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Final Plan for Using and Disseminating Knowledge

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 Jan Douwe van der Ploeg (scientific coordinator)

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Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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1 Introduction

The Plan for Using and Disseminating Knowledge (PUKD) is an essential element of all FP6 projects as it provides a clear overview of dissemination and knowledge-related activities according to a chronological-thematic scale. In this plan the knowledge arising from the ETUDE project is set out in a verifiable manner.

1.1 Function and status of the Plan

The Plan for Using and Disseminating Knowledge was an evolving document, which is maintained and further developed throughout the life-time of the project. The initial PUKD (month 5 of the project), described the dissemination activities that could be foreseen and were considered relevant at the start of the project. In course of the project, the PUKD is and will be regularly updated and revised. The first update after the first year of the project did not result in any substantial adaptations compared to the initial plan. In the second year some minor adaptations have been made. This final Plan for Using and Disseminating Knowledge (month 24) provides a complete and cumulative overview of all dissemination and knowledge-related activities that were undertaken and are additionally foreseen as a result of ETUDE project activities.

1.2 Different elements and sections of the Plan

According to the instructions for the Plan for Using and Disseminating Knowledge the following three sections should, in addition to the description of the approach and the dissemination activities (as described in §2), be included:

Section 1 - Exploitable knowledge and its Use

A section only presenting exploitable results, defined as knowledge having a potential for industrial or commercial application in research activities or for developing, creating or marketing a product or process or for creating or providing a service.

Section 2 – Dissemination of knowledge

The dissemination activities section should include past and future activities and is normally in the form of a table maintained by the coordinator.

Section 3 - Publishable results

This section provides a publishable summary of each exploitable result the project has generated, and should therefore be included only when the consortium is ready to publicise and have taken the appropriate measures to protect their IPR.

The partners are expected to fill in the sections of these which are relevant to the project.

In view of the nature of the ETUDE project – which concerns a social-scientific research project aimed at enlarging the theoretical understanding of rural development and the consequent policy recommendations – relevant dissemination activities correspond largely to section 2. It was not foreseen as objective of the project and it did not occur at the end of the project that results are available that may be exploited for commercial application.

2 ETUDE's approach to Using and Disseminating Knowledge

In this chapter the main lines of the approach of the ETUDE project to using disseminating knowledge arising from the project is outlined.

2.1 Integration of dissemination in the research process

European rural development policy aims at an integration of different functions and interests, e.g. integration of different types of economic activity; integration of economy, social aspects and the environment; integration of activities of different stakeholders, etcetera. ETUDE seeks to facilitate and support this integration by making use of, combining and building upon a multitude of regional, national and international rural and regional studies, experiences of local action groups in many rural areas, insights and knowledge of scientists and policymakers. The project will add knowledge on topics that are relevant for both policy makers and stakeholder groups in the formulation of policies and strategic actions to positively influence the role of collective action in rural development. A considerable part of the dissemination and exploitation of project outcomes is therefore foreseen to be integrated in the process of consultation of local, national and European policymakers, stakeholders and scientists. Due to this approach the results of this project will be sufficiently grounded in practical field experiences, policy debates and in theory. Therefore ETUDE will considerably increase the practical applicability of the recommendations and proposed support measures and their chances of actual implementation.

In the approach of the project, a key role is given to the consultation of stakeholders and experts in different stages of the research process. Stakeholder and expert consultation are considered crucial to ensure that research results and proposed support measures are sufficiently grounded in field experiences and policy debates. The dissemination and consultation activities run parallel to the research activities. It envisages a two-way interaction process between project researchers, external experts and stakeholders that, on the one hand, integrates and synthesises (provisional) research results from the research activities (work packages 2 – 6) for their discussion with stakeholders and experts while, on the other hand, mobilising the knowledge of stakeholders and external experts as input for further research activities. Through this structured form of participation and consultation, possibilities are created to get advice on the research process itself, validate and match the results with the everyday experiences of stakeholders, and to reflect on the results from a combined practical and scientific perspective.

2.2 Exploitation and dissemination activities

Several activities have to ensure the use of project results and recommendations by relevant target groups, i.e. policymakers, stakeholders and scientists:

1. Two 'science and policy' seminars (European Expert Forum)

ETUDE foresees in the formation of a European Expert Forum (EEF). The objective of this is:

- to further enhance the quality and range of the scientific and policy expertise mobilised for the project, and
- to broaden the geographical coverage of the research beyond the countries that are directly represented in the consortium.

The European Expert Forum will be composed of approximately 10-12 members. Two 'Science and Policy' seminars are foreseen for which the members of the EEF will be invited. At these seminars the ETUDE consortium will present the main research outcomes, which

will be subject to scrutiny by the EEF by means of debate and presentations by EEF-members. The seminars will be reported by means of proceedings (Deliverables 7.4 and 7.5). Additional to the seminars the consultation of the EEF experts will function through E-consultation as well.

