



New Web Tool for identifying Green Economy indicators launched!

Visit www.measuring-progress.eu/

As every policy maker and researcher knows, GDP can only take you so far. This is especially true when it comes to analysing sustainable economic and development policies, but choosing the right alternative indicator from the many choices available is almost as difficult as it is essential. Fortunately, the measuring-progress team has developed a new **open-access, searchable web tool to help policy makers, businesses and researchers measure the success of green policies.**

At www.measuring-progress.eu, users can quickly identify the most relevant green indicator for their needs, delve into the detail of data availability, indicator construction and data quality for their chosen metric, and easily compare their choice with similar indicators also be suited to their analysis or subject.

Policy makers and experts with different backgrounds and knowledge on green economy will feel right at home thanks to the multiple ways of engaging with the web tool's green indicator database. Users can receive indicator suggestions via three ways: by using key words that are prominently used in the policy process (e.g. environmental taxes, eco-innovation, climate change negotiations), by choosing one or several green economy topics from a hierarchy ("topic tree") or by a free text search.

The innovative interface means users do not have to be familiar with scientific terminology to select the indicators most suited for their purpose. Experienced researchers, for their part, will appreciate the extensive indicator database and the ability to explore detailed cross-comparisons and analyse contrasting green metrics in depth.

The www.measuring-progress.eu site aims to be an essential tool for all policy makers and actors involved in the policy-making process, while also supporting eco-innovation and a transition to the green economy. With better data comes better decisions, and the measuring-progress team hopes to support better measurement of policies in the fields of green economy and sustainable development by providing a clear entry point huge landscape of green economy indicators.

If you are a policy maker, business or researcher working on green and sustainable development policies, please try out www.measuring-progress.eu today!

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NETGREEN partners: [Ecologic Institute](#) (lead partner), the [Centre for European Policy Studies \(CEPS\)](#), the [New Economics Foundation \(NEF\)](#), [LEI Wageningen UR](#), the [Centre for Environmental and Sustainability Research \(CENSE\)](#), and the [Green Economy Coalition \(GEC\)](#).