

TECH TALK VIA THE CLOUD ARGO, FOOD, AND YOUTH

Weekly Review

Edition 2

The second edition of **Tech Talk - Fresh Supply Chain: Intelligent supply chain meets multiple challenges** launched on the 5th of June, which received **1500** audiences on live streaming and **355** more viewers for the recorded video (total **1855 viewers**).

The webinar invited four outstanding speakers who represent sector association, companies, and research institute to provide a border but also a more comprehensive view about the fresh supply chain. The speakers and their topics are presented as follows.



- Speaker: Kun Han from the **Fresh Produce Center** (the Dutch fruit and vegetable association)
- Topic: The synergy of Dutch Fresh Produce Chain



- Speaker: Xinyin Ren from **XPO logistics**
- Topic: Empower the supply chain for maximizing the efficiency



- Speaker: Xiaoyun Bing from **Heineken**
- Topic: Optimizing and digitalizing the supply chain



- Speaker: Yun Fan from Wageningen University and Research
- Topic: SMART design of cold chain container and balance in decision making

In **Kun Han's** presentation, she shared how various players are forming a dynamic supply chain and explained how the sector association- the **Fresh Produce Centre** plays the versatile roles (such as guiding, facilitating, and leading) among the chain players. One of the chain players is third-party logistics, which is elaborated by our second speaker **Xinyin Ren**. In her speech, she stated how **XPO logistics** connecting all the dots in the supply chain while balancing the high efficiency and low cost. The same balance also demonstrated in the presentation of **Xiaoyun Bing**, the Supply Chain Network Design Director of **Heineken**. Digitalization has been stressed by Xiaoyun Bing, by using the digital model and digital twin techniques, not only complex issues can be simplified, but the supply chain can also be optimized. Yun Fan from WUR explicated the very technical issue concerning cold chain container. Besides, she also provided information regarding how to make a balanced decision-making choice in the cold chain. Each speaker had a short time (15' each) to explain their topics, but the message and information were clearly delivered to the audiences. We appreciate their contributions!

The Youth Talk webinar strives for continuous improvement and better engagement with the audiences. The organization committee is actively gathering all the feedback, as we value the comments very much from our speakers but also the viewers.

- Dr. Zhen Liu, the initiator of the Tech Talk



FEEDBACK FROM THE AUDIENCES

It was an excellent Webinar, and I appreciate the idea which brings young WURers and alumnus together and share knowledge. Especially the presentation from the Fresh Produce Centre, which delivered a nice overview of the Dutch fruits and vegetable market and a big picture of international fresh trade. This talk inspired us to think about the challenge of the agriculture industry under environmental pressure and pandemic. I enjoyed it a lot.

- **Qianxixi Min, Ph.D. student from WUR (invited speaker of the 3rd Youth talk)**

It was a nicely organized webinar with good content. I have gained a nice overview of how logistic management looks like in Europe as well as approaches to keeping the system running during Covid-19 time.

- **Xi Zhu, WMFC, project manager Asia**

It's such a nice event, wish it will get better and better!

- **Xufei Luo, Dole Food Company**

How the Dutch fruit and vegetable sector dynamically cope with COVID-19 situation, you can find answers and keys from this webinar.

- **Wenliang Yang, professor from Yunnan Agriculture University**

The organization is really professional and super great! I enjoyed the sharing experience on this webinar.

- **Xiaoyun Bing, the Supply Chain Network Design Director of Heineken (invited speaker of the 2nd Youth Talk)**

STAY UPDATED

We want to spread the quality information and knowledge derived from the webinars to more audiences. To fulfill this aim, one of the operators - the AgriFuture Knowledge Centre, has invited a guest columnist to write an in-depth column about each of the Youth talk webinar (the article of the 1st webinar reached nearly 1000 **viewers**). The column also embeds an interaction function that allows the readers and the columnist to interact with each other. Besides, another operator, VCearth set up an open communication platform for all participants and speakers to discuss the topics further. We expect the column and the communication platform will generate more opportunities, ideas, and possibilities. Stay tuned with us!



THE COMMUNICATION PLATFORM



THE COLUMN

Note: the one needs to permit the entering of the communication platform. The QR code of the platform, which shown in the newsletter, is valid until the 15th of June, to get the permission link you can find it via the webinar link.

WEBINAR ON RECORD

Would you like to watch the webinar again? You can view the webinar by clicking the link below.

[WATCH WEBINAR](#)

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