For the selection of members of the EEF two categories of experts are considered relevant:

1. Scientific and policy experts from (or with ample knowledge of) European countries that are not directly represented in the consortium, with the objective to extend the geographical coverage of the research.
2. Scientific and policy experts with additional (thematic) knowledge on integrated rural development approaches that add knowledge to the resources represented within the consortium.

Given the importance of establishing links between ETUDE and the TERESA project the TERESA coordinator has been invited as member of the EEF.

In the first seminar, the conceptual framework, which was developed during the first 8 months of the project (WP 2 and WP 3), was at the centre. The first seminar took place on the 30th of November 2007 in Frankfurt. This seminar is reported by means of proceedings (see Deliverable 7.4).

In the second seminar the overall results, the recommendations and their practical applicability (WP4, WP5 and WP6) were presented and discussed. The second seminar took place on the 19th of December 2007 in Rome. This seminar is reported by means of proceedings (see Deliverable 7.5).

2. Regional workshops (4 per country)

To test and develop the conceptual framework and to improve the development potential of the regions 2 in-depth regional studies per country will be carried out (WP4). In all six countries four regional workshops (2 per region) will be organised: in total 24 regional workshops. Policy-makers, civil servants of local authorities, representatives of interest groups, ngo's, rural entrepreneurs (incl. farmers), et cetera at local/regional level will be invited to participate in these workshops. Strictly speaking these workshops are part of the research process of WP4 and therefore not included in the description of the work of WP7. Nevertheless, these workshops play a crucial role in the dissemination and consultation process of this project, specifically regarding the practical and local political relevance of the conceptual model and its underlying ideas.

The first interactive regional workshop will be organised to reflect upon the regional characteristics of rural development dynamics by means of the conceptual framework. Approximately 15 regional stakeholders (e.g. government officials, representatives of different interest groups, different kinds of rural entrepreneurs, citizens, et cetera) will be invited to participate in this interactive workshop. Aim of this first workshop is diagnosis of the current situation by addressing the following questions:

- Which domains or aspects affect the structure of rural societies and economies and how?
- Which domains or aspects affect the competitiveness of the rural economy and how?
- Which domains or aspects affect the quality of life in the region and how?

The results of the first regional workshops and the preceding study will be compared at the 4th project coordination meeting, enabling a better understanding strengths and weaknesses, opportunities and threats of different rural developments approaches in combinations with different regional settings.

If project teams evaluate another method than a workshop as more adequate to fulfil the same aim (as formulated above) they may replace the first workshop by another method (i.e. by a series of interviews). Having more individual interviews is more time consuming than one workshop, but in interviews it is possible to go more into the depth and the respondents can talk more freely and are not hampered by 'strategic behaviour' because of the presence of other parties.

The second interactive regional workshop will be organised (with the same group of stakeholders) with the aim to improve the rural development potential of the region. Lessons from approaches from other regions will be used to examine to what extent and how the structure of rural societies and economies can be strengthened, how the competitiveness of the rural economy can be improved and how the quality of life can be enhanced.

3. Six national workshops

In all six countries one national workshop will be organised with regional and national policymakers and stakeholder at the national level to present the provisional results and recommendations of the project and to get feed-back on the practical applicability of the policy recommendation. These national workshops are part of the research process of WP6 and therefore not included in the description of the work of WP7. However, these national workshops are crucial for the formulation of national, regional and local integrated rural development policies.

4. Scientific publications

In addition to the three preceding arenas of interactive consultation and dissemination, the project results will be disseminated to relevant scientific audiences through a) a scientific book on the first theoretical part of the project (WP2 and WP3) (published November 2008), b) a scientific book comprising the results of the second (empirical and applied) part of the project (WP4, WP5 and WP6) (an outline of this second book can be found in Annex 1; there already is an agreement with the publisher) and c) normal channels of academic publication, i.e. presentations at scientific conferences, submission of articles to relevant scientific journals, and through contributions to scientific volumes on topics related to rural development studies. The involvement of a wide network of scientific experts in all EU and accession countries, both as part of the EEF and as a result of previous European RTD projects, will strongly enhance the possibilities for scientific publications.

5. ETUDE-website

A project website for the dissemination of research results to a wider audience (www.etuderd.eu). On the website the main lines of the project are explained in an accessible way, while also the main publications of the project are and will be made available for downloading on the website. The website also has an intranet section only available for ETUDE partners to exchange information, opinions etc. The website (Deliverable 7.1) is launched in the summer of 2007.

