



○ Regional Hubs:

Cordoba, ES; Krakow & Warsaw, PL;
Stockholm, SE & Jyväskylä, FN; Vienna, AT & Bonn, DE;
North of the Netherlands, NL

● Schools:

Austria, Belgium, Croatia, Greece, Italy, Israel,
Poland, Portugal, Spain, Sweden

PROJECT PARTNERS

- ZSI Centre for Social Innovation, AT
- WILAB Wissenschaftsladen Bonn e.V., DE
- WR Wageningen Research, NL
- EUN European Schoolnet, BE
- MWL Medienwerkstatt Linz, AT
- GEN Global Ecovillage Network of Europe e.V., ES/DE
- ceiA3 The Agrifood Campus of International Excellence, ES
- CSC Copernicus Science Centre, PL
- UAK University of Agriculture in Krakow, PL
- VA Vetenskap & Allmänhet, SE
- JAMK University of Applied Sciences, FN
- EFE Ökosoziales Forum Europe, AT

bloom-bioeconomy.eu

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bloom

Boosting European Citizens' Knowledge and Awareness
of Bioeconomy Research and Innovation

INTRODUCING BLOOM

The Horizon 2020 project BLOOM aims at bringing together partners from across Europe to debate on the potential of bioeconomy and to engage the civil society. An economy based on biomass promises to foster a circular economy and to enhance climate change mitigation, while reducing dependence on fossil fuels. Bioeconomy covers a broad range of sectors, from the agro-food industry and fisheries to bio energies, bio-refineries and biochemicals. Despite the technological potentials and the proven applications, it has yet to enter into the public awareness as promising solutions to societal challenges.



FOOD AND
AGRICULTURE



WASTEWATER
TREATMENT



BIOCHEMICALS AND
BIOPLASTICS



FOREST
AND WOOD

BLOOM OBJECTIVES

- Raise awareness and enhance knowledge on bioeconomy
- Demonstrate the potential economic, environmental and social impact of bioeconomy
- Build and strengthen regional bioeconomy communities of practice
- Create space for debate and exchange of information, knowledge and aspirations
- Make bioeconomy knowledge and research available for education, from school programs to vocational training and more

BLOOM APPROACH

Across Europe, five regional hubs are being established to foster public engagement in the bioeconomy and to create a space of exchange and debate. The hubs are focusing on different areas important to the regions. They will enlarge their regional networks with Civil Society Organisations and engage young European citizens, science communication networks, NGOs, media and —crucially— the general public, through a series of co-creation workshops and outreach activities. Additionally, schools in ten different European countries are specifically involved and working on how to integrate bioeconomy into the diverse European school systems. Stay updated how bloom is engaging EU citizens and civil society in the bioeconomy, find out how policy-makers and researchers can get involved in the hubs, and keep an eye open for upcoming opportunities, conferences and events via the project website:

bloom-bioeconomy.eu

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