

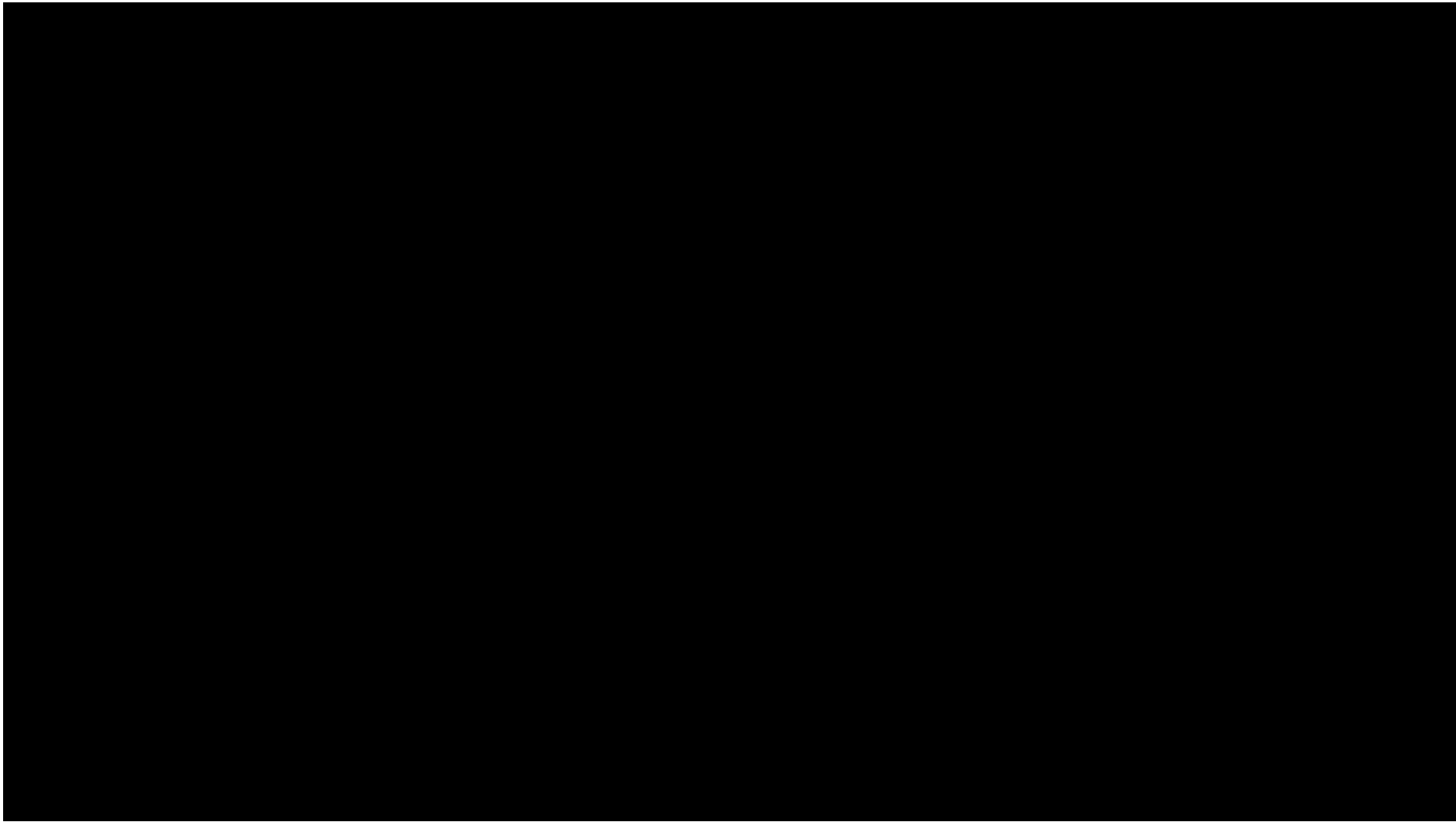
Finding Open Content for your Courses

Open Education Week, 27 March 2017

Marian van Harmelen & Marianne Renkema, Wageningen
UR Library



What is Open Education?

