

Your invitation to the Project SCALE Sustainable Logistics Conference in partnership with Green Freight Europe, Dinalog and EVO.



We have the pleasure of inviting you to take part in the conference "Towards a Sustainable Future in Food Logistics" being held at EVO Centre, Zootermee, The Netherlands on 03 October 2013.

Project SCALE is a three year project working across North-West Europe to increase economic competitiveness and improve environmental and social sustainability of food and drink supply chain logistics. The Project is a partnership between the University of Cranfield, DHL Supply Chain, EFPF, University of Artois and the University of Wageningen and will deliver a number of tools and frameworks that businesses can use to improve the efficiency and sustainability of their logistical operations.

This event, run in partnership with Green Freight Europe, Dinalog and EVO will look beyond what we already know about measuring and delivering sustainable solutions. Having researched current practice in the industry, we are now at the stage where a range of new tools will be piloted with food businesses in 2014 to demonstrate how a new approach can deliver real commercial benefits. By attending the conference you will have the opportunity to learn about these new developments as well as contribute, shape and get involved in the project moving forward.

The day itself will provide examples of best practice, case studies and explanations of the existing tools and frameworks as well as interactive sessions to debate these further and generate new ideas.

We have attached a flyer with more details about the conference speakers; however please feel free to get in touch if you require more information. If another member of your team would like to join us, or you would like to share the invitation with another thought leader we would be delighted to welcome them. If you feel that a colleague would be better suited to attend than yourself, please pass this invitation on. We look forward to you joining us at EVO Centre in October for what will be an insightful and inspiring day.

Please register at www.projectscales.eu/events/netherlandsconference. Participation is free.

Yours sincerely

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This project is partly funded by INTERREG IVB North-West Europe which is a financial instrument of the European Union's Cohesion Policy





In partnership with:



SUSTAINABLE LOGISTICS CONFERENCE
OCTOBER 3RD 2013, 9.30AM – 5.00PM
EVO CENTRE, ZOETERMEER, THE NETHERLANDS

TOWARDS A SUSTAINABLE FUTURE IN FOOD LOGISTICS

By joining forces, Step Change in Agri-Food Logistics Ecosystems (Project SCALE), Green Freight Europe, Dinalog and EVO are hosting an event for those who share the belief that more needs to be done to deliver a step change in sustainable logistics in agri-food.

The theme of our conference is to look beyond what we already know about measuring and delivering sustainable solutions. Not only will delegates hear from leading experts, they will also have the opportunity to contribute, shape and get involved in new projects stretching across North West Europe from the UK, France and the Netherlands over the next few years.

The day itself will provide examples of best practice, case studies and explanations of existing tools and frameworks as well as interactive sessions to debate these further and generate ideas.

Participation is free of charge.

CONFERENCE HIGHLIGHTS

The day will be Chaired by Jack Van der Vorst, Professor of Logistics and Operations Research, Wageningen University and a member of the EVO Logistics Knowledge Council. Speakers and subject areas to include:

- DHL and EFFP driving best practice in agri-food logistics.
- Green Freight Europe, Artois and Wageningen Universities present industry leading performance assessment and measurement tools.
- Dinalog and Cranfield University (UK) providing insight into smart thinking in logistics and collaboration.

This project is partly funded by INTERREG IVB North-West Europe, which is a financial instrument of the European Union's Cohesion Policy. The project contributes to a more cohesive EU society as it derives from a co-operation of people from different countries working on common issues that touch the lives of EU citizens.



FOR MORE INFORMATION

EMAIL: info@projectscale.eu VISIT: www.projectscale.eu