

Position	:	Intern Market Analysis and Outreach
Responsible to	:	Outreach Manager
Responsible for	:	Supporting ASC's outreach related activities
Salary and benefits	:	n/a, based on cost compensation
Location & Contract	:	ASC Office, Utrecht, The Netherlands
Date written	:	March 2014

The Outreach department at the Aquaculture Stewardship Council (ASC) is currently looking for:

Intern Market Analysis & Outreach

Are you a hands-on student with a proven education in sustainable business and / or environmental sciences, who would like to gain experience in a multi-stakeholder setting and international environment? Do you want to get involved in promoting sustainable seafood to a growing global population? Are you available for at least five months?

Join the ASC for an exciting and challenging internship where you will learn a lot and develop new skills in a short time. The field of responsible aquaculture is moving forward rapidly and our outreach team needs support.

The ASC's outreach team establishes and maintains relationships with ASC's supply chain clients including farms, retail, suppliers, restaurants and food outlets.

The successful candidate will have the opportunity to develop their analytical skills, understanding of communication practices and gain insight into stakeholder relationship management.

Key responsibilities

You will work with the outreach manager to support the outreach team's day-to-day activities. We will give you direct responsibility for your own projects so you must be able to work independently.

You will perform data-intensive market analysis for key markets, prepare the monthly certification eNewsletter, help developing outreach and marketing materials and research profiles of seafood companies with the aim of engaging companies in the ASC certification and labelling programme. There will also be time to develop your own ideas to further your personal development.

Skills and qualifications

- BSc degree or higher;
- Currently studying in management, business development, aquaculture, marine resource management or environmental sciences;

- Demonstrable interest in food production systems, sustainability and environmental issues is required;
- Hands-on mentality, pragmatic, proactive and positive working attitude;
- Analytically strong;
- Proven research skills – likes to work with data and statistics and is able to derive useful insights from these;
- Good organisational and planning skills and attention to detail;
- Fluent in English (spoken and written);
- Holder of valid working permit to work in EU and the Netherlands;
- Minimum availability of 5 months, preferably longer.

About ASC

ASC is an independent, not-for-profit organisation established in 2010 by World Wildlife Fund (WWF) and IDH, the Sustainable Trade Initiative. We are a global organisation working with aquaculture producers, seafood processors, retail and foodservice companies, scientists, conservation groups and the public to promote the best environmental and social choice in farmed seafood. Aquaculture is the fastest growing food production system in the world. As the industry grows, so does its footprint on the environment and on local communities. ASC's mission is to transform the aquaculture sector towards environmental sustainability and social responsibility. For more information go to www.asc-aqua.org.

Recruitment Process

If you are interested to join us from May/ June 2014, please send your CV and your motivational covering letter to jobs@asc-aqua.org. For questions you can reach us on 030 230 5635.

Closing date: Wednesday 16 April 2014

Interview dates: week of 21 April or 28 April

Start date: to be decided, May/ June 2014