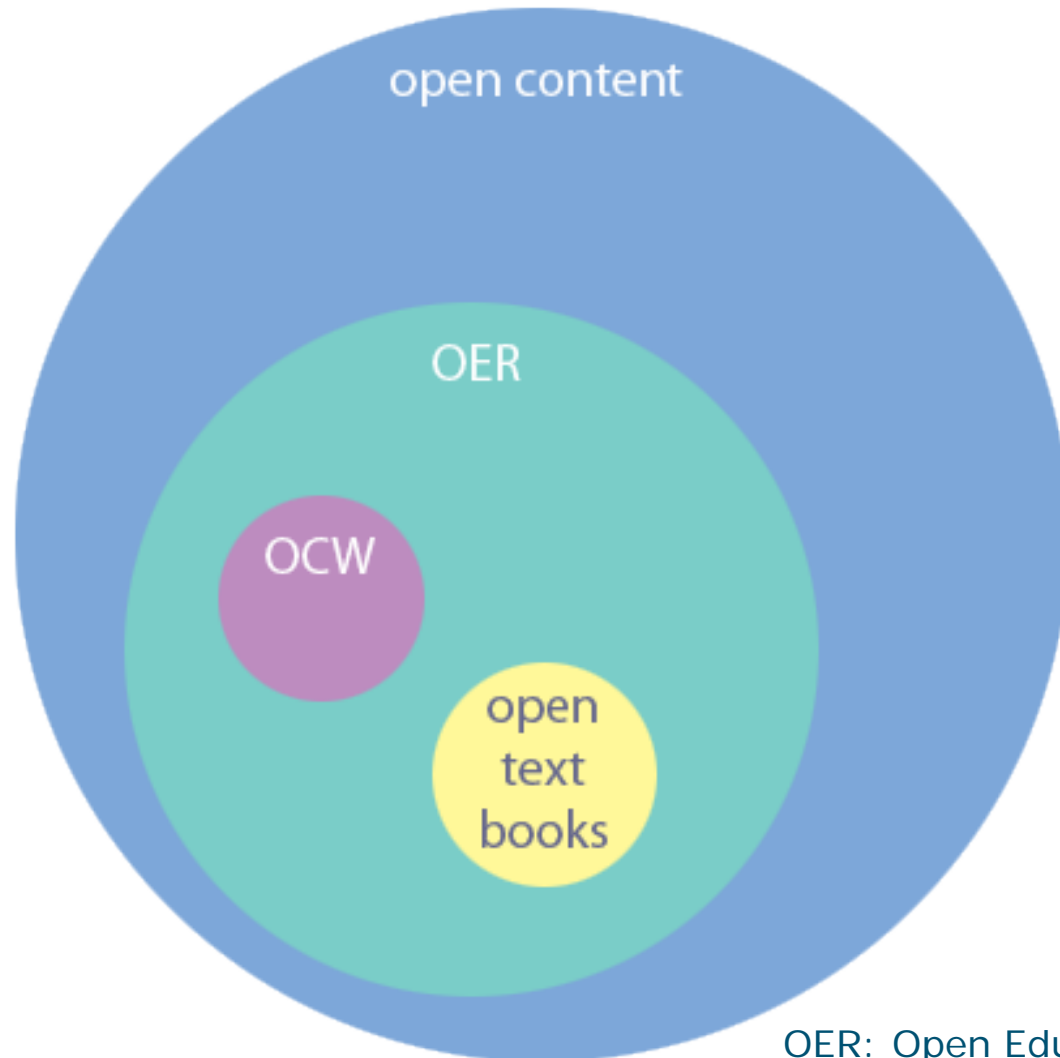


What is Open Education?

It can be about

- Resources: (free) access to, sharing, collaboration, creation...
- People: networking, participation, collaboration...
- Different levels: materials – courses - programmes

Open Content



OER: Open Educational Resources
OCW: OpenCourseWare

Open Educational Resources

Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license.

The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them.

