

MORE ABOUT PARALLEL SESSION:

“INCLUSIVE PRODUCTION & LOCAL SOURCING:– CAN INDUSTRIAL BUYERS SUPPORT FOOD SECURITY?”

Topic

Under the theme “Evidence base for healthy, sustainable and inclusive food systems”, this session will discuss if and how the local sourcing strategies of multinational companies can contribute to increasing food and nutrition security.

Key questions

The presentations and discussion in this session will seek to address the following questions:

- How can multinationals contribute to development of inclusive value chains?
- What are evidence-based business models for targeting local markets?
- What can be the role of direct sourcing in helping companies to contribute to SDG 2?

Contributors

Panellists from Heineken, EUCORD, FrieslandCampina and IDH will share experiences of building smallholder based agricultural value chains in developing markets, including a case study on the CREATE public-private partnership project in the barley sector in Ethiopia from Heineken and EUCORD.

- Atze Schaap, Director Dairy Development, FrieslandCampina
- Tony Bruggink, Program Director, IDH the sustainable trade initiative
- Niels Hanssens, Deputy Executive Director, EUCORD
- Paul Stanger, Local Sourcing Director (AMEE), Heineken

Session format

	Topic	Contributor
1	<p>Introduction: Can local sourcing be a ‘win - win – win’ for farmers, Government and private sectors buyers?</p> <ul style="list-style-type: none"> • Farmers: productivity, food security, access to markets, income • Government: rural development, job creation, poverty reduction, import substitution, export revenue • Private sector: secure supply, reduced Forex, license to trade 	David Rosenberg
	Topic	Contributor
2	<p>Case study: CREATE barley PPP in Ethiopia:</p> <ul style="list-style-type: none"> • Project background • What we did, why we did it, what impact did it have <ul style="list-style-type: none"> ○ New varieties and seed multiplication ○ Farming models ○ Access to finance and inputs ○ Market linkages > industrial and food markets ○ Partnerships • Key challenges and lessons learned 	Paul Stanger & Niels Hanssens

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3	<p>Business response from FrieslandCampina:</p> <ul style="list-style-type: none"> • Reflections on the Heineken case • Similar or different challenges • How were they handled • Key learning points <p>Development response from IDH:</p> <ul style="list-style-type: none"> • Reflections on the industry perspective • Similar or different challenges • How were they handled • Key learning points 	Atze Schaap & Tony Bruggink
4	<p>Panel Q&A on some critical questions:</p> <ul style="list-style-type: none"> • Are food security and industry needs compatible (SDG 2) • Price setting and value sharing • Long term role of smallholders versus larger scale farming • Importance of partnerships and public sector funding (SDG 17) 	David Rosenberg
4	<p>Group discussion:</p> <p>On the issues raised, the impact on SDG 2 (zero poverty) and SDG 17 (partnerships), the major improvement points and the key drivers of change.</p>	David Rosenberg
5	<p>Conclusion:</p> <p>Key insights and inputs to bring from the group for transformative pathways for change</p>	David Rosenberg

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