6. Two Leaflets / eStrategies

In addition to the website the project coordinator produced a leaflet at the beginning of the project to disseminate the aims, approach and contents of the project to a wider audience (Deliverable 7.3) that was available summer 2007 (and is downloadable at the project website). The intended second leaflet (Deliverable 7.6), with a short description of the project results, has been replaced by a publication in publication in 'eStrategies Projects Europe' (editor: British Publishers). This change implies a substantial increase of dissemination-reach. 'eStrategies project Reports Europe' reaches over 39,000 readers key researchers, policy makers, government and decision makers across both the private & public sectors throughout Europe and internationally.

3 Section 1: Exploitable knowledge and its use

This section should present only exploitable results, defined as knowledge having a potential for industrial or commercial application in research activities or for developing, creating or marketing a product or process or for creating or providing a service.

This section is not relevant, since no commercial exploitation of project results is foreseen or has occurred.

4 Section 2: Dissemination of knowledge

This section gives an overview of all dissemination activities for the project. The overview presents completed as well as future activities and indicates their actual or planned date. For each disseminating activity relevant information is specified, like type of activity, type and size of audience, countries addressed, responsible and involved partners.

The overview of dissemination activities is subdivided in the following three tables:

- 4.1 Dissemination and consultation activities (deliverables)
- 4.2 Public reports and publications (deliverables)
- 4.3 Lectures, contribution to conferences, papers etc.

Table 4.1 Dissemination and consultation activities (deliverables)

Actual or Planned date	Type of activity	Type of audience	Countries addressed	Size of audience	Partner(s) responsible / involved
July 07 onwards	Project website www.etuderd.eu (D7.1, M7.1)	Wider audience, public officials, rural development agencies, advisors, researchers, students	EU and beyond	Unknown	P1 (WU)
30 Nov 07	First seminar European Expert Forum (Frankfurt) (M7.2)	Scientific and policy experts in the field of rural development in the EU	UK, FIN, DE, IT, LV, NL, BE, DK, NO, AT, HU	26	P1 (WU / all)
19 Dec 08	Second seminar European Expert Forum (Rome) (M7.3)	Scientific and policy experts in the field of rural development in the EU	UK, FIN, DE, IT, LV, NL, BE, DK, NO, AT, HU, SLO	24	P1 (WU) / all
May – Dec 2008	Regional Workshops in the 12 case study areas (D4.2 and D4.3)	Regional stakeholders, ngo's, local authorities	UK, FIN, DE, IT, LV, NL	128 (153)	P3 (UNIPG) / all
3 Sept 08	NL RWS Laag Holland	Regional stakeholders, ngo's, local authorities	NL	10	P1 (WU)
24 June 08	NL RWS Rivierengebied	Regional stakeholders, ngo's, local authorities	NL	9	P1 (WU)
14 May 08	DE RWS Giessener Land	Regional stakeholders, ngo's, local authorities	D	20	P2 (IfLS)
24 June 08	DE RWS Odenwald	Regional stakeholders, ngo's, local authorities	D	12	P2 (IfLS)
15 march 08	It RWS1 Lunigiana	Regional stakeholders, ngo's, local authorities	I	18	P3 (UNIPG)
22 July 08	It RWS2 Lunigiana	Regional stakeholders, ngo's, local authorities	I	7	P3 (UNIPG)
9 Jan 09	It RWS High Tiber Valley	Regional stakeholders, ngo's, local authorities	I	9	P3 (UNIPG)
2Dec 08	UK: the two regional workshops were integrated in the National Workshop: UK RWS Devon UK RWS Shetland	Scientists, regional and national stakeholders and authorities	UK	(25)	P4 (CU)
4 June 08	FIN RWS Tyrnävä	Regional stakeholders, ngo's, local authorities	FIN	5	P5 (MTT)
18 Aug 08	FIN RWS Kittilä	Regional stakeholders, ngo's, local authorities	FIN	5	P5 (MTT)
15 May 08	LV RWS Smiltene Novads	Regional stakeholders, ngo's, local authorities	LV	25	P6 (BSC)
30 April 08	LV RWS Abava Valley	Regional stakeholders, ngo's, local authorities	LV	8	P6 (BSC)
Nov 2008 – Jan 2009	National Workshops (D6.1)	Regional and national policymakers and stakeholders	UK, FIN, DE, IT, LV, NL	233	P5 / all
2 Dec 08	Netherlands	Regional and national policymakers and stakeholders	NL	17	P1 (WU)
26 Nov 08	Germany	Regional and national policymakers and stakeholders	D	6	P2 (IfLS)
20 Jan 09	Italy	Regional and national policymakers and stakeholders	I	15	P3 (UNIPG)
2 Dec 08	United Kingdom	Regional and national policymakers and stakeholders	UK	25	P4 (CU)
3 Dec 08	Finland	Regional and national policymakers and stakeholders	FIN	14	P5 (MTT)
20 Nov 08	Latvia	Regional and national policymakers and stakeholders	LV	156	P6 (BSC)