Definition by UNESCO

5R activities

All material licensed in such a way that you can freely

1. Retain
2. Reuse
3. Revise
4. Remix
5. Redistribute

<http://www.opencontent.org/definition/>

Creative Commons licenses

Permission for reuse of copyrighted material *given in advance*

From “All rights reserved” to “Some rights reserved”



Attribution



Share Alike



Non-Commercial



No derivative works

CREATIVE COMMONS LICENSES



COPY & PUBLISH



ATTRIBUTION REQUIRED



COMMERCIAL USE



MODIFY & ADAPT



CHANGE LICENSE

	PUBLIC DOMAIN
	CC BY
	CC BY-SA
	CC BY-ND
	CC BY-NC
	CC BY-NC-SA
	CC BY-NC-ND

	COPY & PUBLISH	ATTRIBUTION REQUIRED	COMMERCIAL USE	MODIFY & ADAPT	CHANGE LICENSE
PUBLIC DOMAIN	✓	✗	✓	✓	✓
CC BY	✓	✓	✓	✓	✓
CC BY-SA	✓	✓	✓	✓	✗
CC BY-ND	✓	✓	✓	✗	✓
CC BY-NC	✓	✓	✗	✓	✓
CC BY-NC-SA	✓	✓	✗	✓	✗
CC BY-NC-ND	✓	✓	✗	✗	✓

OPEN ->



You can redistribute (copy, publish, display, communicate, etc.)



You have to attribute the original work



You can use the work commercially



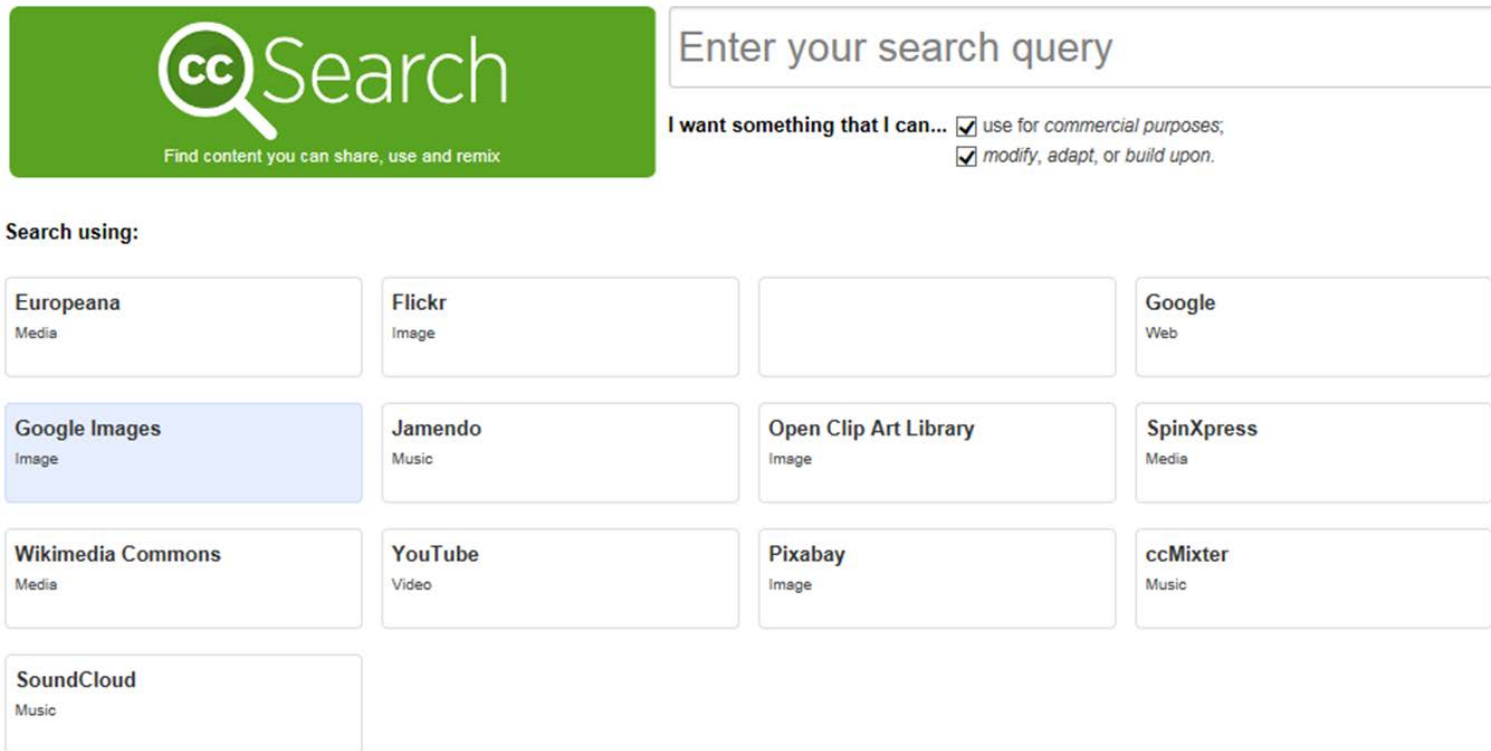
You can modify and adapt the original work



You can choose license type for your adaptations of the work.

