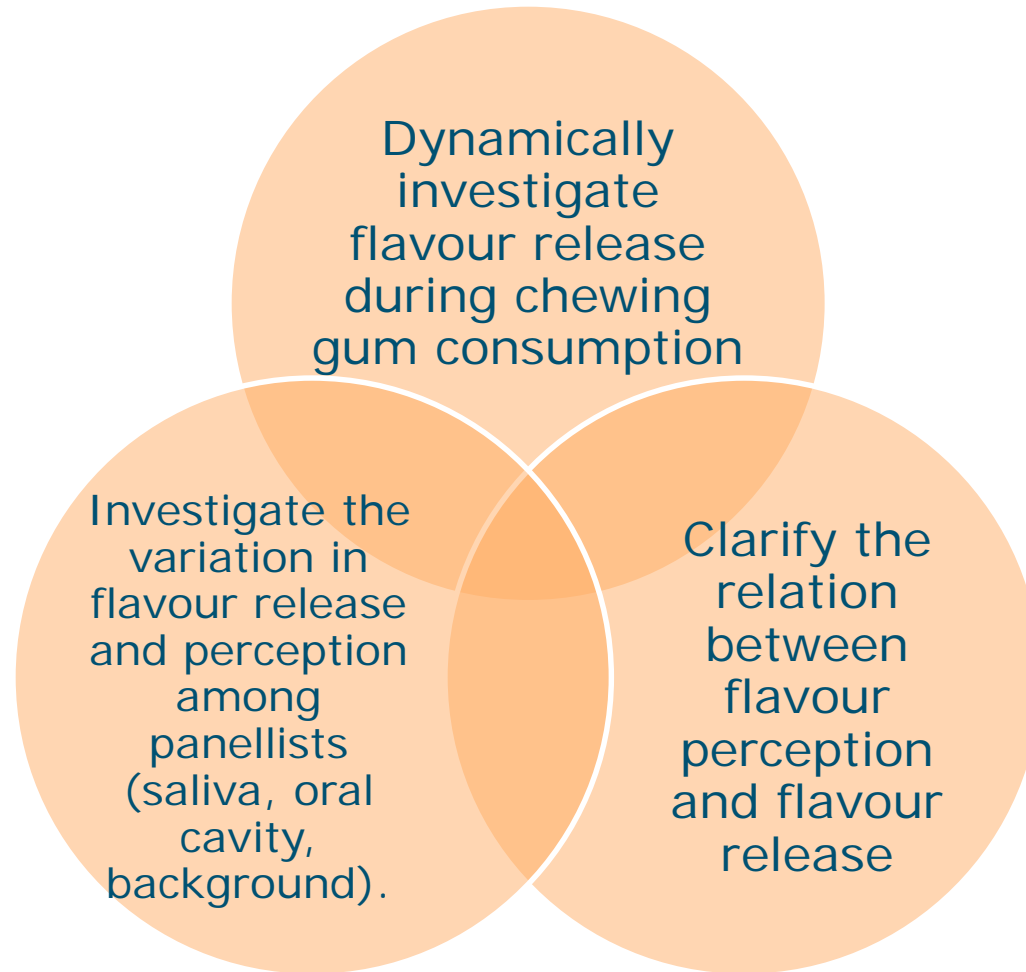
Concentration of VOCs can be followed throughout the product consumption.



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# Aim of the study?

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***Maize volatile and consumer preference: a consumer driven approach to maize breeding program in Africa***