Table 4.2 Public reports and publications (deliverables)

Actual or Planned date	Type of activity	Type of audience	Countries addressed	Size of audience	Partner(s) responsible / involved
June 07	ETUDE Leaflet 1 – project aims, approach, expected achievements, consortium (D7.3)	Public officials, rural development agencies, advisors, researchers, others	EU and beyond	Max 500 downloadable	P1 / all
July 07	Initial plan for using and disseminating knowledge (D7.2)	Project team, EU project officer and other interested persons	all	unknown downloadable	P1
Dec 07	WP3 Final report: “Loading the conceptual framework: Quick Scan of cases” (D3.2)	Whole academic community, all others interested in rural development practices and policy	All	unknown downloadable	P4 (CU) / all
Dec 07	Proceedings First seminar European Expert Forum (Frankfurt) (D7.4)	Scientific and policy experts in the field of rural development in the EU	EU	unknown downloadable	P1 (WU)
Jan 08	WP2 Synthesis Report: “Towards a new theoretical framework for understanding regional rural development” (D2.2)	Whole academic community, all others interested in rural development practices and policy	All	unknown downloadable	P1 (WU) / all
Nov 08	Scientific book on WP2 and WP3 (part of D7.7): “Unfolding webs: the dynamics of rural development”, Royal Van Gorcum, Assen , The Netherlands	Whole academic community, all others interested in rural development practices and policy	EU and beyond	500 (first edition)	All
Jan 09	Proceedings Second seminar European Expert Forum (Rome) (D7.5)	Scientific and policy experts in the field of rural development in the EU	EU	unknown downloadable	P1 (WU)
Febr 09 (placed on the website)	WP4: 12 regional cases studies (part of D4.4) - Laag Holland - Rivierengebied - Giessener Land - Odenwald - Lunigiana - High Tiber Valley - Devon - Shetland - Tyrnävä - Kittilä - Smiltene Novads - Abava Valley The Regional Workshop reports D4.3 and D4.2 are added as annex to these case study reports	Whole academic community, all others interested in rural development practices and policy	All	unknown downloadable	All
Febr 09 (placed on the website)	WP4 : part of D4.4 Report A: Identification and selection of the regional case studies (July 2008) Report B: Understanding rural development dynamics in 12	Whole academic community, all others interested in rural development practices and policy	All	unknown downloadable	P3 (UNIPG)

	European regions: territorial capital diversities and common challenges (January 2009) Report C: Comparison of the rural development situation in the 12 regions: rural-urban relationships (January 2009)				
March 09	Final WP5 report: Comparative Regional Analysis (D5.1)	Whole academic community, all others interested in rural development practices and policy	EU	unknown downloadable	P2 (IfLS)
Febr 09	Final WP6 report: Policy recommendations (D6.2)	Scientific and policy experts in the field of rural development in the EU	EU	unknown downloadable	P5 (MTT)
March 09	Final plan for using and disseminating knowledge (D7.8)	Project team, EU project officer and other interested persons	all	unknown downloadable	P1 (WU)
Planned activities					
April 09	As replacement of ETUDE Leaflet 2 (D7.6) and Report on raising public participation and awareness: publication "The roots of regional rural development" in e Strategies Projects Europe (British Publishers) (Publication in April 2009)	Policy makers, researchers, government and decision makers, stakeholders	Europe	39.000	P1 (WU)
In preparation / publication in 2009 or 2010	Scientific book (part of D7.7); working title "Rural Webs in action"	Whole academic community, all others interested in rural development practices and policy	EU and beyond	± 500	All
	Some scientific articles	Whole academic community, all others interested in rural development practices and policy	EU and beyond	large	All

