

## Course overview

Below a list of courses that are currently on our agenda. We add new courses to our agenda regularly; please visit our website for the actual offer.

- EU policy for agriculture, food and rural areas.
- Master class international trade policy and WTO.
- Internationalisation of agri- cooperatives.
- The impact of quota and subsidies on the sustainable development of the primary sectors.
- Food law in the European Union.
- Labelling of food products.
- Use of genetic resources - implementation of the Nagoya Protocol in the European Union.
- Nanomaterials in food and products.
- Food safety and management.
- Urban and rural climate adaptation.
- Biobased economy.
- Sustainable energy sources.
- Sustainable agriculture and nature conservation.
- Operation and impact of phyto-sanitary rules.

## Professional competences

Wageningen Academy also offers trainings and courses that focus on development of skills and qualities. For example: stakeholder management, working with networks, process management and knowledge management. For an overview of our offer, please visit our website.

## In-company programmes

Wageningen Academy is specialized in developing in-company programmes. We have extensive experience in developing tailor-made courses, adjusted to your specific learning objectives.

## Distance learning

If you want to study at your own pace, whenever and wherever you like, we offer the possibility of distance learning programmes. For an overview of the current distance learning offer, please visit our website.

## Events

Wageningen Academy also organises knowledge events about trending topics. Examples are conferences and symposia about current trends and innovative developments within the themes agriculture, food, rural development, internationalisation and trade.

## More information

[www.wageningenacademy.nl/en](http://www.wageningenacademy.nl/en)

## Contact

Please visit [www.wageningenacademy.nl/en](http://www.wageningenacademy.nl/en) for more information about our organisation and activities. You can also become a member of our LinkedIn Group or follow us on Twitter.

Of course, you can also contact us by telephone or by e-mail for more information:

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Today's knowledge,  
tomorrow's business



# Wageningen Academy

Today's knowledge, tomorrow's business



WAGENINGEN ACADEMY  
WAGENINGEN UR

# Wageningen Academy

Wageningen Academy is part of Wageningen UR and organises courses, training and knowledge-based events for professionals who work in civil service or business. Our mission is valorisation of the knowledge of Wageningen UR and to support the participants in our programmes in their professional development. We therefore offer content-based courses that focus on the University's expertise in Plant, Food and Animal Sciences, Sustainable Environment and Policy and Markets. We also offer training and courses that focus on the development of skills and personal qualities. The strength of Wageningen UR lies in its integrated approach to key challenges in the Agri - Food complex.



## Today's knowledge, tomorrow's business

Wageningen UR is a globally-renowned, research leader in areas, such as sustainable agro- chains, healthy environment, healthy food and food safety. Its scientific prowess is confirmed by its prominent position in international ranking and citation indices. Brussels, the political centre of the EU, regarding the development of new agro-food related policy.

Wageningen Academy further strengthens this relationship by offering courses and training to the professionals making these policies. Scientifically- based, but with focus on practical application, we provide participants with today's knowledge to enable them to thrive in tomorrow's business.

## Target group

Wageningen Academy offers programmes for policy makers, assistants and managers working for the EU in Brussels, who are already tackling emerging European- and global challenges and want to contribute to a sustainable and productive future.

## Your challenges

### Continually improving Europe

The world continues to face major problems in ensuring food security, alongside increasing pressures from population growth, climate change and economic- and social instability. The EU has the challenge and responsibility to tackle these problems collectively, and find effective and innovative solutions. In particular, policy- makers dealing with agriculture, food, rural development and international trade issues in their daily work at the EU play a key role.

### From policy to practice

As an EU policy-maker, you can make a difference for Europe and contribute to a sustainable future that benefits us all. By expanding your theoretical knowledge and practical skills, you will have the tools to optimally shape policy formation and maximize the positive impact on the environment and economy. Wageningen Academy offers you the opportunity to enhance your knowledge and skills and gladly welcomes you as a participant of our programmes.

## Our strengths

### Your development first

Your development is the first priority in all our activities. Using case studies and situations from your daily practice, we apply theoretical insights and explore the principles behind theory. Interaction between participants is an important element in our activities. At the end of our courses, you will not only leave with new insights, but also with an expanded network.

### Theory into practice

We keep a close track on the latest trends and developments in our field of expertise and continuously incorporate them into our programmes. Scientific knowledge is often only the first step in reaching the solution that you need. Our strength is to translate science into practice and offer you the insights and tools that help you further in your daily activities. Wageningen Academy develops all courses and activities in close cooperation with the lecturers of Wageningen UR and field experts. We recognise and welcome the added value of the involvement of lecturers from other (international) knowledge institutes and universities, companies or well-established training firms.

## Themes and topics

### Agriculture

#### Topics

- European integration: implications for agriculture, food sector and rural areas.
- Introduction and Historical developments.
- Development of the Common Agricultural Policy: CAP decision-making process, EU budget, WTO, World Markets, Commission's proposals.
- Consumers and EU agricultural policies.

### Food

#### Topics

- General Food Law and European Food Legislation.
- Protecting and improving public health.
- EU food safety standards worldwide.
- Protecting the health of animals and plants.
- Promoting the treatment of animals.
- Consumers and EU food policies.

### Rural Development

#### Topics

- CAP Pillar 2: Rural Development Policy: background, leading principles and objectives.
- Knowledge transfer and innovation technologies.
- Sustainable rural development.
- Biodiversity.
- Dealing with the impact of climate change.

### Internationalisation and Trade

#### Topics

- Business strategy.
- International agri and food markets operation.
- International politics and the legislative framework.
- Application and innovation of raw agricultural produce.
- Chain management and cooperation.
- Risk management.
- Supply chain management.
- Financial management.
- Sector and society/Corporate Social Responsibility (CSR).
- Public and private cooperation.