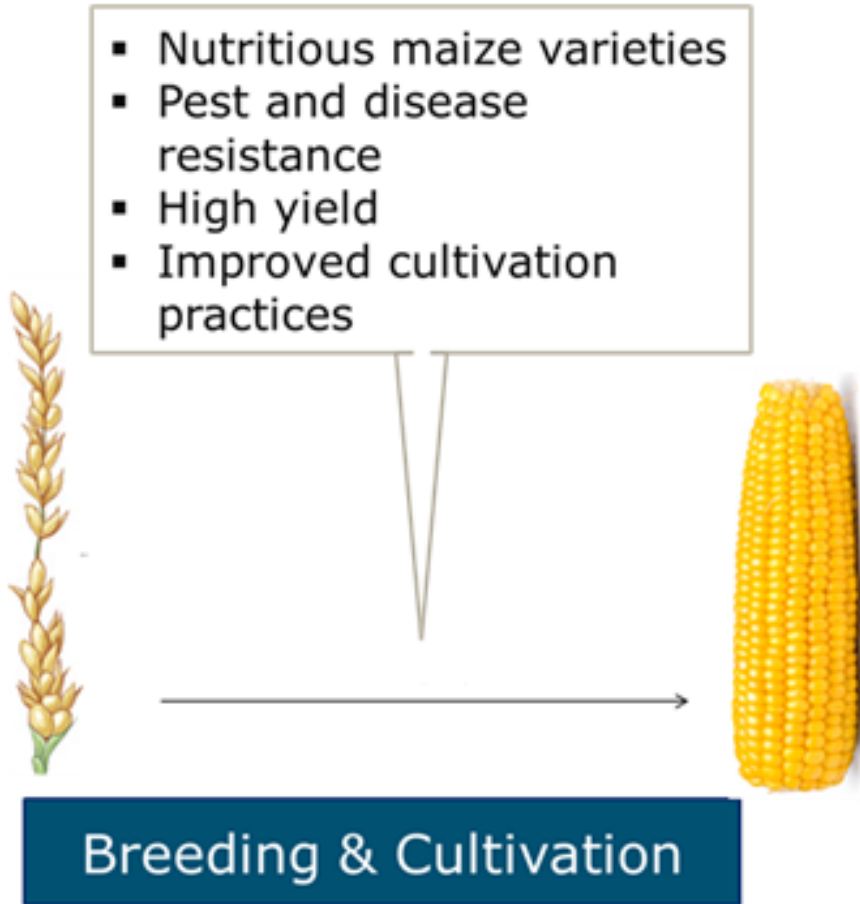
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PhD Onu Ekpa

BSc Aniek de Vos



# Background: Maize value chain



Mostly neglected:



The farther maize breeders deviate from preferred and accustomed sensory profile, the more difficult!

# Research Objectives

- Determine the volatile profiles of maize kernels of the commonly used varieties and their respective porridges.
- Link back the differences in the volatiles to the consumers preferences by connecting research results and sensory tests.