Table 4.3 Lectures, papers and contribution to conferences and other

Actual or Planned date	Type of activity	Type of audience	Countries addressed	Size of audience	Partner(s) responsible / involved
8 March 07	J.D. van der Ploeg, Introduction on 'Diversification in rural areas' at Conference 'Regions for Economic Change', EU Brussels	Policy experts	EU	± 200	P1
April 07	J.D. van der Ploeg, Introduction in Eernewoude on the relation between Regional Planning and economic development	Municipal officials, SME's, farmers	NL	80	P1
April 07	J.D. van der Ploeg, Introduction 'Sub Rosa in Ysbrechtum' (on the relation between new EU-policy and regional rural development)	Businessmen, regional opinion leaders, politicians, news papers.	NL	70	P1
20-24 Aug 2007	Tālis Tisenkopfs and Ilze Lāce, Conference paper "Youth and Empowerment of Rural Communities". Paper presented at the XXIIInd Congress of the European Society for Rural Sociology „Mobilities, Vulnerabilities and Sustainabilities", Working Group 22 "Development, Resistance and Empowerment", Wageningen.	European community of rural sociologists	EU	50	P6
Oct 07	J.D. van der Ploeg, Introduction on Rural Development in the Friesian Woodlands (meeting organized by 8 mayors in the region)	Civil servants, local and regional authorities, local and regional ngo's	NL	100	P1
11 Oct 2007	Hilkka Vihinen, Presentation of the theoretical model of ETUDE, Rural Research seminar University of Helsinki	Science and policy experts	FIN	30	P5
24 Nov 2007	Tālis Tisenkopfs and Ilze Lāce, Conference paper "Youth and Development of Rural Communities". Paper presented at the International Conference "Baltic Futures", Session III, "Communities and Baltic Futures", Riga, University of Latvia.	Social scientists	LV, PL, LT, FIN, UK, S and other	40	P6
3 Dec 2007	Flaminia Ventura, Presentation of theoretical model of ETUDE in the Rural Research Seminar in the University of Perugia	Socio-economic scientists	IT	40	P3
2007 - 2008	Tālis Tisenkopfs, Participation in expert committee for elaboration of Latvia's long term development strategy	The Ministry of Regional Development and Local Government; policy makers; steering committee for the National Development Plan; experts and civil society organisations	LV	30	P6
14 Jan 2008	Jan Douwe van der Ploeg, Lecture "Percorsi di sviluppo rurale, il modello Contadino", Arcacavata di Rende	Scientists and politicians	Italy	50	P1
1 April 2008	Jan Douwe van der Ploeg, Lecture "Rural futures, dreams, dilemmas, dangers", Rural Futures Conference, University of Plymouth	Scientists, stakeholders, politicians	UK	90	P1
7 April 2008	Jan Douwe van der Ploeg, Lecture "Styles of Farming, landscapes and biodiversity", Curso de Agro-ecologia International, Baeza University of Andalucia, Baeza, Spain	PhD students	Europe and South America	50	P1
3 May 2008	Jan Douwe van der Ploeg, Lecture "As agriculturas atrasadas e o seu papel	Scientists, policy makers, students,	Spain	75	P1

	na nova agricultura Europea”, II Galician Congress on Organic Agriculture and Agro-ecology, Monforte de Lemos, Galicia, Spain	stakeholders			
22-23 May 2008	Hilkka Vihinen, Chair of the panel "Socio-cultural and demographic changes in rural areas" at the international conference Reviewing Rural Developments in Europe"	Researchers and policy experts	EU and beyond	100	P5
10 July 2008	Yoko Kanemasu and Roberta Sonnino, presentation of the conference paper "Power and Agency in Rural Development: The Case of Producer Cooperation in Chianina Beef Production, Italy". Paper presented at the XII World Congress of Rural Sociology, Goyang, Korea	Social scientists	All	20	P4
11 July 2008	Yoko Kanemasu, presentation of the conference paper "Dynamics of Collective Action in Rural Development Processes: The case of farm tourism in Devon County, UK". Paper presented at the XII World Congress of Sociology, Goyang, Korea:	Social scientists	All	20	P4
14 July 2008	Prof. van der Ploeg, Dr. Flaminia Ventura Dr. Pierluigi Milone Seminar : Multifunctionality in agriculture and Rural development Perugia	National and Local Farmers Organization leaders , Farmers, Regional administration, NGO	IT	40	P3/P1
18 July 2008	Prof. van der Ploeg and Dr. Flaminia Ventura Participation in PhD seminar in Agrofood systems University of Perugia	PhD Students, socio-economic scientist.	IT	30	P3/P1
6-7th October 2008	Talis Tisenkopfs, Topical expert on „Actors involved and the links between knowledge and innovation in agriculture and rural affairs” at SCAR Workshop „Strengthening the links between knowledge and agricultural innovation in Europe”, Angers.	Standing Committee on Agricultural Research; scientists; policy makers (DG Research)	EU	45	P6
29 Oct 2008	Jan Douwe van der Ploeg, Key-note lecture “Agriculture in transition”, Conference Transitions towards sustainable agriculture, food chains and peri-urban areas, WUR Wageningen	Researchers, politicians	EU, USA	80	P1
20 November 2008	Talis Tisenkopfs and Ilze Lāce “Theoretical understanding of rural and regional development: EU ETUDE project results and policy recommendations”. Paper at the Conference “EU Funds for the improvement of municipal services: Experience in Latvia and Saxony-Anhalt”, Riga.	The Ministry of Regional Development and Local Government; the Ministry of European Affairs, Saxony-Anhalt; policy makers; local government representatives	LV, DE, EU	150	P6
25 Nov 2008	Jan Douwe van der Ploeg, presentation “Enfrentando la crisis: perspectivas de desarrollo rural”, IX Seminario Internacional sobre Agroecología e X Seminario Estadual sober Agroecologia, University of Rio Grande do Sul, Porto Alegre, Brazil	Scientists, PhD students, stakeholders	South America	60	P1
26 Nov 2008	Jan Douwe van der Ploeg, presentation “A terceira crise agrícola e a redescoberta/reconstituição do campesinato”, PhD Course PGDR/Federal University of Rio Grande do Sul, Porto Alegre, Brazil	PhD students	Brazil	35	P1
27 – 28 Nov 08	Han Wiskerke, Plenary session, presentations “The rural web;	Austrian Ministry of Agriculture, Scientists	EU	50	