Finding Open Content: exercise

Go to <http://search.creativecommons.org/> and find an image or video for your course. What license does it have?



The image shows the Creative Commons Search interface. It features a green header with the 'CC Search' logo and the tagline 'Find content you can share, use and remix'. To the right is a search input field with the placeholder text 'Enter your search query'. Below the header, there are two checkboxes: 'I want something that I can...' followed by 'use for commercial purposes;' and 'modify, adapt, or build upon.' Both checkboxes are checked. Underneath, the 'Search using:' section displays a grid of search engine options, each in a rounded rectangle. The options are: Europeana (Media), Flickr (Image), Google (Web), Google Images (Image), Jamendo (Music), Open Clip Art Library (Image), SpinXpress (Media), Wikimedia Commons (Media), YouTube (Video), Pixabay (Image), ccMixer (Music), and SoundCloud (Music). The 'Google Images' option is highlighted with a light blue background.

CC Search
Find content you can share, use and remix

Enter your search query

I want something that I can... use for commercial purposes;
 modify, adapt, or build upon.

Search using:

Europeana Media	Flickr Image		Google Web
Google Images Image	Jamendo Music	Open Clip Art Library Image	SpinXpress Media
Wikimedia Commons Media	YouTube Video	Pixabay Image	ccMixer Music
SoundCloud Music			

Finding Open Content

- [Images](#)
- [Videos](#)
- [Journal articles \(OA\)](#)
- [Textbooks](#)
- [Open Educational Resources](#)

Finding images

- Beeldbanken WUR:
 - [Brandportal](#)
 - [Image Collections](#)
- Google images: advanced search for CC licenses
- Flickr: filter on licenses
- Freerange Stock
- Unsplash
- Webbieb: 30 websites with free images
- Wikimedia Commons Database: also videos and music

- <http://ccsearch.creativecommons.org/>

http://brandportal.wur.nl

0 9714 Resultaten

Rangschik op **Datum toegevoegd** ▾



De stijl
van het
huis

WUR_huisstijlgids_9-2016

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

AID 2016 day 6 festival

Instructievideo's



[Home](#)

[Browse All](#)

Search

[Search](#)

[Advanced Search](#)

Wageningen University & Research - Image Collections

All Collections

[Drawings on ergonomics in horticulture by Fiep Westendorp](#)

These original drawings were made for a short instructional film on how to work more efficiently and ergonomically in the ornamental horticulture business. They were made by Fiep Westendorp, the famous illustrator of Dutch children's books like Jip and Janneke, the cats Pim & Pom. The [envelope](#) that they were found in stated that the ...

[more...](#)



[Wageningen Marine Research \(IMARES\)](#)

The Wageningen Marine Research (IMARES) collection contains photos related to marine and freshwater research. You can find images of marine life (fish, benthos, jellyfish, birds, marine mammals), of different habitats (dunes, beaches, saltmarshes, sandbanks, reefs) and of different types of human use (e.g. fisheries). The ...

[more...](#)



[Academic Heritage](#)

Describe your collection for visitors to your site.



