

E4S 2016

Greenoffice Wageningen & StartLife



Content of the programme	Who?	Week
1. Open walk-in; E4S information evening; CEI Launch What does it exactly mean - 'entrepreneurship'? How can entrepreneurship contribute to a sustainable future? What is Entrepreneurship 4 sustainability? What is circular economy? What is not only for profit? RESULT: participants confirmed and extra Sign-up direct after Open walk-in event, through email, through facebook	Stefano Pascucci Gitte Schober Circular Economy Initiative IBESS? Het Groene Brein / Luise Vet?	11 (14/3) 17-21 hrs
2. Creativity workshop: Generation of ideas on how to enhance sustainability in Wageningen. Focus on creating napkin sketches of ideas Provide tools & methods op talking to customer/target groups RESULT: Idea's selected and teams formed	<i>Tentative: Thomas Lans / Bart Doorneweert</i>	12 (21/3) 19-22 hrs
3. Coaching session Introduction to the 3D business model canvas, basics of peer coaching discuss idea's and business models, create team tasks and set actions RESULT: idea's and teams confirmed Teams have action plan	<i>Tentative: Thomas Lans / Bart Doorneweert</i> StartHub Coaches	14 (4/4) 17-19 hrs
4. Guest Speaker: Outside Inc - expert in creating cross-overs between large corporations and start-ups to solve today's challenges and create new business opportunities. RESULT: get inspired by an example, implement best practices	Thom van Stralen / Outside Inc	15 (11/4) 17-19 hrs
5. Coaching session: Discuss communication strategies RESULT: create your customer and partner communication strategy	StartHub coaches Paulien Poelarends (StartLife)	16 (18/4) 17-19 hrs
6. Coaching session: Develop your canvas	StartHub coaches / student board?	18 (2/5)
7. Pitching and Mobilizing people and resources Pitchtraining basics, 2-3 voorbeelden RESULT: Build your pitch	Gitte Schober (StartLife)	19 (2/5) 17-19 hrs
8. Coaching session: Check on canvas RESULT: Selection of pitches for the finals, exercise pitches	StartHub coaches Gitte Schober	21 (23/5) 17-19 hrs
9. Pitching/finals Winner: ticket for summer bootcamp 2016 and €1000,- startup money Runner-up: FabLab workshop and prototyping / app crash course Certificates Jury - Stefano P, CEI, Outside Inc, StartLife, StartHub	StartHub / StartLife	23 (8/6) 17-21 hrs
Optional: coaching support to realise ideas	StartLife / CEI / StartHub	