	conceptualizing dynamics, diversity and synergies in rural regions”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	and politicians from all over Europe			
27 – 28 Nov 08	Han Wiskerke, Thematic discussion presentation “Regional Differentiation”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	Austrian Ministry of Agriculture, Scientists and politicians from all over Europe	EU	50	P1
27 – 28 Nov 08	Han Wiskerke, Thematic discussion presentation “Is diversification desirable?”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	Austrian Ministry of Agriculture, Scientists and politicians from all over Europe	EU	50	P1
27 – 28 Nov 08	Flaminia Ventura, Thematic discussion presentation “Rural web and role of agriculture”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	Austrian Ministry of Agriculture, Scientists and politicians from all over Europe	EU	50	P1
27 – 28 Nov 08	Pierluigi Milone, Thematic discussion presentation “The rural web in the High Tiber Valley”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	Austrian Ministry of Agriculture, Scientists and politicians from all over Europe	EU	50	P1
27 – 28 Nov 08	Pierluigi Milone, Thematic discussion presentation “Rural areas: a new policy perspective”, Conference “Rural potentials for regional development”, a joint conference of the 6 th Framework Programme projects TERESA and ETUDE.	Austrian Ministry of Agriculture, Scientists and politicians from all over Europe	EU	50	P1
2 Dec 2008	Terry Marsden, Introduction to the ETUDE Project at Seminar ‘Pathways for Rural Development: Developing EU/UK Policy Recommendations’, Cardiff University.	Policy makers, policy experts, social scientists, stakeholders	UK and other	25	P4
2 Dec 2008	Roberta Sonnino, Presentation “‘Quick Scan’ Comparative Analysis Report of Rural Development Cases Across the EU”, at Seminar ‘Pathways for Rural Development: Developing EU/UK Policy Recommendations’, Cardiff University.	Policy makers, policy experts, social scientists, stakeholders	UK and other	25	P4
2 Dec 2008	Yoko Kanemasu, Presentation “Devon and Shetland Case Study Reports”, at Seminar ‘Pathways for Rural Development: Developing EU/UK Policy Recommendations’, Cardiff University.	Policy makers, policy experts, social scientists, stakeholders	UK and other	25	P4
2 Dec 2008	Terry Marsden, Presentation “Policy Implications”, at Seminar ‘Pathways for Rural Development: Developing EU/UK Policy Recommendations’, Cardiff University.	Policy makers, policy experts, social scientists, stakeholders	UK and other	25	P4
3 Dec 2008	Jan Douwe van der Ploeg, Lecture “O Desenvolvimento Rural Sustentável em Questão: Possibilidades e Perspectivas”, Seminar on Rural Development in Ministry of Agrarian development, Brasilia	Staff of Ministry of Agrarian Development, Brazil	Brazil	50	P1

7 Dec 2008	Jan Douwe van der Ploeg, Lecture “the construction of rural webs in European regions”, University of Brasilia, Brazil.	MSc students and scientific staff	Brazil	35	P1
23 Jan 2009	Jan Douwe van der Ploeg, Lecture Milano Marritimo CdO Alimentare, 6 Forum “Percorsi di Sviluppo Rural”	Rural entrepreneurs	Italy	180	P1
2008-2009	Dr: Flaminia Ventura. Participation in the expert group of the Italian National Rural Development Network	The Ministry of Agriculture, Regional Administration; policy makers; steering committee for the National Development Plan;	IT	70	P3
26 Jan 2009	Jan Douwe van der Ploeg, Lecture “the Construction and Unfolding of Rural Webs”, International University of Andalusia, Baeza, Spain	PhD students	Europe and South America	50	P1
2 February 2009	Jan Douwe van der Ploeg, Lecture “Networks”, PhD course, University of Perugia, Italy	PhD students	EU	40	P1

5 Section 3: Publishable results

According to the instructions for the Plan for Using and Disseminating Knowledge this section should provide:

“A publishable summary of each exploitable result the project has generated, and should therefore be included only when the consortium is ready to publicise and have taken the appropriate measures to protect their IPR.

