



# FUSIONS European Platform Meeting

30 & 31 October

Hotel Bloom, Brussels

## FUSIONS

Reducing food waste through social innovation



[www.eu-fusions.org](http://www.eu-fusions.org)

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**FUSIONS** (Food Use for Social Innovation by Optimising Waste Prevention Strategies) is the European project committed to contribute to the reduction of food waste through improved and harmonised quantification, policy instruments and social innovation.

### Did you know?

Last year 140+ people gathered to hear from organisations from across Europe who are reducing food waste to share their perspectives, best practice and to expand their networks.

This year, we meet again to take up the next step: creating impact to prevent food waste.

Join us and help shape monitoring as both statistical tool and trigger for targeted action in companies, formulate recommendations on EU policy and to spark innovative new ideas how to make food waste reduction work in your organisation.

### Register

Submit your registration via [www.eu-fusions.org/epm](http://www.eu-fusions.org/epm),

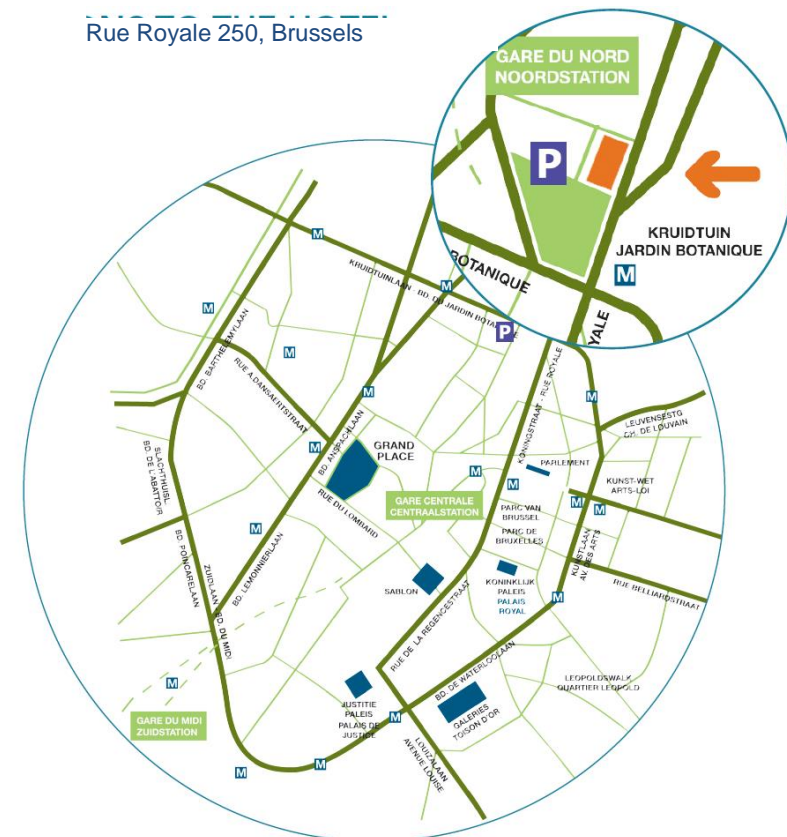
or send your submission to [fusions@wur.nl](mailto:fusions@wur.nl).

Please include your name and contact address.

### Venue

hotelbloom!  
Brussels

Rue Royale 250, Brussels





# Programme

Thursday 30 October 2014

**Time**  
**11.30 hrs**  
**12.00 – 13.00 hrs**

**Title**  
 Registration desk open / coffee & networking  
 Networking Lunch

**13.00 – 14.30 hrs**      **Plenary session**

*Introduction*      Welcome & FUSIONS Project update  
 By **Toine Timmermans** (Wageningen UR,  
 Coordinator to FUSIONS)



*Key notes*      **Chantal Bruetschy** (DG Health & Consumers)  
 on EU policy developments on food waste  
 prevention & social innovation



**Kai Robertson** (WRI)  
 on the Global Food Waste Monitoring Protocol



*Table top  
 interview*      Key note speakers & FUSIONS  
 representatives

**Time**  
**14.30 – 15.30 hrs**

**Title**  
 Consultation session round 1  
 Exploring social innovation to reduce food waste

*Introduction*      *The role of social innovation in preventing food  
 waste - introducing the FUSIONS feasibility  
 studies*  
**Sophie Easteal** (WRAP, UK)