# Association of maize VOC and consumer perception



## Maize Varieties

- White
- Yellow
- Pro vit. A
- QPM
- Zinc

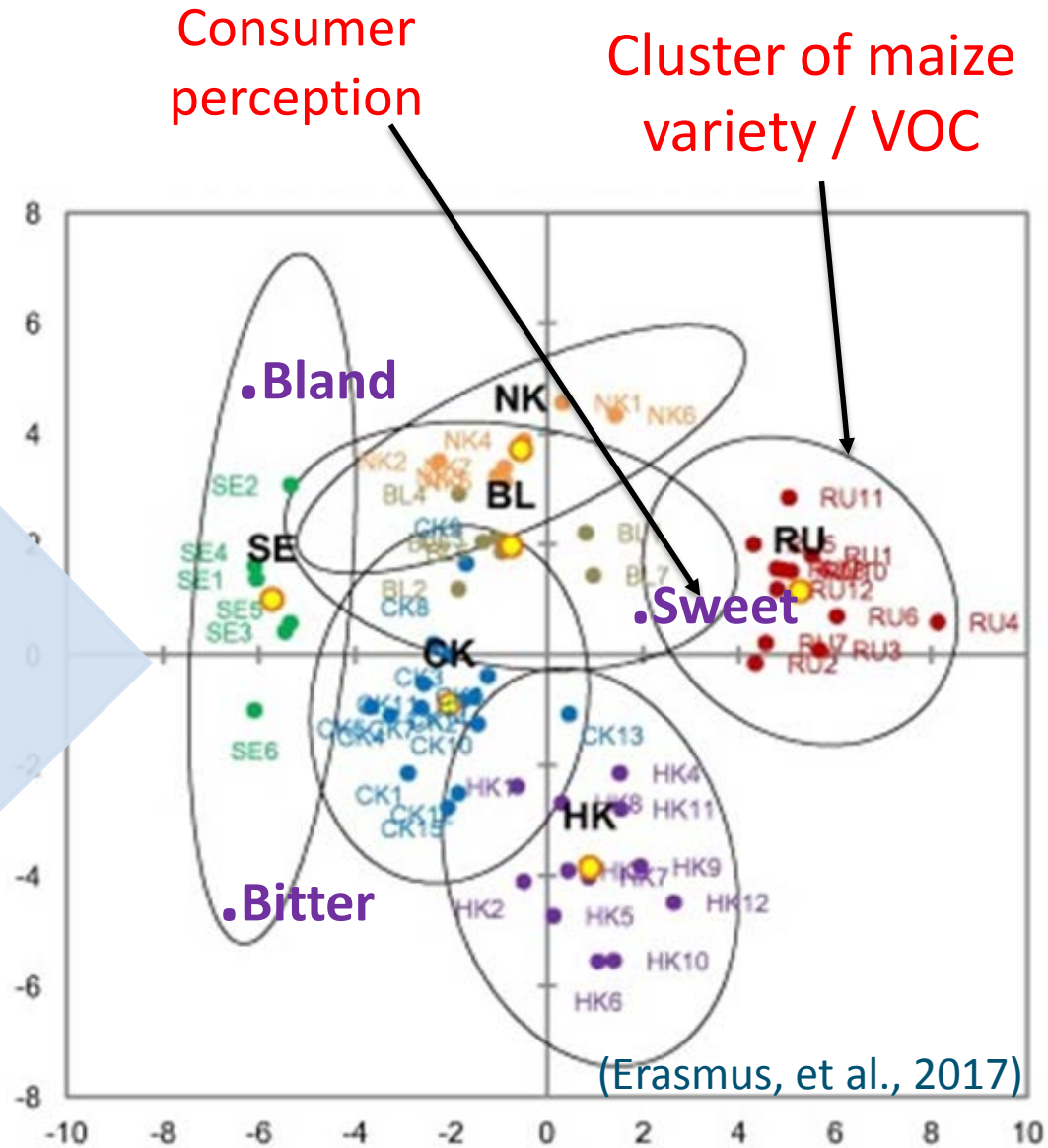
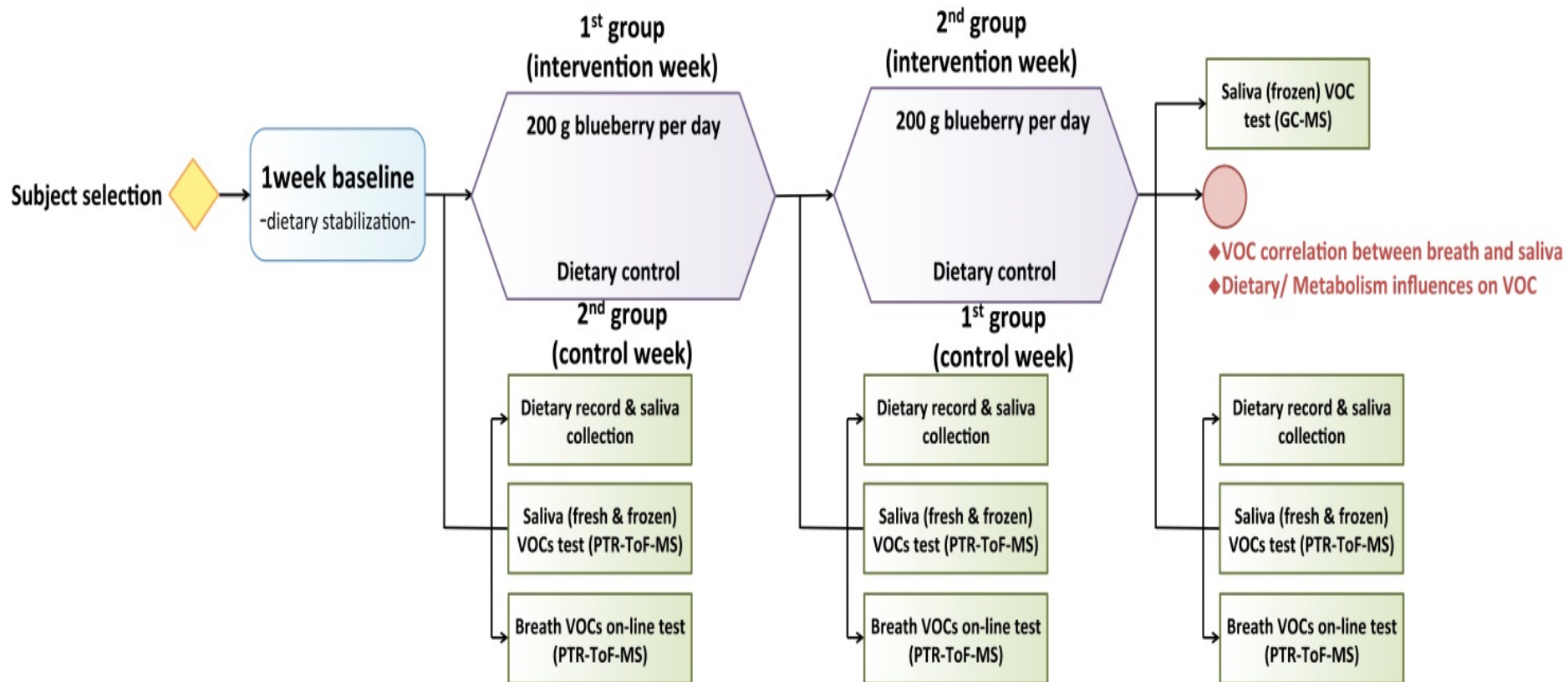


