



CONTACT & MORE INFORMATION

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GRUPO DE INVESTIGACION EN SALUD PÚBLICA
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- The Public Health Research Group of the University of Alicante, Spain
- And a German independent consultant in Public Health and Health Promotion

EUROPEAN PERSPECTIVES
ON HEALTH PROMOTION
www.etc-summer-school.eu

1991 - 2017

etc
SUMMER COURSES

Public Health Assets

*Mapping and
mobilizing
health assets*

Alicante University, Spain

16th - 29th July 2017 (Residential Summer Course)
Starts 15th May 2017 with Distance Learning
Alicante, Spain

Deadline for registration **April 30th, 2017.**
For online registration go to:
www.etc-summer-school.eu

Public Health Assets



COURSE CONTENT

Central in this 26th ETC Summer School is the perspective of Public Health Assets complementary to the classic needs/deficit approach used in the majority of public health and health promotion programmes. The notion of assets has its origin in Asset Based Community Development (ABCD) and is nowadays often applied as a public health intervention tool. One special aim of this course will be discussing possible connections between Salutogenesis developed by Aaron Antonovsky and the Assets model of health. The aim of the residential Summer School in Alicante is to provide an international and multidisciplinary forum for the exchange of knowledge and skills and opportunities to explore:

- People-environment interaction in relation to the promotion of health and wellbeing (health promotion)
- Internal and external resources and mechanisms that enable people to participate fully in society
- System approaches to create synergy between Salutogenesis and Public Health Assets

The 26th residential Summer School will be held at Alicante University, Spain, hosted by Prof Carlos Alvarez-Dardet and his team.

Course Outline

The 2017 Summer School consists of eight learning weeks: the first six weeks will be delivered as a distance learning module, followed by a two-week intensive course.

Mapping and mobilizing health assets



The 2-week course opens with a 1-day International *Concha Colomer Symposium*, which is open to a wider audience of local and international professionals and academics with an interest in health promotion or the theme 'Public Health Assets'. Both theoretical and practical elements of health promotion are included throughout the programme, which is underpinned by an emphasis on participant interaction. This includes field visits to exemplary local programmes and opportunities for sharing knowledge and experiences with international colleagues involved in promoting health in its broadest sense. All participants are involved in developing a project (including a research component) as part of an international multidisciplinary working group.

The 26th Summer School will equip you with new knowledge and skills in the above areas. An additional benefit is the long-lasting international networks participants developed over the 2-week course.

WHO should come?

Participants from the field of health promotion, public health and health or social care professions are all welcome as are participants with a broad understanding of the concept of health. People who have a background in urban planning, education, social work, in research, management, practice or policy will find the course stimulating and relevant.

The course working language is English. The number of participants is limited to 30.

Course fees

The regular course fee is € 1.300. Early registration (before March 25 2017) is € 1.100. The fee includes accommodation in single rooms, lunches during the academic programme (Monday to Friday), catering during morning coffee breaks, course materials, and welcome & farewell dinner. Deadline for registration: April 30th, 2017. For online registration go to: WWW.ETC-SUMMERSCHOOL.EU

Our experience in capacity building

The ETC-PHHP Summer School celebrated its 25th birthday in 2016! Since 1991, ETC-PHHP has organised 25 Summer Courses in 13 cities with 637 participants from 50 countries (mainly from Europe, but also from Latin-America, Australia and Asia), coming from public health, health promotion, all levels of health care, education, social work as well as research, management and policy backgrounds.

Feedback from participants

"It has been a great opportunity to meet many different kinds of people from whom you could learn a lot, and I definitely feel that I now have created a European network that could be useful in the future."



"In conclusion, this course was not only a rich learning experience academically and professionally but personally as well. It allowed me to broaden my horizons by learning more about the European views on health, wellbeing and health promotion which triggered an Course content."