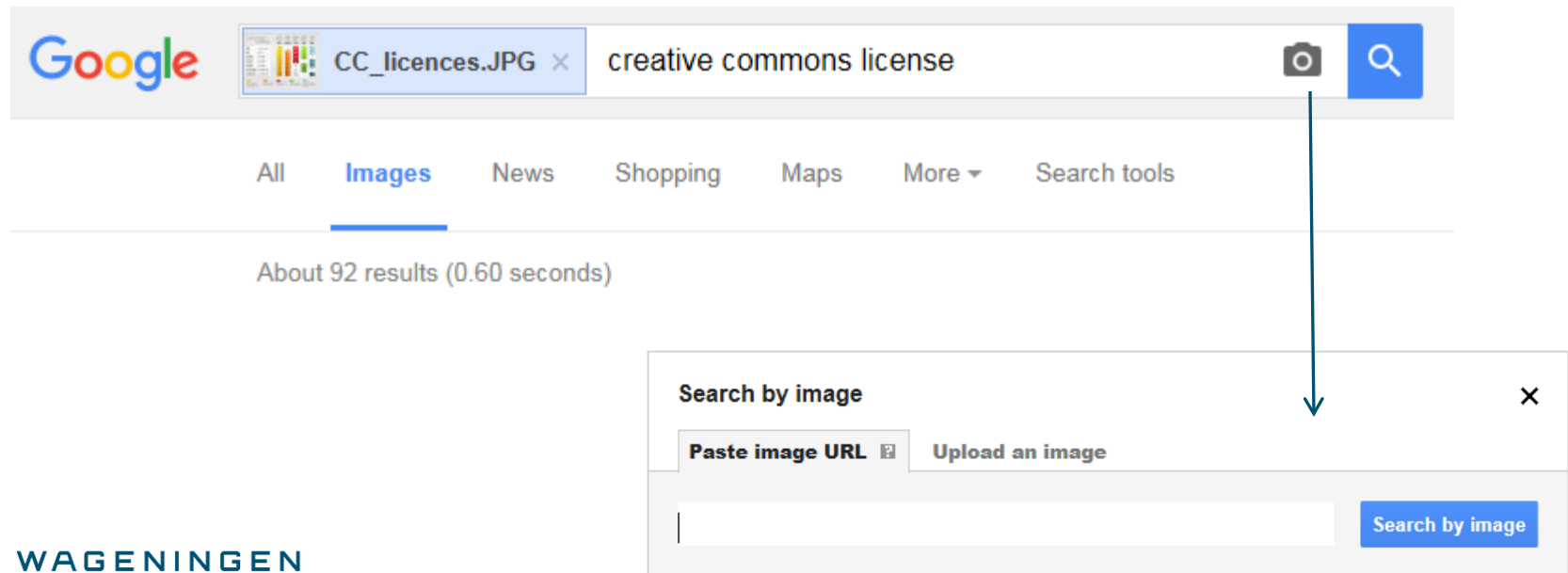
About the collections

An overview of image collections from Wageningen UR departments. This application and its content is managed by Wageningen UR Library. You can search each collection separately, or perform searches on all collections at once.

I used a picture but I can't remember where I found it

Use reverse image search software:

- Google images: <http://images.google.com>
- TinEye: www.tineye.com



Video

■ Youtube

- Via Creative Commons search
- or Filter search results on CC license
- or Add , *creativecommons* after your search terms
- Many videos are unlisted and cannot be found

■ Vimeo

- Filter search results on CC license

■ Knowledge clips:

- [Library for Learning \(WUR\)](#), ...

Journal Articles

Find Open Access articles:

- From Open Access journals (*gold*)
 - doaj.org, BASE OA search engine
- In traditional journals (*gold hybrid*)
 - Publisher websites, Web of Science, Google



Find an OA version of a traditional paper:

- In repositories (*green*)
 - Google Scholar, or using the DOI tools: oadoi.org or doi.io/

Open Educational Resources



- Mix of materials: [MERLOT](#), [OER Commons](#)
- By Course: e.g. [MIT OpenCourseWare](#)
- MOOCs: [MOOC list](#); [Class Central](#)
- Textbooks: [bookboon.com](#); [Open Textbook Library](#)

Exercise: Choose a database, look around, and write down your observations

- More databases can be found in this [leaflet](#) and these websites ([1](#), [2](#))

MERLOT

Home > Search



SEARCH
MATERIALS

Search Materials

Search

ADVANCED MATERIAL SEARCH



SEARCH
MEMBERS

Search Members

Search

ADVANCED MEMBER SEARCH



BROWSE ALL
MATERIALS



BROWSE ALL
MEMBERS



SEARCH MATERIALS
BY ISBN

Enter ISBN

Search



SEARCH OTHER
LIBRARIES



SEARCH
LEARNING
EXERCISES



VIEW DISCIPLINE
INDEX

Recent material: The
Impact of Open
Textbooks in the USA
and South Africa...

RSS

Concluding remarks

- This workshop was about finding material with a CC license ...
- ... in general, type specific, or institutional sources
- There's a lot to be found, but still a tip of the iceberg
- If materials have free access but no licence, give a link and use them as they are

Questions?



© Wageningen University & Research, 2017. This work is licensed under a [Creative Commons Attribution 4.0 International License](https://creativecommons.org/licenses/by/4.0/)