Figure 1: Association of maize VOC and consumer perception

# Impact of blueberry consumption on volatile organic compounds of human breath and saliva: a pilot study



Sample	Measured mass (m/z)	Tentative identification	BL	INT	CT	p-Value
Saliva VOC	33.0338	Methanol	99.3 ± 9.1 <sup>b</sup>	163.9 ± 34.8 <sup>a</sup>	153.2 ± 25.7 <sup>a</sup>	0.030
	47.0130	Formic acid	8.89 ± 0.23 <sup>a</sup>	5.79 ± 0.54 <sup>b</sup>	5.07 ± 0.53 <sup>b</sup>	<10 <sup>-3</sup>
	59.0490	Acetone	297 ± 52.9 <sup>b</sup>	343 ± 70.3 <sup>b</sup>	775 ± 273.5 <sup>a</sup>	0.008
	69.0703	Isoprene	4.35 ± 0.48 <sup>a</sup>	2.93 ± 0.33 <sup>b</sup>	2.93 ± 0.39 <sup>b</sup>	0.001
	87.0813	Pentanal/ 3-methyl-3-buten-1-ol (t)	1.35 ± 0.16 <sup>a</sup>	0.87 ± 0.13 <sup>b</sup>	1.01 ± 0.17 <sup>ab</sup>	0.006
	103.0780	Ethyl propanoate/ Methyl isobutyrate (t)	3.83 ± 1.32 <sup>a</sup>	1.02 ± 0.31 <sup>b</sup>	1.57 ± 0.74 <sup>b</sup>	0.005
Breath VOC	31.0189	Formaldehyde	0.69 ± 0.06 <sup>b</sup>	1.17 ± 0.15 <sup>a</sup>	1.48 ± 0.25 <sup>a</sup>	<10 <sup>-3</sup>
	47.0143	Formic acid	5.21 ± 0.35 <sup>b</sup>	6.76 ± 0.55 <sup>a</sup>	6.67 ± 0.67 <sup>a</sup>	0.007
	59.0475	Acetone	1497 ± 206 <sup>b</sup>	1439 ± 171 <sup>b</sup>	2896 ± 821 <sup>a</sup>	0.006
	63.0279	Dimethyl sulphide	7.04 ± 0.79 <sup>b</sup>	12.63 ± 2.44 <sup>a</sup>	8.76 ± 1.28 <sup>ab</sup>	0.004
	69.0713	Isoprene	91.1 ± 4.26 <sup>b</sup>	178 ± 31.7 <sup>a</sup>	181 ± 19.4 <sup>a</sup>	<10 <sup>-3</sup>
	87.0477	2,3-butanedione	1.32 ± 0.06 <sup>b</sup>	1.56 ± 0.09 <sup>ab</sup>	1.73 ± 0.18 <sup>a</sup>	0.004

Several significant differences after the week of blueberry consumption.

- Inter-individual differences very high
- Physiological meaning?

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Thank you for  
your attention