



WAGENINGEN  
UNIVERSITY & RESEARCH

# Executive Education

## in Food & Agribusiness

The growing complexity of the global Food & Agribusiness calls for outstanding leaders. Future sustainable scenarios, that tackle the supply-demand gap and being well acquainted with the ins and outs of the farm-to-consumer value chain are key challenges for executives. Meeting these challenges and becoming a successful leader requires top level education and a great deal of career experience.

### Transformational learning experience

Executive Education programmes are transformational learning experiences for both professional and personal growth. That is what our Executive Education programmes are designed to do: support you in your development into an outstanding leader who commands with style and forefront management thinking. Participating in one of our Executive Education programmes is not only about personal development, it is also about getting to know your peers, building a global network and exchanging ideas.

### Joint partnerships

Wageningen University & Research is a top ranked global institute for Food & Agribusiness research and collaborates with multiple business schools to offer the best Executive Education programmes. These joint partnerships have been created to offer you the best possible education, combining Food & Agribusiness knowledge with superior business insights.

### Explore your potential

The mission statement of Wageningen University & Research (WUR) is: "To explore the potential of nature to improve the quality of life." This potential is present in each of us so we can do our part to bring about a better and future-resilient world. So, if you are ready to face the challenge of life-long learning and willing to further explore your own potential, this is your chance!

### Executive Education programmes

Wageningen Academy offers professional education for executives on behalf of WUR. Development, organisation and recruitment are our main focus. Our Executive Education programmes have been designed in such a way that, for every stage of your career, we offer you the opportunity to join and continue your educational journey. Every programme has its own characteristics. For more information, check out the back of this flyer or contact Wageningen Academy.

*"These programmes offer the opportunity for further professionalisation of your strategic management skills in the specific dynamics of the Food & Agribusiness sector." Professor Louise O. Fresco*



## Executive MBA Food & Agribusiness

The EMBA programme offered by TIAS Business School and Wageningen University & Research has been developed for mid-career professionals who have the ambition to develop further as executives in the Food & Agribusiness sector.

The academic programme offers state-of-the-art academic insights and combines them with best practices from renowned business leaders. This EMBA offers personal development in your role, focus on societal awareness and an interactive, intimate setting. Mid-career professionals are invited to apply for this programme.

<b>Price</b>	€ 44,500.-
<b>Time investment</b>	2 years, of which, 75 days on-site
<b>Target group</b>	mid-career professionals
<b>Partner</b>	TIAS, Business School (The Netherlands)
<b>Group size</b>	15 for the Food & Agribusiness track (50 for the EMBA)

## AgriFood Executive Global Programme



The AEGP programme, which is offered by IESE Business School and Wageningen University & Research has been developed for future CEOs.

The main objective of the programme is to generate new business perspectives within one's own organisation, as well as between the participating organisations. In-depth interaction will be facilitated between the participants whilst building on new insights derived from the programme.

<b>Price</b>	€ 37,000.- (estimate)
<b>Time investment</b>	4-week programme on 4 different continents
<b>Target group</b>	senior executives
<b>Partner</b>	IESE, Business School (Spain)
<b>Group size</b>	max 30 (max 20 from Europe)

## Executive Food & Agribusiness seminar



The EFAS programme offered by CEIBS Business School and Wageningen University & Research has been developed for senior executives. The programme is designed for experienced leaders from all corners of the global Food and Agribusiness sector.

This programme is not a conference — it is a business seminar. We will present and discuss eight real-life business cases, based on the experiences of pioneering changemakers in the industry. An actual CEO will be present during these discussions. The business case studies have been created and prepared exclusively for this programme.

<b>Price</b>	€4,650.-
<b>Time investment</b>	3 days
<b>Target</b>	CEOs
<b>Partner</b>	CEIBS, International Business School, (Switzerland)
<b>Group size</b>	max 60

## Contact

### Wageningen Academy

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Today's knowledge,  
tomorrow's business