*Inspiration  
 Interviews*      *Benefiting people through food waste  
 prevention social innovation projects*  
**Alexander Theodoridis** (Boroume, Greece)



**Felicitas Schneider** (BOKU, Austria)



Universität für Bodenkultur Wien

**Marine Lafon** (Disco BôCô, France)



*Q & A with the interview panel*



# Programme

Thursday 30 October 2014

15.30 – 16.00 hrs

**Coffee Break**

*Moderated by* **Sophie Easteal** (WRAP, UK)

**Time**

16.00 – 17.30 hrs

**Title**

Consultation session round 2  
Supporting and scaling social  
innovation to reduce food waste

*Inspiration  
pitches*

**Markus Hurschler** (Foodwaste.ch,  
Switzerland)

17.30 hrs

**Closing and Thank you**

**Michael Minch Dixon** (Snact, UK)

**Networking Drinks & bites**

**Joris Depouillon** (Food Waste Entrepreneur)

*Table top facilitated discussions*



Photo: Hotel Bloom

# Programme

Friday 31 October 2014



## Time

8.30 hrs

Registration desk open / coffee & networking

*Inspiration  
Pitches*

**Johanne Sønderlund Birn** (Agrotech, Denmark)

9.00 – 9.35 hrs

**Plenary session**

**Andrew Shakman** (Leanpath, USA)

*Welcome*

Outline of today  
By **Toine Timmermans** (Wageningen UR, NL)



**Ann Marie Manhart** (Envicient, Austria)

*Key Note*

Reliable data for quantifying food waste in EU 28  
By **Karin Östergren** (SIK, Sweden)



**Rosita Zilli** (EUROCOOP, EU)

9.45 – 11.00 hrs

Break-out Consultation Sessions Round 3  
**Quantification: guidelines & data gathering**

**Paco Muñoz Gutiérrez** (UAB : Universitat Autònoma de Barcelona, Spain)

**Ingela Dahlin** (Livsmedelsverket: Swedish National Food Agency, Sweden)

**AgroTech**

**LeanPath**



**Envicient**  
Environmental Efficiency

**eurocoop**

**UAB**

Universitat Autònoma de Barcelona

**LIVSMEDELSVERKET**  
NATIONAL FOOD AGENCY

# Programme

Friday 31 October 2014



11.30 – 13.00 hrs

Break-out Consultation Sessions Round 4  
**Quantification: Measuring for impact & efficiency**

*Inspiration  
Pitches*

**Paul Featherstone** (EFFPA – European  
Former Food Processors Association, EU)

**Müge DeBrun** (Creafem, Belgium)

**Jane Bickerstaffe** (INCPEN, EU)

**Clementine O'Connor** (UNEP, Global)

**Olivier Neufkens** (FoodWE.org, Belgium)

**Annika Marniemi** (Kuluttaja-liitto: Consumers  
Union of Finland)



13.00 – 14.00 hrs

**Networking Lunch**

# Programme

Friday 31 October 2014



14.00-14.35 hrs

**Plenary session**

*Key Note*

European policy measures for food waste prevention through social innovation  
**By Matteo Vittuari** (University of Bologna, Italy)



14.45 – 16.15 hrs

Break-out Consultation Sessions Round 5  
**Policy:** Policy and ambitions for governments and companies

16.15 – 16.30 hrs

**Plenary wrap up, outcomes of the session & closing of the Event**  
**Farewell drinks**

*Inspiration  
Pitches*

**Anne-Laure Gassin** (EC DG Health & Consumers, EU)

**Julian Parfitt** (Anthesis Group, UK)

**Tekla ten Napel** (Dutch Ministry of Economic Affairs, NL)

**Odile Le Boloch** (Irish Environmental Agency, Ireland)

**Paula Policarpo** (DariaCordar, Portugal)

**Alfred Vara Blanco** (ARC Waste Agency of Catalonia, Spain)

**Lisa Bennett** (Greater London Authority, UK)

**Jolanda Soons-Dings** (EUPPA : European Potato Processors' Association, EU) & **François Tasmowski** (McCain, France)



**GREATERLONDONAUTHORITY**