For each exploitable result, this section should indicate:

- Result description (product(s) envisaged, functional description, main advantages, innovations).
- Possible market applications (sectors, type of use) or how they might be used in further research (including expected timings).
- Stage of development (laboratory prototype, demonstrator, industrial product...).
- Collaboration sought or offered (manufacturing agreement, financial support or investment, information exchange, training, consultancy, other).
- Collaborator details (type of partner sought and task to be performed).
- Intellectual property rights granted or published.
- Contact details.”

As was indicated in paragraph 1.2 exploitable project results in the sense of knowledge with potential for industrial or commercial application or for developing and marketing a product or a service are not foreseen. ETUDE is a social-scientific research project aimed at enlarging the theoretical understanding of rural development and the consequent policy recommendations. ‘Publishable results’ in the framework of ETUDE primarily concern the making available of results of research activities in both the scientific and the public domain, generally by means of publications (reports, books, articles, etc.) or by other channels of publication (e.g. internet).

Below an overview is given of the publishable results of the project (February 2007 – February 2009), chronologically ordered according to the year of publication:

2007

1. Project website: ETUDE, enlarging theoretical understanding of rural development: www.etuderd.eu.
2. Project leaflet (2007): ETUDE, enlarging theoretical understanding of rural development: improving competitiveness of rural economies & quality of life in rural areas. Downloadable at www.etuderd.eu.
3. ETUDE WP2 domain report 1: Sonnino, R., Y. Kanemasu, Y. and T. Marsden (2007), *Creation and Further Unfolding of Rural Sustainability: a Literature Review*, Cardiff University. Downloadable at www.etuderd.eu.
4. ETUDE WP2 domain report 2: Tisenkopfs, T., I. Lace and I. Mierina (2007), *Building on social capital: review of literature*, Baltic Studies Centre. Downloadable at www.etuderd.eu.
5. ETUDE WP2 domain report 3: Vihinen, H. and L. Kröger (2007), *Governance of markets: literature review*, MTT Economic Research. Downloadable at www.etuderd.eu.
6. ETUDE WP2 domain report 4: Ploeg, J.D. van der, H. Oostindie, R. van Broekhuizen (2007), *Understanding novelty production: literature review*. Wageningen University. Downloadable at www.etuderd.eu.
7. ETUDE WP2 domain report 5: Broekhuizen R. van, H. Oostindie & J. D. van der Ploeg (2007), *The endogeneity of rural economies: literature review*, Wageningen University. Downloadable at www.etuderd.eu.

8. ETUDE WP2 domain report 6: Knickel, K., S. Schiller, H. Vihinen and A. Weber (2007) Creation of new institutional frameworks in the context of rural development: *literature review*, IfLS Frankfurt. Downloadable at www.etuderd.eu.
9. ETUDE WP2 domain report 7: Brunori, G., F. Ventura, P. Milone (2007), *From theoretical innovation to policies and practices, building the concept of rural web: literature review*, Universities of Pisa and Perugia. Downloadable at www.etuderd.eu
10. Oostindie, H. and R. van Broekhuizen (2007), *Proceedings Science and Policy seminar 1, ETUDE European Expert Forum*, Wageningen University. Downloadable at www.etuderd.eu.
11. Ploeg, J.D. van der (2007), Diversification in Rural Areas, in: *Conference Proceedings: Regions for Economic Change – Fostering competitiveness through innovative technologies, products and healthy communities*, EU/Regional Policy, 7-8 March 2007.

