MOOCs and Creative Commons

Open Education Week, 8 March 2016

Marianne Renkema, Wageningen UR library
Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them.

Definition by UNESCO
Is a MOOC an OER?

- Some MOOCs are
- If the license is CC-BY or CC-BY-SA

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Exceptions:
- A personal copy
- Citation or quotation
- For education

... but under certain conditions
Creative Commons licenses

Permission for reuse *in advance*

From “All rights reserved” to “Some rights reserved”

- Attribution
- Share Alike
- Non-Commercial
- No derivative works

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- ✓ You can redistribute (copy, publish, display, communicate, etc.)
- ✗ You have to attribute the original work
- ✓ You can use the work commercially
- ✓ You can modify and adapt the original work
- ✓ You can choose license type for your adaptations of the work.
Other licences

Public Domain Mark (No Known Copyright)
CC0 (No Rights Reserved)
Can I use a copyright protected picture in my MOOC?

- Yes, if it can be regarded as a citation and under the following conditions:
  - Not more than necessary
  - Relation with text, so not for embellishment
  - With proper citation

- Yes, if it has an appropriate CC license or is a public domain work
How can I find pictures with CC licenses?

http://search.creativecommons.org/

Search using:

- Europeana
  - Media
- Flickr
  - Image
- Google
  - Web
- Google Images
  - Image
- Jamendo
  - Music
- Open Clip Art Library
  - Image
- SpinXpress
  - Media
- Wikimedia Commons
  - Media
- YouTube
  - Video
- Pixabay
  - Image
- ccMixter
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- SoundCloud
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I used a picture but I can’t remember where I found it.

Use reverse image search software:
- Google images:  http://images.google.com
- Tineye:  www.tineye.com
How do I cite CC licensed work?

Provide:

- **Title** - What is the name of the material?
- **Author** - Who owns the material?
- **Source** - Where can I find it?
- **License** - How can I use it?

Make the attribution reasonable and suited to the medium you're working with.

Best practices of attribution:
https://wiki.creativecommons.org/wiki/Best_practices_for_attribution
Example

- Under the photo
- At the end of the text, powerpoint, video, ...
- Make it visible!
- Adapt it to the medium you are using

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https://www.youtube.com/watch?v=G9GJM3KR6Qs
More questions?

Extra info:
TU Delft (2014). Roadmap
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