2008

12. ETUDE WP4 Report D 4.4: Ventura F. and P. Milone (2008) *Regional case study: The tobacco district in the High Tiber Valley*, DSEEA University of Perugia. Downloadable at www.etuderd.eu.
13. ETUDE WP4 Report D 4.4: Ventura F. and P. Milone (2008) *Regional case study: The rural web in Lunigiana*, DSEEA University of Perugia. Downloadable at www.etuderd.eu.
14. ETUDE WP4 Report D 4.4: Münchhausen, S. van, S. Peter and K. Knickel (2008) *Regional case study Odenwald region*, Institute for Rural Development at University Frankfurt/M. Downloadable at www.etuderd.eu.
15. ETUDE WP4 Report D 4.4: Münchhausen, S. van, S. Peter and K. Knickel (2008) *Regional case study Giessener Land*, Institute for Rural Development at University Frankfurt/M. Downloadable at www.etuderd.eu.
16. ETUDE WP4 Report D 4.4: Tisenkopfs, T. and I. Lace (2008) *Regional case study Smiltene*, Baltic Studies Centre. Downloadable at www.etuderd.eu.
17. ETUDE WP4 Report D 4.4: Tisenkopfs, T. and I. Lace (2008) *Regional case study Abava valley*, Baltic Studies Centre. Downloadable at www.etuderd.eu.
18. ETUDE WP4 Report D 4.4: Vihinen, H., P. Onkala and M. Küll (2008) *Regional case study Tyrnävä*, MTT. Downloadable at www.etuderd.eu.
19. ETUDE WP4 Report D 4.4: Vihinen, H., P. Onkala and M. Küll (2008) *Regional case study Kittilä*, MTT. Downloadable at www.etuderd.eu.
20. ETUDE WP4 Report D 4.4: Broekhuizen, R. van, J.D. van der Ploeg and H. Oostindie (2008) *Regional case study Laag Holland*, Wageningen UR. Downloadable at www.etuderd.eu.
21. ETUDE WP4 Report D 4.4: Broekhuizen, R. van, J.D. van der Ploeg and H. Oostindie (2008) *Regional case study Rivierengebied*, Wageningen UR. Downloadable at www.etuderd.eu.
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23. ETUDE WP4 Report D4.4: Kanemasu, Y, R, Sonnino and T. Marsden (2008) *The Rural “Web” in Shetland: RD Strategies in the Post-Peak Oil Era*, Cardiff University. Downloadable at www.etuderd.eu.
24. ETUDE WP4 D4.4 Report A: Berti, G. (2008). *Identification and selection of the regional case studies*, University of Pisa. Downloadable at www.etuderd.eu.
25. Ploeg, J.D. van der and T. Marsden (eds.) (2008), *Unfolding Webs, the dynamics of regional rural development*, Assen, Royal Van Gorcum.
26. Marsden, T. and J.D. van der Ploeg (eds.) (2008), Preface: Exploring the rural web, in: Ploeg, J.D. van der and T. Marsden , *Unfolding Webs, the dynamics of regional rural development*, Assen, Royal Van Gorcum, pp. v11-ix.

27. Ploeg, J.D. van der, R. van Broekhuizen, G. Brunori, R. Sonnino, K. Knickel, T. Tisenkopfs and H. Oostindie (2008), Towards a framework for understanding regional rural development, in: Ploeg, J.D. van der and T. Marsden (eds.), *Unfolding Webs, the dynamics of regional rural development*, Assen, Royal Van Gorcum, pp. 1-28.
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49. Oostindie, H. and R. van Broekhuizen (2009), *Proceedings Science and Policy seminar 2, ETUDE European Expert Forum*, Wageningen University. Downloadable at www.etuderd.eu.
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51. ETUDE WP4 D4.4 Report C: Berti, G. (2009). *Comparison of the rural development situation in the 12 regions: rural-urban relationships*, University of Pisa. Downloadable at www.etuderd.eu.
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Annex 1 Outline of the second ETUDE book

OUTLINE OF ETUDE SECOND BOOK

Editors: Pierluigi Milone and Flaminia Ventura.
Title (draft): **Rural Webs in action**
Publisher: Royal Van Gorcum, Assen, The Netherlands

Provisional table of contents:

Introduction

Chapter 1

Title (draft): Understanding Rural Development Dynamics: the rural web and the Regional Rural development.

Authors: Pierluigi Milone, Flaminia Ventura and Jan Douwe van der Ploeg.

This chapter will analyse the dynamics of rural areas and the role of rural web to enhance and mobilise different territorial capitals towards a sustainable rural development.

Chapter 2

Title (draft): Methodology and tools to analyse Rural Development Dynamics

Authors: Flaminia Ventura, Pierluigi Milone, Gianluca Brunori and Giaime Berti.

This chapter will describe the methodology designed and used in the ETUDE programme to identify and strengthen and facilitate the unfolding rural WEB in different European regional areas.

Chapter 3 to 8

Every partner will write one chapter.

These chapters will describe the case studies reports one for each partner. All partners will select the cases for the book. The editors of the book will do a revision of the text to harmonise all case studies (pictures, paragraph, etc.). The partners will receive the text revised for the last comments or changing.

Chapter 9

Title (draft): The comparison of the dynamics of the rural web

Authors: Susanne von Münchhausen and Karlheinz Knickel.

The chapter will describe the comparison analysis of the different rural web designed in all cases studies made by the IFLS team.

Chapter 10

Title (draft): Policy implications to support and develop rural webs

Authors: Hilikka Vihinen and Michel Küll

Chapter 11

Title (draft): Rural webs in action: concluding remarks.

Authors: Pierluigi Milone and Flaminia Ventura